

Global Grounding Materials for Foldable Display Modules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Grounding Materials for Foldable Display Modules market size is expected to reach \$ 120 million by 2032, rising at a market growth of 17.3% CAGR during the forecast period (2026-2032).

Grounding materials for foldable display modules are functional conductive materials used in foldable OLED display modules, flexible printed circuits, display connection areas, hinge-adjacent structures and module edge zones. They belong to display-related functional materials within the electronics and semiconductor industry. The main product forms include electrically conductive tapes, conductive foam, conductive fabric tapes, metal foil conductive tapes, free grounding films, grounding lead-out films and precision die-cut grounding parts. These products are typically manufactured through coating, lamination, calendaring, plating, die cutting, bonding and roll-to-roll converting processes. Their key technical requirements include low contact resistance, stable grounding continuity, compression recovery, thin profile design, bending durability, humidity and heat resistance, aging resistance, adhesive reliability and compatibility with FPC, shielding films and OLED module structures. The core function is to create reliable electrical continuity in a very limited internal space, support electrostatic discharge, reduce localized EMI interference and enable multi-point grounding. As foldable devices become thinner and more structurally compact, grounding materials must maintain conductivity and adhesion under repeated folding, localized stress and dense signal routing. In 2025, the industry average price is about USD 1.60 per unit, and the industry average gross margin is about 30%?38%.

Grounding materials for foldable display modules are a small but strategically important functional material segment built around the reliability needs of flexible display devices.

The upstream side includes conductive adhesives, metal foils, conductive fabrics, foam substrates, plated layers, release liners and precision converting materials. The midstream segment focuses on conductive lamination, coating, bonding, die cutting and customized grounding part manufacturing. The downstream side is mainly linked to foldable smartphones, foldable tablets, foldable notebooks, flexible OLED modules and premium consumer electronics. Product value is not determined by conductivity alone. It depends on how well the material matches the module structure, maintains electrical continuity under repeated folding, supports localized grounding design and remains stable in mass production. As foldable devices become thinner, more compact and more densely connected, grounding materials are becoming more important for electromagnetic compatibility, signal stability and electrostatic discharge management. Official product information shows that conductive tapes and grounding films used in foldable and high-density FPC applications are already positioned for grounding, EMI shielding, high conductivity, gap filling and external ground connection, which confirms that this segment is moving from generic EMI accessories toward customized functional components for foldable display modules.

The competitive landscape is shaped by three groups of participants: global material platform companies, FPC functional film specialists and precision die-cut component manufacturers. International suppliers tend to have stronger know-how in conductive tapes, grounding films, conductive foam, metal foil tapes and EMI material systems, with advantages in consistency, thinness, durability and global customer qualification. Asian and especially Chinese suppliers are closer to consumer electronics assembly chains, with strengths in fast prototyping, precision die cutting, structural integration, cost control and local delivery. Because foldable devices have short product cycles and strict qualification requirements, each material part often needs to combine conductivity, adhesion, cushioning, shielding and assembly convenience. This makes the market less fragmented than ordinary tape or foam markets. Supply is expected to remain concentrated among companies with stable material platforms, strong converting capability and proven terminal customer experience. At the same time, regional supply-chain migration and localized sourcing by device brands are increasing the role of Asian suppliers, while selected companies are upgrading from simple die-cutting vendors to multi-material functional solution providers.

The policy environment supports this segment indirectly through electronic information manufacturing, advanced display supply chains, key material localization and smart terminal innovation. Foldable devices are still a premium niche within the broader smartphone market, but they drive technology upgrades across flexible OLED modules, hinge structures, thin functional materials, low-loss interconnection and multifunctional

composites. Future growth is therefore more likely to come from higher foldable device shipments, a rising share of book-style and tri-fold designs, denser FPC routing and more grounding points inside the display module, rather than from a broad rise in unit prices. At the same time, annual price reductions, dual-sourcing strategies, material localization and terminal demand volatility will continue to pressure margins. Overall, the industry should be viewed as a growth-stage niche market with a clear technical boundary. Its long-term opportunities will concentrate on ultra-thin design, high reliability, multifunctional integration and deeper co-design with foldable display module structures.

This report studies the global Grounding Materials for Foldable Display Modules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Grounding Materials for Foldable Display Modules and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Grounding Materials for Foldable Display Modules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Grounding Materials for Foldable Display Modules total production and demand, 2021-2032, (Units)

Global Grounding Materials for Foldable Display Modules total production value, 2021-2032, (USD Million)

Global Grounding Materials for Foldable Display Modules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Grounding Materials for Foldable Display Modules consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Grounding Materials for Foldable Display Modules domestic production, consumption, key domestic manufacturers and share

Global Grounding Materials for Foldable Display Modules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Grounding Materials for Foldable Display Modules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Grounding Materials for Foldable Display Modules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Grounding Materials for Foldable Display Modules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include tesa SE, TATSUTA Electric Wire & Cable Co., Ltd., Guangzhou Fangbang Electronics Co., Ltd., Suzhou Konlida Precision Electronic Co., Ltd., Dongguan Tarry Electronics Co., Ltd., 3M Company, Nitto Denko Corporation, Qnity Electronics, Inc., KITAGAWA INDUSTRIES CO., LTD., Shenzhen FRD Science & Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Grounding Materials for Foldable Display Modules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Grounding Materials for Foldable Display Modules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Grounding Materials for Foldable Display Modules Market, Segmentation by Type:

Conductive Tape

Conductive Foam

Free Grounding Film

Metal Foil Tape

Die-cut Grounding Component

Conductive Fabric Tape

Others

Global Grounding Materials for Foldable Display Modules Market, Segmentation by Conductive Mechanism:

Pressure-Sensitive Conductive Adhesive (PSA)

Structural Conductive Material

Z-axis Conductive Material

Anisotropic Conductive Material

Others

Global Grounding Materials for Foldable Display Modules Market, Segmentation by Thickness:

Ultra-thin Grounding Materials below 50 ?m

Standard Grounding Materials 50 to 150 ?m

Thick Grounding Materials above 150 to 300 ?m

Compressible Grounding Materials above 300 ?m

Others

Global Grounding Materials for Foldable Display Modules Market, Segmentation by Application:

Foldable Smartphone

Foldable Tablet

Foldable Laptop

Foldable Wearables

Others

Companies Profiled:

tesa SE

TATSUTA Electric Wire & Cable Co., Ltd.

Guangzhou Fangbang Electronics Co., Ltd.

Suzhou Konlida Precision Electronic Co., Ltd.

Dongguan Tarry Electronics Co., Ltd.

3M Company

Nitto Denko Corporation

Qnity Electronics, Inc.

KITAGAWA INDUSTRIES CO., LTD.

Shenzhen FRD Science & Technology Co., Ltd.

Suzhou Anjie Technology Co., Ltd.

Dexerials Corporation

Jiangsu Sidike New Materials Science & Technology Co., Ltd.

TE Connectivity Ltd.

Parker Hannifin Corporation

Boyd Corporation

Leader Tech Inc.

Tech Etch, Inc.

PPI Adhesive Products Ltd.

E-SONG EMC Co., Ltd.

Key Questions Answered:

1. How big is the global Grounding Materials for Foldable Display Modules market?
2. What is the demand of the global Grounding Materials for Foldable Display Modules market?
3. What is the year over year growth of the global Grounding Materials for Foldable Display Modules market?
4. What is the production and production value of the global Grounding Materials for Foldable Display Modules market?
5. Who are the key producers in the global Grounding Materials for Foldable Display Modules market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Grounding Materials for Foldable Display Modules Introduction
- 1.2 World Grounding Materials for Foldable Display Modules Supply & Forecast
 - 1.2.1 World Grounding Materials for Foldable Display Modules Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Grounding Materials for Foldable Display Modules Production (2021-2032)
 - 1.2.3 World Grounding Materials for Foldable Display Modules Pricing Trends (2021-2032)
- 1.3 World Grounding Materials for Foldable Display Modules Production by Region (Based on Production Site)
 - 1.3.1 World Grounding Materials for Foldable Display Modules Production Value by Region (2021-2032)
 - 1.3.2 World Grounding Materials for Foldable Display Modules Production by Region (2021-2032)
 - 1.3.3 World Grounding Materials for Foldable Display Modules Average Price by Region (2021-2032)
 - 1.3.4 North America Grounding Materials for Foldable Display Modules Production (2021-2032)
 - 1.3.5 Europe Grounding Materials for Foldable Display Modules Production (2021-2032)
 - 1.3.6 China Grounding Materials for Foldable Display Modules Production (2021-2032)
 - 1.3.7 Japan Grounding Materials for Foldable Display Modules Production (2021-2032)
 - 1.3.8 South Korea Grounding Materials for Foldable Display Modules Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Grounding Materials for Foldable Display Modules Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Grounding Materials for Foldable Display Modules Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Grounding Materials for Foldable Display Modules Demand (2021-2032)
- 2.2 World Grounding Materials for Foldable Display Modules Consumption by Region
 - 2.2.1 World Grounding Materials for Foldable Display Modules Consumption by Region (2021-2026)

2.2.2 World Grounding Materials for Foldable Display Modules Consumption Forecast by Region (2027-2032)

2.3 United States Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.4 China Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.5 Europe Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.6 Japan Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.7 South Korea Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.8 ASEAN Grounding Materials for Foldable Display Modules Consumption (2021-2032)

2.9 India Grounding Materials for Foldable Display Modules Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Grounding Materials for Foldable Display Modules Production Value by Manufacturer (2021-2026)

3.2 World Grounding Materials for Foldable Display Modules Production by Manufacturer (2021-2026)

3.3 World Grounding Materials for Foldable Display Modules Average Price by Manufacturer (2021-2026)

3.4 Grounding Materials for Foldable Display Modules Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Grounding Materials for Foldable Display Modules Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Grounding Materials for Foldable Display Modules in 2025

3.5.3 Global Concentration Ratios (CR8) for Grounding Materials for Foldable Display Modules in 2025

3.6 Grounding Materials for Foldable Display Modules Market: Overall Company Footprint Analysis

3.6.1 Grounding Materials for Foldable Display Modules Market: Region Footprint

3.6.2 Grounding Materials for Foldable Display Modules Market: Company Product Type Footprint

3.6.3 Grounding Materials for Foldable Display Modules Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

- 3.7.2 Barriers of Market Entry
- 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Grounding Materials for Foldable Display Modules Production Value Comparison

4.1.1 United States VS China: Grounding Materials for Foldable Display Modules Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Grounding Materials for Foldable Display Modules Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Grounding Materials for Foldable Display Modules Production Comparison

4.2.1 United States VS China: Grounding Materials for Foldable Display Modules Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Grounding Materials for Foldable Display Modules Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Grounding Materials for Foldable Display Modules Consumption Comparison

4.3.1 United States VS China: Grounding Materials for Foldable Display Modules Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Grounding Materials for Foldable Display Modules Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Grounding Materials for Foldable Display Modules Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Grounding Materials for Foldable Display Modules Production Value (2021-2026)

4.4.3 United States Based Manufacturers Grounding Materials for Foldable Display Modules Production (2021-2026)

4.5 China Based Grounding Materials for Foldable Display Modules Manufacturers and Market Share

4.5.1 China Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Grounding Materials for Foldable Display Modules Production Value (2021-2026)

4.5.3 China Based Manufacturers Grounding Materials for Foldable Display Modules Production (2021-2026)

4.6 Rest of World Based Grounding Materials for Foldable Display Modules Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Grounding Materials for Foldable Display Modules Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Conductive Tape

5.2.2 Conductive Foam

5.2.3 Free Grounding Film

5.2.4 Metal Foil Tape

5.2.5 Die-cut Grounding Component

5.2.6 Conductive Fabric Tape

5.2.7 Others

5.3 Market Segment by Type

5.3.1 World Grounding Materials for Foldable Display Modules Production by Type (2021-2032)

5.3.2 World Grounding Materials for Foldable Display Modules Production Value by Type (2021-2032)

5.3.3 World Grounding Materials for Foldable Display Modules Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CONDUCTIVE MECHANISM

6.1 World Grounding Materials for Foldable Display Modules Market Size Overview by Conductive Mechanism: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Conductive Mechanism

6.2.1 Pressure-Sensitive Conductive Adhesive (PSA)

6.2.2 Structural Conductive Material

6.2.3 Z-axis Conductive Material

6.2.4 Anisotropic Conductive Material

6.2.5 Others

6.3 Market Segment by Conductive Mechanism

6.3.1 World Grounding Materials for Foldable Display Modules Production by Conductive Mechanism (2021-2032)

6.3.2 World Grounding Materials for Foldable Display Modules Production Value by Conductive Mechanism (2021-2032)

6.3.3 World Grounding Materials for Foldable Display Modules Average Price by Conductive Mechanism (2021-2032)

7 MARKET ANALYSIS BY THICKNESS

7.1 World Grounding Materials for Foldable Display Modules Market Size Overview by Thickness: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Thickness

7.2.1 Ultra-thin Grounding Materials below 50 μ m

7.2.2 Standard Grounding Materials 50 to 150 μ m

7.2.3 Thick Grounding Materials above 150 to 300 μ m

7.2.4 Compressible Grounding Materials above 300 μ m

7.2.5 Others

7.3 Market Segment by Thickness

7.3.1 World Grounding Materials for Foldable Display Modules Production by Thickness (2021-2032)

7.3.2 World Grounding Materials for Foldable Display Modules Production Value by Thickness (2021-2032)

7.3.3 World Grounding Materials for Foldable Display Modules Average Price by Thickness (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Grounding Materials for Foldable Display Modules Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Foldable Smartphone

8.2.2 Foldable Tablet

8.2.3 Foldable Laptop

8.2.4 Foldable Wearables

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Grounding Materials for Foldable Display Modules Production by Application (2021-2032)

8.3.2 World Grounding Materials for Foldable Display Modules Production Value by Application (2021-2032)

8.3.3 World Grounding Materials for Foldable Display Modules Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 tesa SE

9.1.1 tesa SE Details

9.1.2 tesa SE Major Business

9.1.3 tesa SE Grounding Materials for Foldable Display Modules Product and Services

9.1.4 tesa SE Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 tesa SE Recent Developments/Updates

9.1.6 tesa SE Competitive Strengths & Weaknesses

9.2 TATSUTA Electric Wire & Cable Co., Ltd.

9.2.1 TATSUTA Electric Wire & Cable Co., Ltd. Details

9.2.2 TATSUTA Electric Wire & Cable Co., Ltd. Major Business

9.2.3 TATSUTA Electric Wire & Cable Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.2.4 TATSUTA Electric Wire & Cable Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 TATSUTA Electric Wire & Cable Co., Ltd. Recent Developments/Updates

9.2.6 TATSUTA Electric Wire & Cable Co., Ltd. Competitive Strengths & Weaknesses

9.3 Guangzhou Fangbang Electronics Co., Ltd.

9.3.1 Guangzhou Fangbang Electronics Co., Ltd. Details

9.3.2 Guangzhou Fangbang Electronics Co., Ltd. Major Business

9.3.3 Guangzhou Fangbang Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.3.4 Guangzhou Fangbang Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Guangzhou Fangbang Electronics Co., Ltd. Recent Developments/Updates

9.3.6 Guangzhou Fangbang Electronics Co., Ltd. Competitive Strengths & Weaknesses

9.4 Suzhou Konlida Precision Electronic Co., Ltd.

9.4.1 Suzhou Konlida Precision Electronic Co., Ltd. Details

9.4.2 Suzhou Konlida Precision Electronic Co., Ltd. Major Business

9.4.3 Suzhou Konlida Precision Electronic Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.4.4 Suzhou Konlida Precision Electronic Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Suzhou Konlida Precision Electronic Co., Ltd. Recent Developments/Updates

9.4.6 Suzhou Konlida Precision Electronic Co., Ltd. Competitive Strengths & Weaknesses

9.5 Dongguan Tarry Electronics Co., Ltd.

9.5.1 Dongguan Tarry Electronics Co., Ltd. Details

9.5.2 Dongguan Tarry Electronics Co., Ltd. Major Business

9.5.3 Dongguan Tarry Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.5.4 Dongguan Tarry Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Dongguan Tarry Electronics Co., Ltd. Recent Developments/Updates

9.5.6 Dongguan Tarry Electronics Co., Ltd. Competitive Strengths & Weaknesses

9.6 3M Company

9.6.1 3M Company Details

9.6.2 3M Company Major Business

9.6.3 3M Company Grounding Materials for Foldable Display Modules Product and Services

9.6.4 3M Company Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 3M Company Recent Developments/Updates

9.6.6 3M Company Competitive Strengths & Weaknesses

9.7 Nitto Denko Corporation

9.7.1 Nitto Denko Corporation Details

9.7.2 Nitto Denko Corporation Major Business

9.7.3 Nitto Denko Corporation Grounding Materials for Foldable Display Modules Product and Services

9.7.4 Nitto Denko Corporation Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Nitto Denko Corporation Recent Developments/Updates

9.7.6 Nitto Denko Corporation Competitive Strengths & Weaknesses

9.8 Qnity Electronics, Inc.

9.8.1 Qnity Electronics, Inc. Details

9.8.2 Qnity Electronics, Inc. Major Business

9.8.3 Qnity Electronics, Inc. Grounding Materials for Foldable Display Modules Product and Services

9.8.4 Qnity Electronics, Inc. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Qnity Electronics, Inc. Recent Developments/Updates

9.8.6 Qnity Electronics, Inc. Competitive Strengths & Weaknesses

9.9 KITAGAWA INDUSTRIES CO., LTD.

9.9.1 KITAGAWA INDUSTRIES CO., LTD. Details

9.9.2 KITAGAWA INDUSTRIES CO., LTD. Major Business

9.9.3 KITAGAWA INDUSTRIES CO., LTD. Grounding Materials for Foldable Display Modules Product and Services

9.9.4 KITAGAWA INDUSTRIES CO., LTD. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 KITAGAWA INDUSTRIES CO., LTD. Recent Developments/Updates

9.9.6 KITAGAWA INDUSTRIES CO., LTD. Competitive Strengths & Weaknesses

9.10 Shenzhen FRD Science & Technology Co., Ltd.

9.10.1 Shenzhen FRD Science & Technology Co., Ltd. Details

9.10.2 Shenzhen FRD Science & Technology Co., Ltd. Major Business

9.10.3 Shenzhen FRD Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.10.4 Shenzhen FRD Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Shenzhen FRD Science & Technology Co., Ltd. Recent Developments/Updates

9.10.6 Shenzhen FRD Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

9.11 Suzhou Anjie Technology Co., Ltd.

9.11.1 Suzhou Anjie Technology Co., Ltd. Details

9.11.2 Suzhou Anjie Technology Co., Ltd. Major Business

9.11.3 Suzhou Anjie Technology Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.11.4 Suzhou Anjie Technology Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Suzhou Anjie Technology Co., Ltd. Recent Developments/Updates

9.11.6 Suzhou Anjie Technology Co., Ltd. Competitive Strengths & Weaknesses

9.12 Dexerials Corporation

9.12.1 Dexerials Corporation Details

9.12.2 Dexerials Corporation Major Business

9.12.3 Dexerials Corporation Grounding Materials for Foldable Display Modules Product and Services

9.12.4 Dexerials Corporation Grounding Materials for Foldable Display Modules

Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Dexerials Corporation Recent Developments/Updates

9.12.6 Dexerials Corporation Competitive Strengths & Weaknesses

9.13 Jiangsu Sidike New Materials Science & Technology Co., Ltd.

9.13.1 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Details

9.13.2 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Major Business

9.13.3 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Grounding

Materials for Foldable Display Modules Product and Services

9.13.4 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Grounding

Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Recent Developments/Updates

9.13.6 Jiangsu Sidike New Materials Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

9.14 TE Connectivity Ltd.

9.14.1 TE Connectivity Ltd. Details

9.14.2 TE Connectivity Ltd. Major Business

9.14.3 TE Connectivity Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.14.4 TE Connectivity Ltd. Grounding Materials for Foldable Display Modules

Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 TE Connectivity Ltd. Recent Developments/Updates

9.14.6 TE Connectivity Ltd. Competitive Strengths & Weaknesses

9.15 Parker Hannifin Corporation

9.15.1 Parker Hannifin Corporation Details

9.15.2 Parker Hannifin Corporation Major Business

9.15.3 Parker Hannifin Corporation Grounding Materials for Foldable Display Modules Product and Services

9.15.4 Parker Hannifin Corporation Grounding Materials for Foldable Display Modules

Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Parker Hannifin Corporation Recent Developments/Updates

9.15.6 Parker Hannifin Corporation Competitive Strengths & Weaknesses

9.16 Boyd Corporation

9.16.1 Boyd Corporation Details

9.16.2 Boyd Corporation Major Business

9.16.3 Boyd Corporation Grounding Materials for Foldable Display Modules Product and Services

9.16.4 Boyd Corporation Grounding Materials for Foldable Display Modules

Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Boyd Corporation Recent Developments/Updates

9.16.6 Boyd Corporation Competitive Strengths & Weaknesses

9.17 Leader Tech Inc.

9.17.1 Leader Tech Inc. Details

9.17.2 Leader Tech Inc. Major Business

9.17.3 Leader Tech Inc. Grounding Materials for Foldable Display Modules Product and Services

9.17.4 Leader Tech Inc. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Leader Tech Inc. Recent Developments/Updates

9.17.6 Leader Tech Inc. Competitive Strengths & Weaknesses

9.18 Tech Etch, Inc.

9.18.1 Tech Etch, Inc. Details

9.18.2 Tech Etch, Inc. Major Business

9.18.3 Tech Etch, Inc. Grounding Materials for Foldable Display Modules Product and Services

9.18.4 Tech Etch, Inc. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Tech Etch, Inc. Recent Developments/Updates

9.18.6 Tech Etch, Inc. Competitive Strengths & Weaknesses

9.19 PPI Adhesive Products Ltd.

9.19.1 PPI Adhesive Products Ltd. Details

9.19.2 PPI Adhesive Products Ltd. Major Business

9.19.3 PPI Adhesive Products Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.19.4 PPI Adhesive Products Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 PPI Adhesive Products Ltd. Recent Developments/Updates

9.19.6 PPI Adhesive Products Ltd. Competitive Strengths & Weaknesses

9.20 E-SONG EMC Co., Ltd.

9.20.1 E-SONG EMC Co., Ltd. Details

9.20.2 E-SONG EMC Co., Ltd. Major Business

9.20.3 E-SONG EMC Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

9.20.4 E-SONG EMC Co., Ltd. Grounding Materials for Foldable Display Modules Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 E-SONG EMC Co., Ltd. Recent Developments/Updates

9.20.6 E-SONG EMC Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Grounding Materials for Foldable Display Modules Industry Chain

10.2 Grounding Materials for Foldable Display Modules Upstream Analysis

10.2.1 Grounding Materials for Foldable Display Modules Core Raw Materials

10.2.2 Main Manufacturers of Grounding Materials for Foldable Display Modules Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Grounding Materials for Foldable Display Modules Production Mode

10.6 Grounding Materials for Foldable Display Modules Procurement Model

10.7 Grounding Materials for Foldable Display Modules Industry Sales Model and Sales Channels

10.7.1 Grounding Materials for Foldable Display Modules Sales Model

10.7.2 Grounding Materials for Foldable Display Modules Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Grounding Materials for Foldable Display Modules Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Grounding Materials for Foldable Display Modules Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Grounding Materials for Foldable Display Modules Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Grounding Materials for Foldable Display Modules Production Value Market Share by Region (2021-2026)
- Table 5. World Grounding Materials for Foldable Display Modules Production Value Market Share by Region (2027-2032)
- Table 6. World Grounding Materials for Foldable Display Modules Production by Region (2021-2026) & (Units)
- Table 7. World Grounding Materials for Foldable Display Modules Production by Region (2027-2032) & (Units)
- Table 8. World Grounding Materials for Foldable Display Modules Production Market Share by Region (2021-2026)
- Table 9. World Grounding Materials for Foldable Display Modules Production Market Share by Region (2027-2032)
- Table 10. World Grounding Materials for Foldable Display Modules Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Grounding Materials for Foldable Display Modules Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Grounding Materials for Foldable Display Modules Major Market Trends
- Table 13. World Grounding Materials for Foldable Display Modules Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)
- Table 14. World Grounding Materials for Foldable Display Modules Consumption by Region (2021-2026) & (Units)
- Table 15. World Grounding Materials for Foldable Display Modules Consumption Forecast by Region (2027-2032) & (Units)
- Table 16. World Grounding Materials for Foldable Display Modules Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Grounding Materials for Foldable Display Modules Producers in 2025
- Table 18. World Grounding Materials for Foldable Display Modules Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Grounding Materials for Foldable Display Modules Producers in 2025

Table 20. World Grounding Materials for Foldable Display Modules Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Grounding Materials for Foldable Display Modules Company Evaluation Quadrant

Table 22. World Grounding Materials for Foldable Display Modules Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Grounding Materials for Foldable Display Modules Production Site of Key Manufacturer

Table 24. Grounding Materials for Foldable Display Modules Market: Company Product Type Footprint

Table 25. Grounding Materials for Foldable Display Modules Market: Company Product Application Footprint

Table 26. Grounding Materials for Foldable Display Modules Competitive Factors

Table 27. Grounding Materials for Foldable Display Modules New Entrant and Capacity Expansion Plans

Table 28. Grounding Materials for Foldable Display Modules Mergers & Acquisitions Activity

Table 29. United States VS China Grounding Materials for Foldable Display Modules Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Grounding Materials for Foldable Display Modules Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Grounding Materials for Foldable Display Modules Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Grounding Materials for Foldable Display Modules Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Grounding Materials for Foldable Display Modules Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Grounding Materials for Foldable Display Modules Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share (2021-2026)

Table 37. China Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Grounding Materials for Foldable Display Modules Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Grounding Materials for Foldable Display Modules Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Grounding Materials for Foldable Display Modules Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share (2021-2026)

Table 42. Rest of World Based Grounding Materials for Foldable Display Modules Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share (2021-2026)

Table 47. World Grounding Materials for Foldable Display Modules Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Grounding Materials for Foldable Display Modules Production by Type (2021-2026) & (Units)

Table 49. World Grounding Materials for Foldable Display Modules Production by Type (2027-2032) & (Units)

Table 50. World Grounding Materials for Foldable Display Modules Production Value by Type (2021-2026) & (USD Million)

Table 51. World Grounding Materials for Foldable Display Modules Production Value by Type (2027-2032) & (USD Million)

Table 52. World Grounding Materials for Foldable Display Modules Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Grounding Materials for Foldable Display Modules Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Grounding Materials for Foldable Display Modules Production Value by Conductive Mechanism, (USD Million), 2021 & 2025 & 2032

Table 55. World Grounding Materials for Foldable Display Modules Production by Conductive Mechanism (2021-2026) & (Units)

Table 56. World Grounding Materials for Foldable Display Modules Production by Conductive Mechanism (2027-2032) & (Units)

Table 57. World Grounding Materials for Foldable Display Modules Production Value by Conductive Mechanism (2021-2026) & (USD Million)

Table 58. World Grounding Materials for Foldable Display Modules Production Value by

Conductive Mechanism (2027-2032) & (USD Million)

Table 59. World Grounding Materials for Foldable Display Modules Average Price by Conductive Mechanism (2021-2026) & (US\$/Unit)

Table 60. World Grounding Materials for Foldable Display Modules Average Price by Conductive Mechanism (2027-2032) & (US\$/Unit)

Table 61. World Grounding Materials for Foldable Display Modules Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Table 62. World Grounding Materials for Foldable Display Modules Production by Thickness (2021-2026) & (Units)

Table 63. World Grounding Materials for Foldable Display Modules Production by Thickness (2027-2032) & (Units)

Table 64. World Grounding Materials for Foldable Display Modules Production Value by Thickness (2021-2026) & (USD Million)

Table 65. World Grounding Materials for Foldable Display Modules Production Value by Thickness (2027-2032) & (USD Million)

Table 66. World Grounding Materials for Foldable Display Modules Average Price by Thickness (2021-2026) & (US\$/Unit)

Table 67. World Grounding Materials for Foldable Display Modules Average Price by Thickness (2027-2032) & (US\$/Unit)

Table 68. World Grounding Materials for Foldable Display Modules Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Grounding Materials for Foldable Display Modules Production by Application (2021-2026) & (Units)

Table 70. World Grounding Materials for Foldable Display Modules Production by Application (2027-2032) & (Units)

Table 71. World Grounding Materials for Foldable Display Modules Production Value by Application (2021-2026) & (USD Million)

Table 72. World Grounding Materials for Foldable Display Modules Production Value by Application (2027-2032) & (USD Million)

Table 73. World Grounding Materials for Foldable Display Modules Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Grounding Materials for Foldable Display Modules Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. tesa SE Basic Information, Manufacturing Base and Competitors

Table 76. tesa SE Major Business

Table 77. tesa SE Grounding Materials for Foldable Display Modules Product and Services

Table 78. tesa SE Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 79. tesa SE Recent Developments/Updates

Table 80. tesa SE Competitive Strengths & Weaknesses

Table 81. TATSUTA Electric Wire & Cable Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 82. TATSUTA Electric Wire & Cable Co., Ltd. Major Business

Table 83. TATSUTA Electric Wire & Cable Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 84. TATSUTA Electric Wire & Cable Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. TATSUTA Electric Wire & Cable Co., Ltd. Recent Developments/Updates

Table 86. TATSUTA Electric Wire & Cable Co., Ltd. Competitive Strengths & Weaknesses

Table 87. Guangzhou Fangbang Electronics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 88. Guangzhou Fangbang Electronics Co., Ltd. Major Business

Table 89. Guangzhou Fangbang Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 90. Guangzhou Fangbang Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Guangzhou Fangbang Electronics Co., Ltd. Recent Developments/Updates

Table 92. Guangzhou Fangbang Electronics Co., Ltd. Competitive Strengths & Weaknesses

Table 93. Suzhou Konlida Precision Electronic Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 94. Suzhou Konlida Precision Electronic Co., Ltd. Major Business

Table 95. Suzhou Konlida Precision Electronic Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 96. Suzhou Konlida Precision Electronic Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Suzhou Konlida Precision Electronic Co., Ltd. Recent Developments/Updates

Table 98. Suzhou Konlida Precision Electronic Co., Ltd. Competitive Strengths & Weaknesses

Table 99. Dongguan Tarry Electronics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 100. Dongguan Tarry Electronics Co., Ltd. Major Business

Table 101. Dongguan Tarry Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 102. Dongguan Tarry Electronics Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Dongguan Tarry Electronics Co., Ltd. Recent Developments/Updates

Table 104. Dongguan Tarry Electronics Co., Ltd. Competitive Strengths & Weaknesses

Table 105. 3M Company Basic Information, Manufacturing Base and Competitors

Table 106. 3M Company Major Business

Table 107. 3M Company Grounding Materials for Foldable Display Modules Product and Services

Table 108. 3M Company Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. 3M Company Recent Developments/Updates

Table 110. 3M Company Competitive Strengths & Weaknesses

Table 111. Nitto Denko Corporation Basic Information, Manufacturing Base and Competitors

Table 112. Nitto Denko Corporation Major Business

Table 113. Nitto Denko Corporation Grounding Materials for Foldable Display Modules Product and Services

Table 114. Nitto Denko Corporation Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Nitto Denko Corporation Recent Developments/Updates

Table 116. Nitto Denko Corporation Competitive Strengths & Weaknesses

Table 117. Qnity Electronics, Inc. Basic Information, Manufacturing Base and Competitors

Table 118. Qnity Electronics, Inc. Major Business

Table 119. Qnity Electronics, Inc. Grounding Materials for Foldable Display Modules Product and Services

Table 120. Qnity Electronics, Inc. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Qnity Electronics, Inc. Recent Developments/Updates

Table 122. Qnity Electronics, Inc. Competitive Strengths & Weaknesses

Table 123. KITAGAWA INDUSTRIES CO., LTD. Basic Information, Manufacturing Base and Competitors

Table 124. KITAGAWA INDUSTRIES CO., LTD. Major Business

Table 125. KITAGAWA INDUSTRIES CO., LTD. Grounding Materials for Foldable Display Modules Product and Services

Table 126. KITAGAWA INDUSTRIES CO., LTD. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. KITAGAWA INDUSTRIES CO., LTD. Recent Developments/Updates

Table 128. KITAGAWA INDUSTRIES CO., LTD. Competitive Strengths & Weaknesses

Table 129. Shenzhen FRD Science & Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Shenzhen FRD Science & Technology Co., Ltd. Major Business

Table 131. Shenzhen FRD Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 132. Shenzhen FRD Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Shenzhen FRD Science & Technology Co., Ltd. Recent Developments/Updates

Table 134. Shenzhen FRD Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Suzhou Anjie Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. Suzhou Anjie Technology Co., Ltd. Major Business

Table 137. Suzhou Anjie Technology Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 138. Suzhou Anjie Technology Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Suzhou Anjie Technology Co., Ltd. Recent Developments/Updates

Table 140. Suzhou Anjie Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 141. Dexerials Corporation Basic Information, Manufacturing Base and Competitors

Table 142. Dexerials Corporation Major Business

Table 143. Dexerials Corporation Grounding Materials for Foldable Display Modules Product and Services

Table 144. Dexerials Corporation Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Dexerials Corporation Recent Developments/Updates

Table 146. Dexerials Corporation Competitive Strengths & Weaknesses

Table 147. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 148. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Major Business

Table 149. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 150. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Recent Developments/Updates

Table 152. Jiangsu Sidike New Materials Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 153. TE Connectivity Ltd. Basic Information, Manufacturing Base and Competitors

Table 154. TE Connectivity Ltd. Major Business

Table 155. TE Connectivity Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 156. TE Connectivity Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. TE Connectivity Ltd. Recent Developments/Updates

Table 158. TE Connectivity Ltd. Competitive Strengths & Weaknesses

Table 159. Parker Hannifin Corporation Basic Information, Manufacturing Base and Competitors

Table 160. Parker Hannifin Corporation Major Business

Table 161. Parker Hannifin Corporation Grounding Materials for Foldable Display Modules Product and Services

Table 162. Parker Hannifin Corporation Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Parker Hannifin Corporation Recent Developments/Updates

Table 164. Parker Hannifin Corporation Competitive Strengths & Weaknesses

Table 165. Boyd Corporation Basic Information, Manufacturing Base and Competitors

Table 166. Boyd Corporation Major Business

Table 167. Boyd Corporation Grounding Materials for Foldable Display Modules Product and Services

Table 168. Boyd Corporation Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and

Market Share (2021-2026)

Table 169. Boyd Corporation Recent Developments/Updates

Table 170. Boyd Corporation Competitive Strengths & Weaknesses

Table 171. Leader Tech Inc. Basic Information, Manufacturing Base and Competitors

Table 172. Leader Tech Inc. Major Business

Table 173. Leader Tech Inc. Grounding Materials for Foldable Display Modules Product and Services

Table 174. Leader Tech Inc. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Leader Tech Inc. Recent Developments/Updates

Table 176. Leader Tech Inc. Competitive Strengths & Weaknesses

Table 177. Tech Etch, Inc. Basic Information, Manufacturing Base and Competitors

Table 178. Tech Etch, Inc. Major Business

Table 179. Tech Etch, Inc. Grounding Materials for Foldable Display Modules Product and Services

Table 180. Tech Etch, Inc. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Tech Etch, Inc. Recent Developments/Updates

Table 182. Tech Etch, Inc. Competitive Strengths & Weaknesses

Table 183. PPI Adhesive Products Ltd. Basic Information, Manufacturing Base and Competitors

Table 184. PPI Adhesive Products Ltd. Major Business

Table 185. PPI Adhesive Products Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 186. PPI Adhesive Products Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. PPI Adhesive Products Ltd. Recent Developments/Updates

Table 188. PPI Adhesive Products Ltd. Competitive Strengths & Weaknesses

Table 189. E-SONG EMC Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 190. E-SONG EMC Co., Ltd. Major Business

Table 191. E-SONG EMC Co., Ltd. Grounding Materials for Foldable Display Modules Product and Services

Table 192. E-SONG EMC Co., Ltd. Grounding Materials for Foldable Display Modules Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. E-SONG EMC Co., Ltd. Recent Developments/Updates

Table 194. E-SONG EMC Co., Ltd. Competitive Strengths & Weaknesses

Table 195. Global Key Players of Grounding Materials for Foldable Display Modules
Upstream (Raw Materials)

Table 196. Global Grounding Materials for Foldable Display Modules Typical Customers

Table 197. Grounding Materials for Foldable Display Modules Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Grounding Materials for Foldable Display Modules Picture

Figure 2. World Grounding Materials for Foldable Display Modules Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Grounding Materials for Foldable Display Modules Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 5. World Grounding Materials for Foldable Display Modules Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Grounding Materials for Foldable Display Modules Production Value Market Share by Region (2021-2032)

Figure 7. World Grounding Materials for Foldable Display Modules Production Market Share by Region (2021-2032)

Figure 8. North America Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 9. Europe Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 10. China Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 11. Japan Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 12. South Korea Grounding Materials for Foldable Display Modules Production (2021-2032) & (Units)

Figure 13. Grounding Materials for Foldable Display Modules Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 16. World Grounding Materials for Foldable Display Modules Consumption Market Share by Region (2021-2032)

Figure 17. United States Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 18. China Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 19. Europe Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 20. Japan Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 21. South Korea Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 22. ASEAN Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 23. India Grounding Materials for Foldable Display Modules Consumption (2021-2032) & (Units)

Figure 24. Producer Shipments of Grounding Materials for Foldable Display Modules by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Grounding Materials for Foldable Display Modules Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Grounding Materials for Foldable Display Modules Markets in 2025

Figure 27. United States VS China: Grounding Materials for Foldable Display Modules Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Grounding Materials for Foldable Display Modules Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Grounding Materials for Foldable Display Modules Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share 2025

Figure 31. China Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Grounding Materials for Foldable Display Modules Production Market Share 2025

Figure 33. World Grounding Materials for Foldable Display Modules Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Grounding Materials for Foldable Display Modules Production Value Market Share by Type in 2025

Figure 35. Conductive Tape

Figure 36. Conductive Foam

Figure 37. Free Grounding Film

Figure 38. Metal Foil Tape

Figure 39. Die-cut Grounding Component

Figure 40. Conductive Fabric Tape

Figure 41. Others

Figure 42. Others

Figure 43. World Grounding Materials for Foldable Display Modules Production Market

Share by Type (2021-2032)

Figure 44. World Grounding Materials for Foldable Display Modules Production Value Market Share by Type (2021-2032)

Figure 45. World Grounding Materials for Foldable Display Modules Average Price by Type (2021-2032) & (US\$/Unit)

Figure 46. World Grounding Materials for Foldable Display Modules Production Value by Conductive Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 47. World Grounding Materials for Foldable Display Modules Production Value Market Share by Conductive Mechanism in 2025

Figure 48. Pressure-Sensitive Conductive Adhesive (PSA)

Figure 49. Structural Conductive Material

Figure 50. Z-axis Conductive Material

Figure 51. Anisotropic Conductive Material

Figure 52. Others

Figure 53. World Grounding Materials for Foldable Display Modules Production Market Share by Conductive Mechanism (2021-2032)

Figure 54. World Grounding Materials for Foldable Display Modules Production Value Market Share by Conductive Mechanism (2021-2032)

Figure 55. World Grounding Materials for Foldable Display Modules Average Price by Conductive Mechanism (2021-2032) & (US\$/Unit)

Figure 56. World Grounding Materials for Foldable Display Modules Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Figure 57. World Grounding Materials for Foldable Display Modules Production Value Market Share by Thickness in 2025

Figure 58. Ultra-thin Grounding Materials below 50 μ m

Figure 59. Standard Grounding Materials 50 to 150 μ m

Figure 60. Thick Grounding Materials above 150 to 300 μ m

Figure 61. Compressible Grounding Materials above 300 μ m

Figure 62. Others

Figure 63. World Grounding Materials for Foldable Display Modules Production Market Share by Thickness (2021-2032)

Figure 64. World Grounding Materials for Foldable Display Modules Production Value Market Share by Thickness (2021-2032)

Figure 65. World Grounding Materials for Foldable Display Modules Average Price by Thickness (2021-2032) & (US\$/Unit)

Figure 66. World Grounding Materials for Foldable Display Modules Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 67. World Grounding Materials for Foldable Display Modules Production Value Market Share by Application in 2025

Figure 68. Foldable Smartphone

Figure 69. Foldable Tablet

Figure 70. Foldable Laptop

Figure 71. Foldable Wearables

Figure 72. Others

Figure 73. World Grounding Materials for Foldable Display Modules Production Market Share by Application (2021-2032)

Figure 74. World Grounding Materials for Foldable Display Modules Production Value Market Share by Application (2021-2032)

Figure 75. World Grounding Materials for Foldable Display Modules Average Price by Application (2021-2032) & (US\$/Unit)

Figure 76. Grounding Materials for Foldable Display Modules Industry Chain

Figure 77. Grounding Materials for Foldable Display Modules Procurement Model

Figure 78. Grounding Materials for Foldable Display Modules Sales Model

Figure 79. Grounding Materials for Foldable Display Modules Sales Channels, Direct Sales, and Distribution

Figure 80. Methodology

Figure 81. Research Process and Data Source

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