

Global Ground Rubber from End-of-Life Tires Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Ground Rubber from End-of-Life Tires market size was valued at US\$ 1075 million in 2025 and is forecast to a readjusted size of US\$ 1363 million by 2032 with a CAGR of 3.5% during review period.

Ground Rubber from End-of-Life Tires is a secondary raw material produced by reducing post-consumer passenger, truck, bus, and off-road tires into steel-free and fiber-reduced granules or powders. The market includes coarse ground rubber, standard crumb rubber, fine ground rubber, and micronized rubber powder.

Upstream supply of Ground Rubber begins with collection networks, tire retailers, fleet operators, municipal programs, retreaders, and dismantlers. Processing involves sorting, primary shredding, steel liberation, fiber removal, granulation, screening, milling, laboratory testing, bulk handling, and packaging. Product value rises with particle-size consistency, low metal residue, low fiber content, traceability, compliance documentation, and suitability for demanding rubber-compounding or asphalt-modification applications. Downstream demand comes from rubber product manufacturers, asphalt modifiers, road contractors, automotive suppliers, artificial-turf contractors, safety-surface manufacturers, flooring producers, adhesives formulators, plastics compounders, and construction-material producers. Procurement is typically based on annual framework contracts, regional collection agreements, distributor replenishment orders, tender-led infrastructure projects, and direct bulk supply arrangements.

In the current market, global production is around 2,580,000 metric tons, with an

average selling price of about 405 USD per metric ton EXW basis. The market is globally fragmented because collection economics, permitting systems, tire composition, freight distance, state or national recovery incentives, and the availability of local end uses differ sharply by country. Top five suppliers control approximately 25.5 percent of global revenue on a constrained production-capacity and product-mix estimate. Genan, Liberty Tire Recycling, CRM Rubber, Tyrecycle, and the combined specialty-powder activities of Lehigh Technologies and Tinna represent the leading visible tier, while Europe remains populated by regional granulation specialists such as Kargro Recycling, Granuband, Murfitts Industries, Orze?, Lagedo Recycling, and Pyrum Innovations. A typical global gross margin is estimated at 22.0 percent. The principal entry barriers are permitted tire collection networks, consistent feedstock access, high-throughput mechanical processing equipment, metal and fiber separation efficiency, laboratory capability, product certification, logistics density, and customer qualification cycles. High-value fine powder and micronized grades can achieve higher margins, while coarse material remains highly exposed to regional freight cost and local disposal-fee conditions.

Through 2026?2032, demand growth is expected to shift toward rubber-modified asphalt, industrial rubber compounds, specialty powders, lower-contamination grades, and material uses that replace part of virgin elastomer or polymer content. Expanded ELT producer-responsibility systems, carbon-accounting requirements, recycled-content targets, and restrictions affecting loose synthetic-turf infill will gradually alter the end-use mix toward asphalt, moulded products, automotive applications, construction materials, coatings, and engineered compounds. The key bottlenecks will remain irregular feedstock quality, high electricity use for fine grinding, long transport distances, weak economics for low-grade coarse material, variable government incentives, inconsistent end-of-waste criteria, and downstream concerns around microplastic release from unbound applications. Technology investment is therefore concentrating on higher-purity separation, cryogenic or advanced milling, automated quality monitoring, coated granules, digital traceability, and application-specific formulations.

This report is a detailed and comprehensive analysis for global Ground Rubber from End-of-Life Tires market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Particle Grade and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ground Rubber from End-of-Life Tires market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ground Rubber from End-of-Life Tires market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ground Rubber from End-of-Life Tires market size and forecasts, by Particle Grade and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ground Rubber from End-of-Life Tires market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Ground Rubber from End-of-Life Tires

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Ground Rubber from End-of-Life Tires market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Genan, Liberty Tire Recycling, CRM Rubber, Tyrecycle, Tinna Rubber and Infrastructure, Lehigh Technologies, GRP, Kargro Recycling, Murfitts Industries, Granuband, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Ground Rubber from End-of-Life Tires market is split by Particle Grade and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Particle Grade, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Particle Grade

- Coarse Ground Rubber

- Standard Crumb Rubber

- Fine Ground Rubber

- Micronized Rubber Powder

Market segment by Grinding Route

Market segment by ELT Feedstock Class

Market segment by Application

- Sports Surfaces

- Rubber Mulch

- Molded-Extruded Products

- Automotive Products

- Rubber-Modified Asphalt

- Other Applications

Major players covered

Genan

Liberty Tire Recycling

CRM Rubber

Tyrecycle

Tinna Rubber and Infrastructure

Lehigh Technologies

GRP

Kargro Recycling

Murfitts Industries

Granuband

Lagedo Recycling

Orze?

Mathe Group

Pyrum Innovations

??????

Wuxi Wanfeng Rubber

Cukurova Geri D?n???m

Entech

West Coast Rubber Recycling

All American Tire Recycling

BDS Tire Recycling

Tires to Green Recycling

reRubber

Mahantango Enterprises

BAS Recycling

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ground Rubber from End-of-Life Tires product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ground Rubber from End-of-Life Tires, with price, sales quantity, revenue, and global market share of Ground Rubber from End-of-Life Tires from 2021 to 2026.

Chapter 3, the Ground Rubber from End-of-Life Tires competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ground Rubber from End-of-Life Tires breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Particle Grade and by Application, with sales market share and growth rate by Particle Grade, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Ground Rubber from End-of-Life Tires market forecast, by regions, by Particle Grade, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ground Rubber from End-of-Life Tires.

Chapter 14 and 15, to describe Ground Rubber from End-of-Life Tires sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Particle Grade

1.3.1 Overview: Global Ground Rubber from End-of-Life Tires Consumption Value by Particle Grade: 2021 Versus 2025 Versus 2032

1.3.2 Coarse Ground Rubber

1.3.3 Standard Crumb Rubber

1.3.4 Fine Ground Rubber

1.3.5 Micronized Rubber Powder

1.4 Market Analysis by Grinding Route

1.4.1 Overview: Global Ground Rubber from End-of-Life Tires Consumption Value by Grinding Route: 2021 Versus 2025 Versus 2032

1.5 Market Analysis by ELT Feedstock Class

1.5.1 Overview: Global Ground Rubber from End-of-Life Tires Consumption Value by ELT Feedstock Class: 2021 Versus 2025 Versus 2032

1.6 Market Analysis by Application

1.6.1 Overview: Global Ground Rubber from End-of-Life Tires Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Sports Surfaces

1.6.3 Rubber Mulch

1.6.4 Molded-Extruded Products

1.6.5 Automotive Products

1.6.6 Rubber-Modified Asphalt

1.6.7 Other Applications

1.7 Global Ground Rubber from End-of-Life Tires Market Size & Forecast

1.7.1 Global Ground Rubber from End-of-Life Tires Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Ground Rubber from End-of-Life Tires Sales Quantity (2021-2032)

1.7.3 Global Ground Rubber from End-of-Life Tires Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Genan

2.1.1 Genan Details

2.1.2 Genan Major Business

- 2.1.3 Genan Ground Rubber from End-of-Life Tires Product and Services
- 2.1.4 Genan Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Genan Recent Developments/Updates
- 2.2 Liberty Tire Recycling
 - 2.2.1 Liberty Tire Recycling Details
 - 2.2.2 Liberty Tire Recycling Major Business
 - 2.2.3 Liberty Tire Recycling Ground Rubber from End-of-Life Tires Product and Services
 - 2.2.4 Liberty Tire Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Liberty Tire Recycling Recent Developments/Updates
- 2.3 CRM Rubber
 - 2.3.1 CRM Rubber Details
 - 2.3.2 CRM Rubber Major Business
 - 2.3.3 CRM Rubber Ground Rubber from End-of-Life Tires Product and Services
 - 2.3.4 CRM Rubber Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 CRM Rubber Recent Developments/Updates
- 2.4 Tyrecycle
 - 2.4.1 Tyrecycle Details
 - 2.4.2 Tyrecycle Major Business
 - 2.4.3 Tyrecycle Ground Rubber from End-of-Life Tires Product and Services
 - 2.4.4 Tyrecycle Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Tyrecycle Recent Developments/Updates
- 2.5 Tinna Rubber and Infrastructure
 - 2.5.1 Tinna Rubber and Infrastructure Details
 - 2.5.2 Tinna Rubber and Infrastructure Major Business
 - 2.5.3 Tinna Rubber and Infrastructure Ground Rubber from End-of-Life Tires Product and Services
 - 2.5.4 Tinna Rubber and Infrastructure Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Tinna Rubber and Infrastructure Recent Developments/Updates
- 2.6 Lehigh Technologies
 - 2.6.1 Lehigh Technologies Details
 - 2.6.2 Lehigh Technologies Major Business
 - 2.6.3 Lehigh Technologies Ground Rubber from End-of-Life Tires Product and Services

2.6.4 Lehigh Technologies Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Lehigh Technologies Recent Developments/Updates

2.7 GRP

2.7.1 GRP Details

2.7.2 GRP Major Business

2.7.3 GRP Ground Rubber from End-of-Life Tires Product and Services

2.7.4 GRP Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 GRP Recent Developments/Updates

2.8 Kargro Recycling

2.8.1 Kargro Recycling Details

2.8.2 Kargro Recycling Major Business

2.8.3 Kargro Recycling Ground Rubber from End-of-Life Tires Product and Services

2.8.4 Kargro Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Kargro Recycling Recent Developments/Updates

2.9 Murfitts Industries

2.9.1 Murfitts Industries Details

2.9.2 Murfitts Industries Major Business

2.9.3 Murfitts Industries Ground Rubber from End-of-Life Tires Product and Services

2.9.4 Murfitts Industries Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Murfitts Industries Recent Developments/Updates

2.10 Granuband

2.10.1 Granuband Details

2.10.2 Granuband Major Business

2.10.3 Granuband Ground Rubber from End-of-Life Tires Product and Services

2.10.4 Granuband Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Granuband Recent Developments/Updates

2.11 Lagedo Recycling

2.11.1 Lagedo Recycling Details

2.11.2 Lagedo Recycling Major Business

2.11.3 Lagedo Recycling Ground Rubber from End-of-Life Tires Product and Services

2.11.4 Lagedo Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Lagedo Recycling Recent Developments/Updates

2.12 Orze?

- 2.12.1 Orze? Details
- 2.12.2 Orze? Major Business
- 2.12.3 Orze? Ground Rubber from End-of-Life Tires Product and Services
- 2.12.4 Orze? Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Orze? Recent Developments/Updates
- 2.13 Mathe Group
 - 2.13.1 Mathe Group Details
 - 2.13.2 Mathe Group Major Business
 - 2.13.3 Mathe Group Ground Rubber from End-of-Life Tires Product and Services
 - 2.13.4 Mathe Group Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Mathe Group Recent Developments/Updates
- 2.14 Pyrum Innovations
 - 2.14.1 Pyrum Innovations Details
 - 2.14.2 Pyrum Innovations Major Business
 - 2.14.3 Pyrum Innovations Ground Rubber from End-of-Life Tires Product and Services
 - 2.14.4 Pyrum Innovations Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Pyrum Innovations Recent Developments/Updates
- 2.15 ??????
 - 2.15.1 ?????? Details
 - 2.15.2 ?????? Major Business
 - 2.15.3 ?????? Ground Rubber from End-of-Life Tires Product and Services
 - 2.15.4 ?????? Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 ?????? Recent Developments/Updates
- 2.16 Wuxi Wanfeng Rubber
 - 2.16.1 Wuxi Wanfeng Rubber Details
 - 2.16.2 Wuxi Wanfeng Rubber Major Business
 - 2.16.3 Wuxi Wanfeng Rubber Ground Rubber from End-of-Life Tires Product and Services
 - 2.16.4 Wuxi Wanfeng Rubber Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Wuxi Wanfeng Rubber Recent Developments/Updates
- 2.17 Cukurova Geri D?n???m
 - 2.17.1 Cukurova Geri D?n???m Details
 - 2.17.2 Cukurova Geri D?n???m Major Business
 - 2.17.3 Cukurova Geri D?n???m Ground Rubber from End-of-Life Tires Product and

Services

2.17.4 Cukurova Geri Dönüşüm Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Cukurova Geri Dönüşüm Recent Developments/Updates

2.18 Entech

2.18.1 Entech Details

2.18.2 Entech Major Business

2.18.3 Entech Ground Rubber from End-of-Life Tires Product and Services

2.18.4 Entech Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Entech Recent Developments/Updates

2.19 West Coast Rubber Recycling

2.19.1 West Coast Rubber Recycling Details

2.19.2 West Coast Rubber Recycling Major Business

2.19.3 West Coast Rubber Recycling Ground Rubber from End-of-Life Tires Product and Services

2.19.4 West Coast Rubber Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 West Coast Rubber Recycling Recent Developments/Updates

2.20 All American Tire Recycling

2.20.1 All American Tire Recycling Details

2.20.2 All American Tire Recycling Major Business

2.20.3 All American Tire Recycling Ground Rubber from End-of-Life Tires Product and Services

2.20.4 All American Tire Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 All American Tire Recycling Recent Developments/Updates

2.21 BDS Tire Recycling

2.21.1 BDS Tire Recycling Details

2.21.2 BDS Tire Recycling Major Business

2.21.3 BDS Tire Recycling Ground Rubber from End-of-Life Tires Product and Services

2.21.4 BDS Tire Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 BDS Tire Recycling Recent Developments/Updates

2.22 Tires to Green Recycling

2.22.1 Tires to Green Recycling Details

2.22.2 Tires to Green Recycling Major Business

2.22.3 Tires to Green Recycling Ground Rubber from End-of-Life Tires Product and

Services

2.22.4 Tires to Green Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Tires to Green Recycling Recent Developments/Updates

2.23 reRubber

2.23.1 reRubber Details

2.23.2 reRubber Major Business

2.23.3 reRubber Ground Rubber from End-of-Life Tires Product and Services

2.23.4 reRubber Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.23.5 reRubber Recent Developments/Updates

2.24 Mahantango Enterprises

2.24.1 Mahantango Enterprises Details

2.24.2 Mahantango Enterprises Major Business

2.24.3 Mahantango Enterprises Ground Rubber from End-of-Life Tires Product and Services

2.24.4 Mahantango Enterprises Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.24.5 Mahantango Enterprises Recent Developments/Updates

2.25 BAS Recycling

2.25.1 BAS Recycling Details

2.25.2 BAS Recycling Major Business

2.25.3 BAS Recycling Ground Rubber from End-of-Life Tires Product and Services

2.25.4 BAS Recycling Ground Rubber from End-of-Life Tires Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.25.5 BAS Recycling Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GROUND RUBBER FROM END-OF-LIFE TIRES BY MANUFACTURER

3.1 Global Ground Rubber from End-of-Life Tires Sales Quantity by Manufacturer (2021-2026)

3.2 Global Ground Rubber from End-of-Life Tires Revenue by Manufacturer (2021-2026)

3.3 Global Ground Rubber from End-of-Life Tires Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Ground Rubber from End-of-Life Tires by Manufacturer Revenue (\$MM) and Market Share (%): 2025

- 3.4.2 Top 3 Ground Rubber from End-of-Life Tires Manufacturer Market Share in 2025
- 3.4.3 Top 6 Ground Rubber from End-of-Life Tires Manufacturer Market Share in 2025
- 3.5 Ground Rubber from End-of-Life Tires Market: Overall Company Footprint Analysis
 - 3.5.1 Ground Rubber from End-of-Life Tires Market: Region Footprint
 - 3.5.2 Ground Rubber from End-of-Life Tires Market: Company Product Type Footprint
 - 3.5.3 Ground Rubber from End-of-Life Tires Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Ground Rubber from End-of-Life Tires Market Size by Region
 - 4.1.1 Global Ground Rubber from End-of-Life Tires Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Ground Rubber from End-of-Life Tires Consumption Value by Region (2021-2032)
 - 4.1.3 Global Ground Rubber from End-of-Life Tires Average Price by Region (2021-2032)
- 4.2 North America Ground Rubber from End-of-Life Tires Consumption Value (2021-2032)
- 4.3 Europe Ground Rubber from End-of-Life Tires Consumption Value (2021-2032)
- 4.4 Asia-Pacific Ground Rubber from End-of-Life Tires Consumption Value (2021-2032)
- 4.5 South America Ground Rubber from End-of-Life Tires Consumption Value (2021-2032)
- 4.6 Middle East & Africa Ground Rubber from End-of-Life Tires Consumption Value (2021-2032)

5 MARKET SEGMENT BY PARTICLE GRADE

- 5.1 Global Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)
- 5.2 Global Ground Rubber from End-of-Life Tires Consumption Value by Particle Grade (2021-2032)
- 5.3 Global Ground Rubber from End-of-Life Tires Average Price by Particle Grade (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

6.2 Global Ground Rubber from End-of-Life Tires Consumption Value by Application (2021-2032)

6.3 Global Ground Rubber from End-of-Life Tires Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)

7.2 North America Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

7.3 North America Ground Rubber from End-of-Life Tires Market Size by Country

7.3.1 North America Ground Rubber from End-of-Life Tires Sales Quantity by Country (2021-2032)

7.3.2 North America Ground Rubber from End-of-Life Tires Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)

8.2 Europe Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

8.3 Europe Ground Rubber from End-of-Life Tires Market Size by Country

8.3.1 Europe Ground Rubber from End-of-Life Tires Sales Quantity by Country (2021-2032)

8.3.2 Europe Ground Rubber from End-of-Life Tires Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)

9.2 Asia-Pacific Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Ground Rubber from End-of-Life Tires Market Size by Region

9.3.1 Asia-Pacific Ground Rubber from End-of-Life Tires Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Ground Rubber from End-of-Life Tires Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)

10.2 South America Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

10.3 South America Ground Rubber from End-of-Life Tires Market Size by Country

10.3.1 South America Ground Rubber from End-of-Life Tires Sales Quantity by Country (2021-2032)

10.3.2 South America Ground Rubber from End-of-Life Tires Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Ground Rubber from End-of-Life Tires Sales Quantity by Particle Grade (2021-2032)

11.2 Middle East & Africa Ground Rubber from End-of-Life Tires Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Ground Rubber from End-of-Life Tires Market Size by

Country

11.3.1 Middle East & Africa Ground Rubber from End-of-Life Tires Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Ground Rubber from End-of-Life Tires Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Ground Rubber from End-of-Life Tires Market Drivers

12.2 Ground Rubber from End-of-Life Tires Market Restraints

12.3 Ground Rubber from End-of-Life Tires Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Ground Rubber from End-of-Life Tires and Key Manufacturers

13.2 Manufacturing Costs Percentage of Ground Rubber from End-of-Life Tires

13.3 Ground Rubber from End-of-Life Tires Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Ground Rubber from End-of-Life Tires Typical Distributors

14.3 Ground Rubber from End-of-Life Tires Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Food Microcapsule Raw Materials Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Food Microcapsule Raw Materials Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Global Food Microcapsule Raw Materials Consumption Value by Region (2021-2026) & (USD Million)

Table 4. Global Food Microcapsule Raw Materials Consumption Value by Region (2027-2032) & (USD Million)

Table 5. BASF Company Information, Head Office, and Major Competitors

Table 6. BASF Major Business

Table 7. BASF Food Microcapsule Raw Materials Product and Solutions

Table 8. BASF Food Microcapsule Raw Materials Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. BASF Recent Developments and Future Plans

Table 10. Cargill Company Information, Head Office, and Major Competitors

Table 11. Cargill Major Business

Table 12. Cargill Food Microcapsule Raw Materials Product and Solutions

Table 13. Cargill Food Microcapsule Raw Materials Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Cargill Recent Developments and Future Plans

Table 15. DSM Company Information, Head Office, and Major Competitors

Table 16. DSM Major Business

Table 17. DSM Food Microcapsule Raw Materials Product and Solutions

Table 18. DSM Food Microcapsule Raw Materials Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Ingredion Company Information, Head Office, and Major Competitors

Table 20. Ingredion Major Business

Table 21. Ingredion Food Microcapsule Raw Materials Product and Solutions

Table 22. Ingredion Food Microcapsule Raw Materials Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Ingredion Recent Developments and Future Plans

Table 24. Kerry Company Information, Head Office, and Major Competitors

Table 25. Kerry Major Business

Table 26. Kerry Food Microcapsule Raw Materials Product and Solutions

Table 27. Kerry Food Microcapsule Raw Materials Revenue (USD Million), Gross

Margin and Market Share (2021-2026)

Table 28. Kerry Recent Developments and Future Plans

Table 29. Balchem Company Information, Head Office, and Major Competitors

Table 30. Balchem Major Business

Table 31. Balchem Food Microcapsule Raw Materials Product and Solutions

Table 32. Balchem Food Microcapsule Raw Materials Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Balchem Recent Developments and Future Plans

Table 34. Global Food Microcapsule Raw Materials Revenue (USD Million) by Players (2021-2026)

Table 35. Global Food Microcapsule Raw Materials Revenue Share by Players (2021-2026)

Table 36. Breakdown of Food Microcapsule Raw Materials by Company Type (Tier 1, Tier 2, and Tier 3)

Table 37. Market Position of Players in Food Microcapsule Raw Materials, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 38. Head Office of Key Food Microcapsule Raw Materials Players

Table 39. Food Microcapsule Raw Materials Market: Company Product Type Footprint

Table 40. Food Microcapsule Raw Materials Market: Company Product Application Footprint

Table 41. Food Microcapsule Raw Materials New Market Entrants and Barriers to Market Entry

Table 42. Food Microcapsule Raw Materials Mergers, Acquisition, Agreements, and Collaborations

Table 43. Global Food Microcapsule Raw Materials Consumption Value (USD Million) by Type (2021-2026)

Table 44. Global Food Microcapsule Raw Materials Consumption Value Share by Type (2021-2026)

Table 45. Global Food Microcapsule Raw Materials Consumption Value Forecast by Type (2027-2032)

Table 46. Global Food Microcapsule Raw Materials Consumption Value by Application (2021-2026)

Table 47. Global Food Microcapsule Raw Materials Consumption Value Forecast by Application (2027-2032)

Table 48. North America Food Microcapsule Raw Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 49. North America Food Microcapsule Raw Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 50. North America Food Microcapsule Raw Materials Consumption Value by

Application (2021-2026) & (USD Million)

Table 51. North America Food Microcapsule Raw Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 52. North America Food Microcapsule Raw Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 53. North America Food Microcapsule Raw Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 54. Europe Food Microcapsule Raw Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 55. Europe Food Microcapsule Raw Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 56. Europe Food Microcapsule Raw Materials Consumption Value by Application (2021-2026) & (USD Million)

Table 57. Europe Food Microcapsule Raw Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 58. Europe Food Microcapsule Raw Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 59. Europe Food Microcapsule Raw Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 60. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 61. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 62. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Application (2021-2026) & (USD Million)

Table 63. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 64. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Region (2021-2026) & (USD Million)

Table 65. Asia-Pacific Food Microcapsule Raw Materials Consumption Value by Region (2027-2032) & (USD Million)

Table 66. South America Food Microcapsule Raw Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 67. South America Food Microcapsule Raw Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 68. South America Food Microcapsule Raw Materials Consumption Value by Application (2021-2026) & (USD Million)

Table 69. South America Food Microcapsule Raw Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 70. South America Food Microcapsule Raw Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 71. South America Food Microcapsule Raw Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 72. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Type (2021-2026) & (USD Million)

Table 73. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Type (2027-2032) & (USD Million)

Table 74. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Application (2021-2026) & (USD Million)

Table 75. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Application (2027-2032) & (USD Million)

Table 76. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Country (2021-2026) & (USD Million)

Table 77. Middle East & Africa Food Microcapsule Raw Materials Consumption Value by Country (2027-2032) & (USD Million)

Table 78. Global Key Players of Food Microcapsule Raw Materials Upstream (Raw Materials)

Table 79. Global Food Microcapsule Raw Materials Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Food Microcapsule Raw Materials Picture

Figure 2. Global Food Microcapsule Raw Materials Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Food Microcapsule Raw Materials Consumption Value Market Share by Type in 2025

Figure 4. Protein and Peptides

Figure 5. Functional Oils

Figure 6. Antioxidants

Figure 7. Probiotics

Figure 8. Others

Figure 9. Global Food Microcapsule Raw Materials Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 10. Food Microcapsule Raw Materials Consumption Value Market Share by Application in 2025

Figure 11. Beverages Picture

Figure 12. Bakery Products Picture

Figure 13. Meat Products Picture

Figure 14. Dairy Products Picture

Figure 15. Others Picture

Figure 16. Global Food Microcapsule Raw Materials Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 17. Global Food Microcapsule Raw Materials Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 18. Global Market Food Microcapsule Raw Materials Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 19. Global Food Microcapsule Raw Materials Consumption Value Market Share by Region (2021-2032)

Figure 20. Global Food Microcapsule Raw Materials Consumption Value Market Share by Region in 2025

Figure 21. North America Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 22. Europe Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 23. Asia-Pacific Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 24. South America Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 25. Middle East & Africa Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 26. Company Three Recent Developments and Future Plans

Figure 27. Global Food Microcapsule Raw Materials Revenue Share by Players in 2025

Figure 28. Food Microcapsule Raw Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 29. Market Share of Food Microcapsule Raw Materials by Player Revenue in 2025

Figure 30. Top 3 Food Microcapsule Raw Materials Players Market Share in 2025

Figure 31. Top 6 Food Microcapsule Raw Materials Players Market Share in 2025

Figure 32. Global Food Microcapsule Raw Materials Consumption Value Share by Type (2021-2026)

Figure 33. Global Food Microcapsule Raw Materials Market Share Forecast by Type (2027-2032)

Figure 34. Global Food Microcapsule Raw Materials Consumption Value Share by Application (2021-2026)

Figure 35. Global Food Microcapsule Raw Materials Market Share Forecast by Application (2027-2032)

Figure 36. North America Food Microcapsule Raw Materials Consumption Value Market Share by Type (2021-2032)

Figure 37. North America Food Microcapsule Raw Materials Consumption Value Market Share by Application (2021-2032)

Figure 38. North America Food Microcapsule Raw Materials Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Food Microcapsule Raw Materials Consumption Value Market Share by Type (2021-2032)

Figure 43. Europe Food Microcapsule Raw Materials Consumption Value Market Share by Application (2021-2032)

Figure 44. Europe Food Microcapsule Raw Materials Consumption Value Market Share by Country (2021-2032)

Figure 45. Germany Food Microcapsule Raw Materials Consumption Value (2021-2032)

& (USD Million)

Figure 46. France Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 47. United Kingdom Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 48. Russia Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 49. Italy Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 50. Asia-Pacific Food Microcapsule Raw Materials Consumption Value Market Share by Type (2021-2032)

Figure 51. Asia-Pacific Food Microcapsule Raw Materials Consumption Value Market Share by Application (2021-2032)

Figure 52. Asia-Pacific Food Microcapsule Raw Materials Consumption Value Market Share by Region (2021-2032)

Figure 53. China Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 54. Japan Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 55. South Korea Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 56. India Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 57. Southeast Asia Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 58. Australia Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 59. South America Food Microcapsule Raw Materials Consumption Value Market Share by Type (2021-2032)

Figure 60. South America Food Microcapsule Raw Materials Consumption Value Market Share by Application (2021-2032)

Figure 61. South America Food Microcapsule Raw Materials Consumption Value Market Share by Country (2021-2032)

Figure 62. Brazil Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 63. Argentina Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 64. Middle East & Africa Food Microcapsule Raw Materials Consumption Value Market Share by Type (2021-2032)

Figure 65. Middle East & Africa Food Microcapsule Raw Materials Consumption Value Market Share by Application (2021-2032)

Figure 66. Middle East & Africa Food Microcapsule Raw Materials Consumption Value Market Share by Country (2021-2032)

Figure 67. Turkey Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 68. Saudi Arabia Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 69. UAE Food Microcapsule Raw Materials Consumption Value (2021-2032) & (USD Million)

Figure 70. Food Microcapsule Raw Materials Market Drivers

Figure 71. Food Microcapsule Raw Materials Market Restraints

Figure 72. Food Microcapsule Raw Materials Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. Food Microcapsule Raw Materials Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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