

Global Ground Object Spectrometer Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G9A6C22AB3BDEN.html>

Date: June 2026

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: G9A6C22AB3BDEN

Abstracts

The global Ground Object Spectrometer market size is expected to reach \$ 858 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

A ground-based spectrometer is a ground-based observation device used to measure the spectral reflectance and radiation characteristics of surface targets (such as soil, vegetation, minerals, and artificial materials). It covers the visible light (VIS), near-infrared (NIR), and short-wave infrared (SWIR) bands and is used for material composition identification and environmental parameter analysis. Unlike handheld or single portable devices, ground-based spectrometers represent a broader market of ground-based spectral measurement systems, including tripod-mounted, vehicle-mounted, and high-precision calibration-grade equipment, primarily used for satellite remote sensing data verification and hyperspectral correction. The upstream of the industry chain includes optical components (detectors, gratings, lenses, light sources), precision electronics, and embedded computing modules; the midstream includes system integration, spectral calibration algorithms, and ruggedized instrument manufacturing; and downstream applications include remote sensing verification, precision agriculture, geological exploration, forestry surveys, environmental monitoring, and geospatial information analysis. The global market size for ground object spectrometers is estimated at US\$510 million in 2025, with a production volume of approximately 20,800 units, an average price of approximately US\$24,500 per unit, an industry gross margin of approximately 40%–58%, and a global production capacity of approximately 27,800 units.

The Ground Object Spectrometer market is expanding steadily due to increasing demand for accurate ground-truth spectral data across scientific and industrial

applications. As satellite and airborne hyperspectral systems become more widely used, the need for precise field calibration instruments continues to grow. These spectrometers are essential for validating remote sensing data in agriculture, geology, forestry, and environmental science. Technological improvements in spectral resolution, data acquisition speed, portability, and system integration are enhancing performance and usability. The integration of AI-based spectral interpretation and GIS platforms further increases data value and application scope. However, the market remains relatively specialized, with high equipment costs and strong dependence on research and government procurement. Despite this, the increasing importance of earth observation, climate monitoring, and precision resource management ensures stable long-term growth.

This report studies the global Ground Object Spectrometer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ground Object Spectrometer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ground Object Spectrometer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ground Object Spectrometer total production and demand, 2021-2032, (Units)

Global Ground Object Spectrometer total production value, 2021-2032, (USD Million)

Global Ground Object Spectrometer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Ground Object Spectrometer consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Ground Object Spectrometer domestic production, consumption, key domestic manufacturers and share

Global Ground Object Spectrometer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Ground Object Spectrometer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Ground Object Spectrometer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Ground Object Spectrometer market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SVC, Spectral Evolution, Malvern Panalytical, StellarNet, Avantes, Optosky (Xiamen) Technology Inc., Shanghai Oceanhood optoelectronics Tech Co., Ltd., CHNSpec technology, Lisen Optics (Shenzhen) Co., Ltd., Beijing LICA United Technology Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ground Object Spectrometer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ground Object Spectrometer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ground Object Spectrometer Market, Segmentation by Type:

Full-Spectrum Ground Object Spectrometer

Near-Infrared Ground Object Spectrometer

Others

Global Ground Object Spectrometer Market, Segmentation by Measurement Mode:

Reflectance Spectrometer

Radiance Spectrometer

Active Illumination Spectrometer

Global Ground Object Spectrometer Market, Segmentation by Deployment Type:

Portable Ground Spectrometer

Fixed Ground Spectral Station

Global Ground Object Spectrometer Market, Segmentation by Application:

Forestry

Agriculture

Environment Monitoring

Geological Exploration

Others

Companies Profiled:

SVC

Spectral Evolution

Malvern Panalytical

StellarNet

Avantes

Optosky (Xiamen) Technology Inc.

Shanghai Oceanhood opto-electronics Tech Co., Ltd.

CHNSpec technology

Lisen Optics (Shenzhen) Co., Ltd.

Beijing LICA United Technology Limited

Beijing GOLDEN Way Scientific Co., Ltd.

Ocean Optics (SHANGHAI) Co., Ltd.

Sichuan Shuangli Hepu Technology Co., Ltd.

Azup Technologies

Apogee Instruments

Key Questions Answered:

1. How big is the global Ground Object Spectrometer market?
2. What is the demand of the global Ground Object Spectrometer market?
3. What is the year over year growth of the global Ground Object Spectrometer market?
4. What is the production and production value of the global Ground Object Spectrometer market?
5. Who are the key producers in the global Ground Object Spectrometer market?
6. What are the growth factors driving the market demand?

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