

# Global Greenhouse Soil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Greenhouse Soil market size was valued at USD 4591.5 million in 2023 and is forecast to a readjusted size of USD 5561.3 million by 2030 with a CAGR of 2.8% during review period.

Greenhouse soil is a medium in which to grow plants, herbs and vegetables in the greenhouse. Some common ingredients used in greenhouse soil are peat, composted bark, sand, perlite and recycled mushroom compost, although many others are used and the proportions vary hugely. Greenhouse soil is also known as potting soil or garden soil.

In the market Scotts Miracle-Gro, Sun Gro, Klasmann-Deilmann, Kingenta and Premier Tech is the leader. Scotts Miracle-Gro is the largest player and its major market is in North America, Klasmann-Deilmann is the largest player in Europe. Scotts Miracle-Gro and Sun Gro are the top 2 of this industry, with about 36% market shares.

North America is the largest consumption market of Greenhouse Soil with market share of 40% due to the great demand of lawn and garden retail market. Followed by, Europe is another major consumer of greenhouse soil, occupying market share more than 28%.

The Global Info Research report includes an overview of the development of the Greenhouse Soil industry chain, the market status of Indoor Gardening (Potting Mix, Garden Soil), Greenhouse (Potting Mix, Garden Soil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Greenhouse Soil.

Regionally, the report analyzes the Greenhouse Soil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Greenhouse Soil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Greenhouse Soil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Greenhouse Soil industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M L), revenue generated, and market share of different by Type (e.g., Potting Mix, Garden Soil).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Greenhouse Soil market.

**Regional Analysis:** The report involves examining the Greenhouse Soil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Greenhouse Soil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Greenhouse Soil:

**Company Analysis:** Report covers individual Greenhouse Soil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Greenhouse Soil. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Indoor Gardening, Greenhouse).

**Technology Analysis:** Report covers specific technologies relevant to Greenhouse Soil. It assesses the current state, advancements, and potential future developments in Greenhouse Soil areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Greenhouse Soil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Greenhouse Soil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Potting Mix

Garden Soil

Peat Moss

Professional Soil

Other

### Market segment by Application

Indoor Gardening

Greenhouse

Lawn & Landscaping

Other

#### Major players covered

Scotts Miracle-Gro

Sun Gro

Klasmann-Deilmann

Kingenta

Premier Tech

ASB Greenworld

Florentaise

Bord na M?na

Westland Horticulture

Lambert

Good Earth Horticulture

Michigan Peat

Mat?csa Kft

Hangzhou Jinhai

Espoma

FoxFarm

Vermicrop Organics

C&C Peat

Free Peat

Amafibra

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Greenhouse Soil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Greenhouse Soil, with price, sales, revenue and global market share of Greenhouse Soil from 2019 to 2024.

Chapter 3, the Greenhouse Soil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Greenhouse Soil breakdown data are shown at the regional level, to

show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Greenhouse Soil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Greenhouse Soil.

Chapter 14 and 15, to describe Greenhouse Soil sales channel, distributors, customers, research findings and conclusion.

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