

Global Greenhouse Monitoring and Control Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3E9103306ACEN.html>

Date: July 2026

Pages: 177

Price: US\$ 4,480.00 (Single User License)

ID: G3E9103306ACEN

Abstracts

The global Greenhouse Monitoring and Control Software market size is expected to reach \$ 2456 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

Greenhouse Monitoring and Control Software refers to facility-level IoT, climate control and crop data platforms deployed in glass greenhouses, plastic greenhouses, multi-span greenhouses, solar greenhouses, plant factories, nurseries, floriculture facilities and commercial controlled-environment agriculture operations. These systems connect climate computers, controllers, sensors, cameras, irrigation and fertigation systems, screens, vents, fans, cooling pads, lighting, CO₂ systems, heating systems, nutrient systems and cloud platforms to monitor and control temperature, humidity, light, CO₂, VPD, EC, pH, substrate moisture, irrigation, fertigation, energy use, crop growth, pest risk and equipment status. Their core value is remote visibility, automatic control, alarm handling, data logging, cultivation strategy optimization, energy efficiency, irrigation and fertigation management, and multi-site greenhouse operations.

Based on our research, greenhouse monitoring and control software should be understood as a facility-level digital platform that integrates climate control, irrigation and fertigation management, crop data analytics, energy optimization and remote operations. It is not a general farm management system or a simple sensor dashboard. The core value of the software is to connect greenhouse equipment, sensors, controllers, lighting systems, irrigation units, CO₂ systems, screens, vents, fans and cloud platforms into a coordinated control environment. For commercial growers, the platform supports stable climate execution, precise water and nutrient delivery, alarm management, data logging, crop strategy optimization and multi-greenhouse visibility. As greenhouse production becomes more technology-intensive, software is increasingly

moving from a supporting control layer to a central operating system for controlled-environment agriculture. From a supply-side perspective, the global market is led by a combination of traditional greenhouse automation vendors, irrigation and fertigation technology providers, IoT data platforms, AI crop intelligence companies and equipment-bundled software suppliers. Dutch companies hold a particularly strong position in high-tech glasshouse climate control and crop data platforms, supported by long-standing expertise in commercial horticulture. North American, Israeli and European vendors are active in cloud-connected control, autonomous growing, irrigation automation and lighting optimization. Chinese vendors are more concentrated in agricultural IoT, visual monitoring, water-fertilizer integration and regional smart greenhouse projects, with stronger project-based and hardware-bundled characteristics. This means the vendor pool should include both pure software platforms and greenhouse control system OEMs, as long as they provide proprietary control software, cloud platforms or crop data systems. From the demand side, growth is being driven by commercial vegetable production, floriculture and nursery operations, high-tech glasshouses, plant factories and large agricultural parks. Commercial vegetable greenhouses focus on yield, quality, energy cost, water efficiency and labor productivity; floriculture and nursery facilities require stable environmental control and batch consistency; plant factories and indoor farms rely heavily on lighting, nutrient solution and multi-layer production data; and large grower groups need centralized dashboards, remote alarms and standardized cultivation strategies across multiple sites. Rising energy prices, water scarcity, labor shortages and higher quality requirements are pushing growers to rely more on data-driven control rather than manual experience alone. From a technology roadmap perspective, local climate computers will remain the foundation for reliable greenhouse control, but future value growth will increasingly come from cloud connectivity, AI decision support, autonomous climate control, crop modeling, predictive analytics and multi-site operational platforms. The competitive focus is shifting from controlling individual devices such as vents, fans, pumps and screens to integrating climate, irrigation, lighting, energy, crop growth and labor data into executable growing strategies. Vendors with strong greenhouse control experience, crop physiology knowledge, sensor integration capability, algorithmic models and cross-site service capacity are likely to gain stronger positions. Suppliers that only provide hardware controllers or project-based integration without a scalable software platform may face increasing pressure from platform-based and AI-enabled competitors.

This report studies the global Greenhouse Monitoring and Control Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for

Greenhouse Monitoring and Control Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Greenhouse Monitoring and Control Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Greenhouse Monitoring and Control Software total market, 2021-2032, (USD Million)

Global Greenhouse Monitoring and Control Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Greenhouse Monitoring and Control Software total market, key domestic companies, and share, (USD Million)

Global Greenhouse Monitoring and Control Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Greenhouse Monitoring and Control Software total market by Platform Function, CAGR, 2021-2032, (USD Million)

Global Greenhouse Monitoring and Control Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Greenhouse Monitoring and Control Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Priva Holding B.V., Hoogendoorn Growth Management B.V., Ridder B.V., Argus Control Systems Limited, Netafim Ltd., Growlink Inc., 30MHz B.V., LetsGrow.com B.V., Source.ag B.V., Blue Radix B.V., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Greenhouse Monitoring and Control Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Platform Function, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Greenhouse Monitoring and Control Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Greenhouse Monitoring and Control Software Market, Segmentation by Platform Function:

Climate Monitoring and Control

Irrigation and Fertigation Control

Lighting and Energy Management

Crop Data and Decision Support

Alarm and Remote Operations

Autonomous Growing Optimization

Global Greenhouse Monitoring and Control Software Market, Segmentation by Monitored Data Object:

Climate Data

Water and Nutrient Data

Energy and Lighting Data

Crop Growth Data

Equipment Status Data

Operational and Labor Data

Global Greenhouse Monitoring and Control Software Market, Segmentation by Technology Architecture:

On-premise Climate Computer

Cloud-connected Control Platform

IoT Sensor Data Platform

AI Autonomous Control Platform

Equipment-bundled Control Software

Enterprise Greenhouse Data Platform

Global Greenhouse Monitoring and Control Software Market, Segmentation by Application:

Commercial Vegetable Greenhouse Monitoring

Floriculture and Nursery Greenhouse Monitoring

Companies Profiled:

Priva Holding B.V.

Hoogendoorn Growth Management B.V.

Ridder B.V.

Argus Control Systems Limited

Netafim Ltd.

Growlink Inc.

30MHz B.V.

LetsGrow.com B.V.

Source.ag B.V.

Blue Radix B.V.

Koidra Inc.

Link4 Corporation

Wadsworth Control Systems, Inc.

Damatex Control Systems Inc.

Autogrow Systems Ltd.

Bluelab Corporation Limited

TrolMaster

Senmatic A/S

Sercom Regeltechniek B.V.

Logiqs B.V.

GrowDirector

Heliospectra AB

Sollum Technologies Inc.

TTA-ISO B.V.

Henan Yunfei Technology Development Co., Ltd.

Beijing Juying Soaring Electronics Co., Ltd.

Wuhan Fuyuan Feike Electronic Technology Co., Ltd.

Key Questions Answered

1. How big is the global Greenhouse Monitoring and Control Software market?
2. What is the demand of the global Greenhouse Monitoring and Control Software market?
3. What is the year over year growth of the global Greenhouse Monitoring and Control Software market?
4. What is the total value of the global Greenhouse Monitoring and Control Software market?
5. Who are the Major Players in the global Greenhouse Monitoring and Control Software market?
6. What are the growth factors driving the market demand?

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