

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Green Tea Market 2018, Forecast to 2023

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Abstracts

Green tea is one of the fastest-growing segments of The global tea industry. It is prepared from the leaves from camellia Sinensis that have undergone minimal oxidation during processes. Generally, people take green tea due to its health benefits purpose. The concept of green tea was originated from China and later spread all over the world. Some of the popular Japanese green teas are Sencha, gyokuro, kabusecha, matcha, tencha, genmaicha and hojicha.

Scope of the Report:

This report focuses on the Green Tea in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

The global green tea market is witnessing an impressive growth over the last few years. This is attributed by the rising health conscious people both in developed and developing economies. Also, increasing disposable income of the consumer is anticipated to be the significant reason of the growth of green tea during the forecast period. Increasing cardiovascular diseases and obesity cases are anticipated to fuel the sales of green tea during the forecast period. Apart from that, presence of catechin in green tea hinder the growth, motility, and incursion of cancer cells which in turn escalates the death of such malignant cells.

APAC is expected to be the major revenue contributor to the green tea capsules market throughout the forecast period. This region witnesses steady growth owing to the increasing awareness about the health benefits of green tea that is consequent in increased sales. Additionally, the growing number of supermarkets, hypermarkets,

discount stores, and convenience stores, distributing green tea globally will drive the growth of the green tea market in this region.

The worldwide market for Green Tea is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Associated British Foods

ITO EN

Tata Global Beverages

THE COCA-COLA COMPANY

The Republic of Tea

Unilever

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flavored Green Tea

Unflavored Green Tea

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Specialist Retailers

Convenience Stores

Ecommerce

There are 15 Chapters to deeply display The global Green Tea market.

Chapter 1, to describe Green Tea Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Green Tea, with sales, revenue, and price of Green Tea, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Green Tea, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Green Tea market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Green Tea sales channel, distributors, traders,

dealers, Research Findings and Conclusion, appendix and data source

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