

Global Green Packaging Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Green Packaging market size was valued at USD 138460 million in 2023 and is forecast to a readjusted size of USD 189600 million by 2030 with a CAGR of 4.6% during review period.

Packaging is an important characteristic that helps in attracting customers. Brands and products try to incorporate the brand image, value proposition, and information about the product in the packaging of the product. Green packaging is one of the packaging techniques which is eco-friendly. It is highly in demand as it uses recyclable materials for the packaging process. Due to the use of organic materials, green packaging does not emit greenhouse gases like carbon dioxide and methane or ozone depleting volatile substances. They help reduce environmental impact and therefore have great potential to be used in the food and beverage industry on a larger scale.

Key industry trends include downsizing or light weighting, increasing recycling and waste recovery, growing use of renewably sourced materials, rising use of recycled content, and improvements in packaging and logistical efficiency. Favorable regulatory inclinations in Europe are anticipated to boost the bioplastics packaging market in the near future. For instance, implementation of Horizon 2020 strategy by European Commission has resulted in increasing development of new bio-based products. However, fluctuating raw material prices may hinder industry growth over the forecast period. High cost of production also threaten to limit industry participation, especially smaller and newer players.

The Global Info Research report includes an overview of the development of the Green Packaging industry chain, the market status of Food and Beverage (Recycled Content Packaging, Reusable Packaging), Personal Care (Recycled Content Packaging,



Reusable Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Green Packaging.

Regionally, the report analyzes the Green Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Green Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Green Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Green Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Recycled Content Packaging, Reusable Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Green Packaging market.

Regional Analysis: The report involves examining the Green Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Green Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Green Packaging:



Company Analysis: Report covers individual Green Packaging players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Green Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage, Personal Care).

Technology Analysis: Report covers specific technologies relevant to Green Packaging. It assesses the current state, advancements, and potential future developments in Green Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Green Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Green Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Recycled Content Packaging

Reusable Packaging

Degradable Packaging

Market segment by Application

Food and Beverage







Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Green Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Green Packaging, with revenue, gross margin and global market share of Green Packaging from 2019 to 2024.

Chapter 3, the Green Packaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Green Packaging market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Green Packaging.

Chapter 13, to describe Green Packaging research findings and conclusion.



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