

# **Global Green Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Packaging is an important characteristic that helps in attracting customers. Brands and products try to incorporate the brand image, value proposition, and information about the product in the packaging of the product. Green packaging is one of the packaging techniques which is eco-friendly. It is highly in demand as it uses recyclable materials for the packaging process. Due to the use of organic materials, green packaging does not emit greenhouse gases like carbon dioxide and methane or ozone depleting volatile substances. They help reduce environmental impact and therefore have great potential to be used in the food and beverage industry on a larger scale.

### Scope of the Report:

This report studies the Green Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Green Packaging market by product type and applications/end industries.

Key industry trends include downsizing or light weighting, increasing recycling and waste recovery, growing use of renewably sourced materials, rising use of recycled content, and improvements in packaging and logistical efficiency. Favorable regulatory inclinations in Europe are anticipated to boost the bioplastics packaging market in the near future. For instance, implementation of Horizon 2020 strategy by European Commission has resulted in increasing development of new bio-based products. However, fluctuating raw material prices may hinder industry growth over the forecast period. High cost of production also threaten to limit industry participation, especially smaller and newer players.

Asia Pacific is anticipated to be the fastest growing market over the forecast period,

owing to presence of a large consumer base and increasing government focus on adoption of eco-friendly solutions. Growth is relatively higher in China, India, and South Korea. Increasing demand for reusable and recyclable materials in developing economies, such as China and India, are expected to boost industry growth over the forecast period.

The European region is expected to present significant opportunities for industry expansion, owing to favorable government initiatives undertaken by the European Union in promoting use of green packaging and creating a sustainable environment. In addition, implementation of the Horizon 2020 strategy by European Commission has resulted in increasing development of new bio-based products, which is expected to have a positive impact on the bioplastics packaging market.

The global Green Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Green Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor Limited

Mondi Limited

Sealed Air Corporation

TetraPak International

Ardagh Group

PlastiPak Holdings

Bemis Company

Uflex limited

ELOPAK

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Recycled Content Packaging

Reusable Packaging

Degradable Packaging

Market Segment by Applications, can be divided into

Food and Beverage

Personal Care

Health Care

Others

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