

# **Global Green Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Packaging is an important characteristic that helps in attracting customers. Brands and products try to incorporate the brand image, value proposition, and information about the product in the packaging of the product. Green packaging is one of the packaging techniques which is eco-friendly. It is highly in demand as it uses recyclable materials for the packaging process. Due to the use of organic materials, green packaging does not emit greenhouse gases like carbon dioxide and methane or ozone depleting volatile substances. They help reduce environmental impact and therefore have great potential to be used in the food and beverage industry on a larger scale.

### Scope of the Report:

This report studies the Green Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Green Packaging market by product type and applications/end industries.

Key industry trends include downsizing or light weighting, increasing recycling and waste recovery, growing use of renewably sourced materials, rising use of recycled content, and improvements in packaging and logistical efficiency. Favorable regulatory inclinations in Europe are anticipated to boost the bioplastics packaging market in the near future. For instance, implementation of Horizon 2020 strategy by European Commission has resulted in increasing development of new bio-based products. However, fluctuating raw material prices may hinder industry growth over the forecast period. High cost of production also threaten to limit industry participation, especially smaller and newer players.

Asia Pacific is anticipated to be the fastest growing market over the forecast period, owing to presence of a large consumer base and increasing government focus on adoption of eco-friendly solutions. Growth is relatively higher in China, India, and South Korea. Increasing demand for reusable and recyclable materials in developing economies, such as China and India, are expected to boost industry growth over the forecast period.

The European region is expected to present significant opportunities for industry expansion, owing to favorable government initiatives undertaken by the European Union in promoting use of green packaging and creating a sustainable environment. In addition, implementation of the Horizon 2020 strategy by European Commission has resulted in increasing development of new bio-based products, which is expected to have a positive impact on the bioplastics packaging market.

The global Green Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Green Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor Limited

Mondi Limited

Sealed Air Corporation

TetraPak International

Ardagh Group

PlastiPak Holdings

Bemis Company

Uflex limited

ELOPAK

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Recycled Content Packaging

Reusable Packaging

Degradable Packaging

Market Segment by Applications, can be divided into

Food and Beverage

Personal Care

Health Care

Others

## Contents

### 1 GREEN PACKAGING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Green Packaging
- 1.2 Classification of Green Packaging by Types
  - 1.2.1 Global Green Packaging Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Green Packaging Revenue Market Share by Types in 2017
  - 1.2.3 Recycled Content Packaging
  - 1.2.4 Reusable Packaging
  - 1.2.5 Degradable Packaging
- 1.3 Global Green Packaging Market by Application
  - 1.3.1 Global Green Packaging Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Food and Beverage
  - 1.3.3 Personal Care
  - 1.3.4 Health Care
  - 1.3.5 Others
- 1.4 Global Green Packaging Market by Regions
  - 1.4.1 Global Green Packaging Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Green Packaging Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Green Packaging Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Green Packaging Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Green Packaging Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Green Packaging Status and Prospect (2013-2023)
- 1.5 Global Market Size of Green Packaging (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Amcor Limited
  - 2.1.1 Business Overview
  - 2.1.2 Green Packaging Type and Applications
    - 2.1.2.1 Product A

- 2.1.2.2 Product B
- 2.1.3 Amcor Limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Mondi Limited
  - 2.2.1 Business Overview
  - 2.2.2 Green Packaging Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Mondi Limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Sealed Air Corporation
  - 2.3.1 Business Overview
  - 2.3.2 Green Packaging Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Sealed Air Corporation Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 TetraPak International
  - 2.4.1 Business Overview
  - 2.4.2 Green Packaging Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 TetraPak International Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Ardagh Group
  - 2.5.1 Business Overview
  - 2.5.2 Green Packaging Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Ardagh Group Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 PlastiPak Holdings
  - 2.6.1 Business Overview
  - 2.6.2 Green Packaging Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 PlastiPak Holdings Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Bemis Company

- 2.7.1 Business Overview
- 2.7.2 Green Packaging Type and Applications
  - 2.7.2.1 Product A
  - 2.7.2.2 Product B
- 2.7.3 Bemis Company Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Uflex limited
  - 2.8.1 Business Overview
  - 2.8.2 Green Packaging Type and Applications
    - 2.8.2.1 Product A
    - 2.8.2.2 Product B
  - 2.8.3 Uflex limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 ELOPAK
  - 2.9.1 Business Overview
  - 2.9.2 Green Packaging Type and Applications
    - 2.9.2.1 Product A
    - 2.9.2.2 Product B
  - 2.9.3 ELOPAK Green Packaging Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL GREEN PACKAGING MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Green Packaging Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Green Packaging Players Market Share
  - 3.2.2 Top 10 Green Packaging Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL GREEN PACKAGING MARKET SIZE BY REGIONS**

- 4.1 Global Green Packaging Revenue and Market Share by Regions
- 4.2 North America Green Packaging Revenue and Growth Rate (2013-2018)
- 4.3 Europe Green Packaging Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Green Packaging Revenue and Growth Rate (2013-2018)
- 4.5 South America Green Packaging Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Green Packaging Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA GREEN PACKAGING REVENUE BY COUNTRIES**

- 5.1 North America Green Packaging Revenue by Countries (2013-2018)
- 5.2 USA Green Packaging Revenue and Growth Rate (2013-2018)
- 5.3 Canada Green Packaging Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Green Packaging Revenue and Growth Rate (2013-2018)

## **6 EUROPE GREEN PACKAGING REVENUE BY COUNTRIES**

- 6.1 Europe Green Packaging Revenue by Countries (2013-2018)
- 6.2 Germany Green Packaging Revenue and Growth Rate (2013-2018)
- 6.3 UK Green Packaging Revenue and Growth Rate (2013-2018)
- 6.4 France Green Packaging Revenue and Growth Rate (2013-2018)
- 6.5 Russia Green Packaging Revenue and Growth Rate (2013-2018)
- 6.6 Italy Green Packaging Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC GREEN PACKAGING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Green Packaging Revenue by Countries (2013-2018)
- 7.2 China Green Packaging Revenue and Growth Rate (2013-2018)
- 7.3 Japan Green Packaging Revenue and Growth Rate (2013-2018)
- 7.4 Korea Green Packaging Revenue and Growth Rate (2013-2018)
- 7.5 India Green Packaging Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Green Packaging Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA GREEN PACKAGING REVENUE BY COUNTRIES**

- 8.1 South America Green Packaging Revenue by Countries (2013-2018)
- 8.2 Brazil Green Packaging Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Green Packaging Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Green Packaging Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE GREEN PACKAGING BY COUNTRIES**

- 9.1 Middle East and Africa Green Packaging Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Green Packaging Revenue and Growth Rate (2013-2018)
- 9.3 UAE Green Packaging Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Green Packaging Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Green Packaging Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Green Packaging Revenue and Growth Rate (2013-2018)



## **10 GLOBAL GREEN PACKAGING MARKET SEGMENT BY TYPE**

- 10.1 Global Green Packaging Revenue and Market Share by Type (2013-2018)
- 10.2 Global Green Packaging Market Forecast by Type (2018-2023)
- 10.3 Recycled Content Packaging Revenue Growth Rate (2013-2023)
- 10.4 Reusable Packaging Revenue Growth Rate (2013-2023)
- 10.5 Degradable Packaging Revenue Growth Rate (2013-2023)

## **11 GLOBAL GREEN PACKAGING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Green Packaging Revenue Market Share by Application (2013-2018)
- 11.2 Green Packaging Market Forecast by Application (2018-2023)
- 11.3 Food and Beverage Revenue Growth (2013-2018)
- 11.4 Personal Care Revenue Growth (2013-2018)
- 11.5 Health Care Revenue Growth (2013-2018)
- 11.6 Others Revenue Growth (2013-2018)

## **12 GLOBAL GREEN PACKAGING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Green Packaging Market Size Forecast (2018-2023)
- 12.2 Global Green Packaging Market Forecast by Regions (2018-2023)
- 12.3 North America Green Packaging Revenue Market Forecast (2018-2023)
- 12.4 Europe Green Packaging Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Green Packaging Revenue Market Forecast (2018-2023)
- 12.6 South America Green Packaging Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Green Packaging Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Green Packaging Picture

Table Product Specifications of Green Packaging

Table Global Green Packaging and Revenue (Million USD) Market Split by Product Type

Figure Global Green Packaging Revenue Market Share by Types in 2017

Figure Recycled Content Packaging Picture

Figure Reusable Packaging Picture

Figure Degradable Packaging Picture

Table Global Green Packaging Revenue (Million USD) by Application (2013-2023)

Figure Green Packaging Revenue Market Share by Applications in 2017

Figure Food and Beverage Picture

Figure Personal Care Picture

Figure Health Care Picture

Figure Others Picture

Table Global Market Green Packaging Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Green Packaging Revenue (Million USD) and Growth Rate (2013-2023)

Table Amcor Limited Basic Information, Manufacturing Base and Competitors

Table Amcor Limited Green Packaging Type and Applications

Table Amcor Limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)

Table Mondi Limited Basic Information, Manufacturing Base and Competitors

Table Mondi Limited Green Packaging Type and Applications

Table Mondi Limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)

Table Sealed Air Corporation Basic Information, Manufacturing Base and Competitors

Table Sealed Air Corporation Green Packaging Type and Applications  
Table Sealed Air Corporation Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table TetraPak International Basic Information, Manufacturing Base and Competitors  
Table TetraPak International Green Packaging Type and Applications  
Table TetraPak International Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table Ardagh Group Basic Information, Manufacturing Base and Competitors  
Table Ardagh Group Green Packaging Type and Applications  
Table Ardagh Group Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table PlastiPak Holdings Basic Information, Manufacturing Base and Competitors  
Table PlastiPak Holdings Green Packaging Type and Applications  
Table PlastiPak Holdings Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table Bemis Company Basic Information, Manufacturing Base and Competitors  
Table Bemis Company Green Packaging Type and Applications  
Table Bemis Company Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table Uflex limited Basic Information, Manufacturing Base and Competitors  
Table Uflex limited Green Packaging Type and Applications  
Table Uflex limited Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table ELOPAK Basic Information, Manufacturing Base and Competitors  
Table ELOPAK Green Packaging Type and Applications  
Table ELOPAK Green Packaging Revenue, Gross Margin and Market Share (2016-2017)  
Table Global Green Packaging Revenue (Million USD) by Players (2013-2018)  
Table Global Green Packaging Revenue Share by Players (2013-2018)  
Figure Global Green Packaging Revenue Share by Players in 2016  
Figure Global Green Packaging Revenue Share by Players in 2017  
Figure Global Top 5 Players Green Packaging Revenue Market Share in 2017  
Figure Global Top 10 Players Green Packaging Revenue Market Share in 2017  
Figure Global Green Packaging Revenue (Million USD) and Growth Rate (%) (2013-2018)  
Table Global Green Packaging Revenue (Million USD) by Regions (2013-2018)  
Table Global Green Packaging Revenue Market Share by Regions (2013-2018)  
Figure Global Green Packaging Revenue Market Share by Regions (2013-2018)  
Figure Global Green Packaging Revenue Market Share by Regions in 2017

Figure North America Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Europe Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Green Packaging Revenue and Growth Rate (2013-2018)  
Figure South America Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Green Packaging Revenue and Growth Rate (2013-2018)  
Table North America Green Packaging Revenue by Countries (2013-2018)  
Table North America Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure North America Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure North America Green Packaging Revenue Market Share by Countries in 2017  
Figure USA Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Canada Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Mexico Green Packaging Revenue and Growth Rate (2013-2018)  
Table Europe Green Packaging Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure Europe Green Packaging Revenue Market Share by Countries in 2017  
Figure Germany Green Packaging Revenue and Growth Rate (2013-2018)  
Figure UK Green Packaging Revenue and Growth Rate (2013-2018)  
Figure France Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Russia Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Italy Green Packaging Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Green Packaging Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Green Packaging Revenue Market Share by Countries in 2017  
Figure China Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Japan Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Korea Green Packaging Revenue and Growth Rate (2013-2018)  
Figure India Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Green Packaging Revenue and Growth Rate (2013-2018)  
Table South America Green Packaging Revenue by Countries (2013-2018)  
Table South America Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure South America Green Packaging Revenue Market Share by Countries (2013-2018)  
Figure South America Green Packaging Revenue Market Share by Countries in 2017  
Figure Brazil Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Argentina Green Packaging Revenue and Growth Rate (2013-2018)  
Figure Colombia Green Packaging Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Green Packaging Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Green Packaging Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Green Packaging Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Green Packaging Revenue Market Share by Countries in 2017

Figure Saudi Arabia Green Packaging Revenue and Growth Rate (2013-2018)

Figure UAE Green Packaging Revenue and Growth Rate (2013-2018)

Figure Egypt Green Packaging Revenue and Growth Rate (2013-2018)

Figure Nigeria Green Packaging Revenue and Growth Rate (2013-2018)

Figure South Africa Green Packaging Revenue and Growth Rate (2013-2018)

Table Global Green Packaging Revenue (Million USD) by Type (2013-2018)

Table Global Green Packaging Revenue Share by Type (2013-2018)

Figure Global Green Packaging Revenue Share by Type (2013-2018)

Figure Global Green Packaging Revenue Share by Type in 2017

Table Global Green Packaging Revenue Forecast by Type (2018-2023)

Figure Global Green Packaging Market Share Forecast by Type (2018-2023)

Figure Global Recycled Content Packaging Revenue Growth Rate (2013-2018)

Figure Global Reusable Packaging Revenue Growth Rate (2013-2018)

Figure Global Degradable Packaging Revenue Growth Rate (2013-2018)

Table Global Green Packaging Revenue by Application (2013-2018)

Table Global Green Packaging Revenue Share by Application (2013-2018)

Figure Global Green Packaging Revenue Share by Application (2013-2018)

Figure Global Green Packaging Revenue Share by Application in 2017

Table Global Green Packaging Revenue Forecast by Application (2018-2023)

Figure Global Green Packaging Market Share Forecast by Application (2018-2023)

Figure Global Food and Beverage Revenue Growth Rate (2013-2018)

Figure Global Personal Care Revenue Growth Rate (2013-2018)

Figure Global Health Care Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Green Packaging Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Green Packaging Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Green Packaging Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Green Packaging Revenue Market Forecast (2018-2023)

Figure Europe Green Packaging Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Green Packaging Revenue Market Forecast (2018-2023)

Figure South America Green Packaging Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Green Packaging Revenue Market Forecast (2018-2023)

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