

Global Green Computing Power Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Green Computing Power Service market size was valued at US\$ 19574 million in 2025 and is forecast to a readjusted size of US\$ 42883 million by 2032 with a CAGR of 11.8% during review period.

Green computing power services refer to a category of computing services delivered within processes such as data center operations, cloud computing, AI training and inference, and high-performance computing that aim to reduce energy consumption and carbon emissions per unit of computing power. This is achieved through the adoption of various technical measures, including the use of low-carbon energy sources, energy-efficient servers, liquid cooling systems, intelligent scheduling, computing resource pooling, carbon emission monitoring, and energy efficiency optimization. The core objective is not merely to provide computing resources, but rather to enhance energy utilization efficiency thereby reducing electricity consumption and environmental impact while simultaneously ensuring computing performance, stability, and security. These services are widely applied across scenarios such as the training of large-scale AI models, cloud services, industrial simulation, financial computing, scientific research computing, and digital transformation for government and enterprise sectors.

The upstream segment of the green computing power service value chain primarily encompasses resources and equipment such as green electricity, data center infrastructure, servers, GPUs/AI accelerator cards, storage devices, networking equipment, liquid and air cooling systems, power management systems, energy consumption monitoring devices, and carbon emission management software. The

midstream segment is primarily composed of cloud service providers, data center operators, computing platform providers, AI computing scheduling specialists, and high-performance computing service providers; these entities deliver services including green computing resource pooling, computing scheduling, energy-efficient operations and maintenance, carbon emission monitoring, PUE optimization, and computing power leasing. The downstream application layer spans a broad spectrum of fields, including AI training and inference, cloud computing, financial risk management, industrial simulation, scientific research computing, smart cities, digital transformation for government and enterprises, and internet services. The gross margin for green computing power services stands at approximately 37%.

The core value of green computing power services lies in the provision of 'low-carbon computing power.' As demand for large-scale AI models, cloud computing, industrial simulation, and data analytics grows rapidly, the electricity costs and carbon emission pressures associated with computing consumption are rising in tandem. Through strategies such as utilizing renewable energy, liquid cooling systems, high-efficiency servers, intelligent workload scheduling, and PUE optimization, green computing services reduce energy consumption per unit of computing power. This enables clients to access high-performance computing capabilities while simultaneously meeting requirements for energy conservation, carbon reduction, ESG disclosures, and the construction of green data centers.

The competitive focus of green computing power services is shifting from 'computing scale' to 'energy efficiency, cost-effectiveness, and scheduling capabilities.' In the past, computing services placed greater emphasis on the sheer number of CPUs and GPUs, as well as peak computing performance. However, against the backdrop of energy constraints, tight chip supplies, and heightened client sensitivity to costs, providers capable of delivering computing power with lower energy consumption, higher utilization rates, and more stable delivery capabilities will possess a distinct competitive advantage. Consequently, green computing service providers must not only construct data centers with low PUEs but also possess capabilities in heterogeneous computing scheduling, resource pooling, tiered storage for hot and cold data, carbon emission monitoring, and on-demand billing.

In the future, green computing power services will evolve toward an integrated model encompassing 'computing power + energy + carbon management.' The industry will no longer remain confined to the level of green data centers or energy-efficient servers; instead, it will integrate further with green electricity trading, energy storage, waste heat recovery, carbon footprint accounting, carbon asset management, and AI-driven

computing scheduling platforms to form a comprehensive, low-carbon digital infrastructure. For clients across sectors?including AI, finance, scientific research, manufacturing, government, and enterprises?green computing services will gradually transition from being a mere procurement of infrastructure to a comprehensive service that delivers combined value in terms of computing power, cost optimization, and carbon management.

This report is a detailed and comprehensive analysis for global Green Computing Power Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Green Computing Power Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Green Computing Power Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Green Computing Power Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Green Computing Power Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Green Computing Power Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Green Computing Power Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon Web Services, Microsoft, Google Cloud, Oracle Cloud, Equinix, OVHcloud, Orange Business, Atos, Green Mountain, EcoDataCenter, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Green Computing Power Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lightweight Green Computing Power

Medium-Intensity Green Computing Power

Hyperscale Green Computing Power

Market segment by Degree of Energy Greening

Standard Computing Services (Green Power Share

Low-Carbon Computing Services (Green Power Share: 30%-70%)

Green Computing Services (Green Power Share > 70%)

Market segment by Compute Resource Types

General-Purpose Green Computing Power

AI Green Computing Power

High-Performance Green Computing Power

Market segment by Application

FinTech

Industrial Manufacturing

Research & Education

Healthcare

Others

Market segment by players, this report covers

Amazon Web Services

Microsoft

Google Cloud

Oracle Cloud

Equinix

OVHcloud

Orange Business

Atos

Green Mountain

EcoDataCenter

Alibaba Cloud

Tencent

Huawei

Baidu

China Telecom Cloud Technology

GDS

NTT DATA Group

Fujitsu

NEC

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Green Computing Power Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Green Computing Power Service, with revenue, gross margin, and global market share of Green Computing Power

Service from 2021 to 2026.

Chapter 3, the Green Computing Power Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Green Computing Power Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Green Computing Power Service.

Chapter 13, to describe Green Computing Power Service research findings and conclusion.

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