

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Green Coating Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GB118D4CB52EN.html>

Date: November 2018

Pages: 128

Price: US\$ 4,392.00 (Single User License)

ID: GB118D4CB52EN

Abstracts

Green coatings are eco-friendly paint coating with low volatile organic compound (VOC) content. Emission of VOC releases toxics in the surrounding air causing health problems, such as dizziness, headache, kidney damage, and harms the ozone layer. Development of sustainable products has gained importance over the past few decades, due to which manufacturers are focused on introducing eco-friendly products to The market. Manufacturers are aiming to produce high-performance coatings that have zero or low VOC with good durability. Application of green coatings in end-use industries and rising awareness regarding VOC emissions have contributed to the growth of the green coatings market globally.

Scope of the Report:

This report focuses on the Green Coating in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The building temperature is increased when the sun rays strike the exterior of a building and the absorbed infrared light is converted to heat. This also results in the heat island effect, which in turn, increases the cost of air conditioning and electricity expenditure for building owners. Consequently, manufacturers have developed and introduced solar reflective coatings with the incorporation of solar reflective pigments. These solar reflective coatings or green protective coating help the exteriors of buildings to remain cool. Research analysis on The global green coating market identifies that the implementation of solar-reflective coatings will be one of the major factors that will have a positive impact on the growth of The market. APAC contributed the majority of share toward the green coating market during 2017

due to the rapid growth of the automotive and construction industries in emerging economies such as India and China. It has been estimated that the green coating technology market will continue to grow in the region throughout the forecasted period.

The worldwide market for Green Coating is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Akzo Nobel

Henkel

PPG Industries

Sika

The Sherwin-Williams

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Waterborne Coatings

Powder Coatings

High-Solids Coatings

Radiation Cure Coatings

Market Segment by Applications, can be divided into

Architectural

Industrial

Automotive

Wood

Packaging

Others

There are 15 Chapters to deeply display The global Green Coating market.

Chapter 1, to describe Green Coating Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Green Coating, with sales, revenue, and price of Green Coating, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Green Coating, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

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Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Green Coating market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Green Coating sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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