

Global Gravure Printing Plates Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Gravure Printing Plates market size was valued at USD 841.6 million in 2022 and is forecast to a readjusted size of USD 1079.3 million by 2029 with a CAGR of 3.6% during review period.

Gravure printing plates are plates used in the gravure printing process. In gravure the printing form is typically a steel cylinder with a thin copper coating applied by electroplating. The vast majority of gravure presses print on rolls (also known as webs) of paper or other substrates, rather than sheets.

Gravure printing is the opposite of relief printing, in that the printing is done from ink that is below the surface of the plate. The design is cut, scratched, or etched into the printing surface or plate, which can be copper, zinc, aluminum, magnesium, plastics, or even coated paper. The printing ink is rubbed into the incisions or grooves, and the surface is wiped clean. Unlike surface printing, gravure printing—which is actually a process of embossing the paper into the incised lines—requires considerable pressure.

Like engraving, gravure is a form of intaglio printing that produces fine, detailed images. Like flexography, gravure printing is often used for high-volume printing of packaging, wallpaper and gift wrap. Although less common, gravure printing may also be used for printing magazines, greeting cards, and high-volume advertising pieces.

Global key players of Gravure Printing Plates include Shanxi Yuncheng, Beijing Kaiteng Jinggong and Afflatus, etc. The top three players hold a share over 80%. Shanxi Yuncheng is the largest manufacturers of Gravure Printing Plates in the world, has a share about 70%. Asia Pacific is the largest market, has a share about 60%. In terms of

product type, Flexible Packaging Printing Plate is the largest segment, occupied for a share of about 60%, and in terms of application, Flexible Composite Packaging has a share about 57 percent.

The Global Info Research report includes an overview of the development of the Gravure Printing Plates industry chain, the market status of Flexible Composite Packaging (Flexible Packaging Printing Plate, Cigarette Printing Plate), Cigarette and Medicine Packaging (Flexible Packaging Printing Plate, Cigarette Printing Plate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gravure Printing Plates.

Regionally, the report analyzes the Gravure Printing Plates markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gravure Printing Plates market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Gravure Printing Plates market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gravure Printing Plates industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Flexible Packaging Printing Plate, Cigarette Printing Plate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gravure Printing Plates market.

Regional Analysis: The report involves examining the Gravure Printing Plates market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gravure Printing Plates market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gravure Printing Plates:

Company Analysis: Report covers individual Gravure Printing Plates manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gravure Printing Plates. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Flexible Composite Packaging, Cigarette and Medicine Packaging).

Technology Analysis: Report covers specific technologies relevant to Gravure Printing Plates. It assesses the current state, advancements, and potential future developments in Gravure Printing Plates areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Gravure Printing Plates market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gravure Printing Plates market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

%II%Flexible Packaging Printing Plate

%II%Cigarette Printing Plate

%II%Special Printing Plate

%II%Others

Market segment by Application

%II%Flexible Composite Packaging

%II%Cigarette and Medicine Packaging

%II%Leather and Clothing

%II%Board and Wallpaper

%II%Others

Major players covered

%II%Shanxi Yuncheng

%II%Beijing Kaiteng Jinggong

%II%Afflatus

%II%SGS & Co

%II%UFlex

%II%Apex International

%II%The Technomec Group

%II%Bakioglu

%II%SWG

%II%GLS Films

%II%ROTHTEC

%II%Takagi Chokoku

Market segment by region, regional analysis covers

%II%North America (United States, Canada and Mexico)

%II%Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

%II%Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

%II%South America (Brazil, Argentina, Colombia, and Rest of South America)

%II%Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gravure Printing Plates product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gravure Printing Plates, with price, sales, revenue and global market share of Gravure Printing Plates from 2018 to 2023.

Chapter 3, the Gravure Printing Plates competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gravure Printing Plates breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Gravure Printing Plates market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gravure Printing Plates.

Chapter 14 and 15, to describe Gravure Printing Plates sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gravure Printing Plates
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Gravure Printing Plates Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Flexible Packaging Printing Plate
 - 1.3.3 Cigarette Printing Plate
 - 1.3.4 Special Printing Plate
 - 1.3.5 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Gravure Printing Plates Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Flexible Composite Packaging
 - 1.4.3 Cigarette and Medicine Packaging
 - 1.4.4 Leather and Clothing
 - 1.4.5 Board and Wallpaper
 - 1.4.6 Others
- 1.5 Global Gravure Printing Plates Market Size & Forecast
 - 1.5.1 Global Gravure Printing Plates Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Gravure Printing Plates Sales Quantity (2018-2029)
 - 1.5.3 Global Gravure Printing Plates Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Shanxi Yuncheng
 - 2.1.1 Shanxi Yuncheng Details
 - 2.1.2 Shanxi Yuncheng Major Business
 - 2.1.3 Shanxi Yuncheng Gravure Printing Plates Product and Services
 - 2.1.4 Shanxi Yuncheng Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Shanxi Yuncheng Recent Developments/Updates
- 2.2 Beijing Kaiteng Jinggong
 - 2.2.1 Beijing Kaiteng Jinggong Details
 - 2.2.2 Beijing Kaiteng Jinggong Major Business
 - 2.2.3 Beijing Kaiteng Jinggong Gravure Printing Plates Product and Services

2.2.4 Beijing Kaiteng Jinggong Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Beijing Kaiteng Jinggong Recent Developments/Updates

2.3 Afflatus

2.3.1 Afflatus Details

2.3.2 Afflatus Major Business

2.3.3 Afflatus Gravure Printing Plates Product and Services

2.3.4 Afflatus Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Afflatus Recent Developments/Updates

2.4 SGS & Co

2.4.1 SGS & Co Details

2.4.2 SGS & Co Major Business

2.4.3 SGS & Co Gravure Printing Plates Product and Services

2.4.4 SGS & Co Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 SGS & Co Recent Developments/Updates

2.5 UFlex

2.5.1 UFlex Details

2.5.2 UFlex Major Business

2.5.3 UFlex Gravure Printing Plates Product and Services

2.5.4 UFlex Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 UFlex Recent Developments/Updates

2.6 Apex International

2.6.1 Apex International Details

2.6.2 Apex International Major Business

2.6.3 Apex International Gravure Printing Plates Product and Services

2.6.4 Apex International Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Apex International Recent Developments/Updates

2.7 The Technomec Group

2.7.1 The Technomec Group Details

2.7.2 The Technomec Group Major Business

2.7.3 The Technomec Group Gravure Printing Plates Product and Services

2.7.4 The Technomec Group Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 The Technomec Group Recent Developments/Updates

2.8 Bakioglu

- 2.8.1 Bakioglu Details
- 2.8.2 Bakioglu Major Business
- 2.8.3 Bakioglu Gravure Printing Plates Product and Services
- 2.8.4 Bakioglu Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Bakioglu Recent Developments/Updates
- 2.9 SWG
 - 2.9.1 SWG Details
 - 2.9.2 SWG Major Business
 - 2.9.3 SWG Gravure Printing Plates Product and Services
 - 2.9.4 SWG Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 SWG Recent Developments/Updates
- 2.10 GLS Films
 - 2.10.1 GLS Films Details
 - 2.10.2 GLS Films Major Business
 - 2.10.3 GLS Films Gravure Printing Plates Product and Services
 - 2.10.4 GLS Films Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 GLS Films Recent Developments/Updates
- 2.11 ROTHTEC
 - 2.11.1 ROTHTEC Details
 - 2.11.2 ROTHTEC Major Business
 - 2.11.3 ROTHTEC Gravure Printing Plates Product and Services
 - 2.11.4 ROTHTEC Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 ROTHTEC Recent Developments/Updates
- 2.12 Takagi Chokoku
 - 2.12.1 Takagi Chokoku Details
 - 2.12.2 Takagi Chokoku Major Business
 - 2.12.3 Takagi Chokoku Gravure Printing Plates Product and Services
 - 2.12.4 Takagi Chokoku Gravure Printing Plates Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 Takagi Chokoku Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GRAVURE PRINTING PLATES BY MANUFACTURER

3.1 Global Gravure Printing Plates Sales Quantity by Manufacturer (2018-2023)

- 3.2 Global Gravure Printing Plates Revenue by Manufacturer (2018-2023)
- 3.3 Global Gravure Printing Plates Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of Gravure Printing Plates by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Gravure Printing Plates Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Gravure Printing Plates Manufacturer Market Share in 2022
- 3.5 Gravure Printing Plates Market: Overall Company Footprint Analysis
 - 3.5.1 Gravure Printing Plates Market: Region Footprint
 - 3.5.2 Gravure Printing Plates Market: Company Product Type Footprint
 - 3.5.3 Gravure Printing Plates Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Gravure Printing Plates Market Size by Region
 - 4.1.1 Global Gravure Printing Plates Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Gravure Printing Plates Consumption Value by Region (2018-2029)
 - 4.1.3 Global Gravure Printing Plates Average Price by Region (2018-2029)
- 4.2 North America Gravure Printing Plates Consumption Value (2018-2029)
- 4.3 Europe Gravure Printing Plates Consumption Value (2018-2029)
- 4.4 Asia-Pacific Gravure Printing Plates Consumption Value (2018-2029)
- 4.5 South America Gravure Printing Plates Consumption Value (2018-2029)
- 4.6 Middle East and Africa Gravure Printing Plates Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Gravure Printing Plates Sales Quantity by Type (2018-2029)
- 5.2 Global Gravure Printing Plates Consumption Value by Type (2018-2029)
- 5.3 Global Gravure Printing Plates Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Gravure Printing Plates Sales Quantity by Application (2018-2029)
- 6.2 Global Gravure Printing Plates Consumption Value by Application (2018-2029)
- 6.3 Global Gravure Printing Plates Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America Gravure Printing Plates Sales Quantity by Type (2018-2029)
- 7.2 North America Gravure Printing Plates Sales Quantity by Application (2018-2029)
- 7.3 North America Gravure Printing Plates Market Size by Country
 - 7.3.1 North America Gravure Printing Plates Sales Quantity by Country (2018-2029)
 - 7.3.2 North America Gravure Printing Plates Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)
 - 7.3.4 Canada Market Size and Forecast (2018-2029)
 - 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe Gravure Printing Plates Sales Quantity by Type (2018-2029)
- 8.2 Europe Gravure Printing Plates Sales Quantity by Application (2018-2029)
- 8.3 Europe Gravure Printing Plates Market Size by Country
 - 8.3.1 Europe Gravure Printing Plates Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe Gravure Printing Plates Consumption Value by Country (2018-2029)
 - 8.3.3 Germany Market Size and Forecast (2018-2029)
 - 8.3.4 France Market Size and Forecast (2018-2029)
 - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
 - 8.3.6 Russia Market Size and Forecast (2018-2029)
 - 8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Gravure Printing Plates Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Gravure Printing Plates Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Gravure Printing Plates Market Size by Region
 - 9.3.1 Asia-Pacific Gravure Printing Plates Sales Quantity by Region (2018-2029)
 - 9.3.2 Asia-Pacific Gravure Printing Plates Consumption Value by Region (2018-2029)
 - 9.3.3 China Market Size and Forecast (2018-2029)
 - 9.3.4 Japan Market Size and Forecast (2018-2029)
 - 9.3.5 Korea Market Size and Forecast (2018-2029)
 - 9.3.6 India Market Size and Forecast (2018-2029)
 - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
 - 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Gravure Printing Plates Sales Quantity by Type (2018-2029)

10.2 South America Gravure Printing Plates Sales Quantity by Application (2018-2029)

10.3 South America Gravure Printing Plates Market Size by Country

10.3.1 South America Gravure Printing Plates Sales Quantity by Country (2018-2029)

10.3.2 South America Gravure Printing Plates Consumption Value by Country
(2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Gravure Printing Plates Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Gravure Printing Plates Sales Quantity by Application
(2018-2029)

11.3 Middle East & Africa Gravure Printing Plates Market Size by Country

11.3.1 Middle East & Africa Gravure Printing Plates Sales Quantity by Country
(2018-2029)

11.3.2 Middle East & Africa Gravure Printing Plates Consumption Value by Country
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Gravure Printing Plates Market Drivers

12.2 Gravure Printing Plates Market Restraints

12.3 Gravure Printing Plates Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Gravure Printing Plates and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Gravure Printing Plates
- 13.3 Gravure Printing Plates Production Process
- 13.4 Gravure Printing Plates Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Gravure Printing Plates Typical Distributors
- 14.3 Gravure Printing Plates Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Gravure Printing Plates Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Gravure Printing Plates Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Shanxi Yuncheng Basic Information, Manufacturing Base and Competitors

Table 4. Shanxi Yuncheng Major Business

Table 5. Shanxi Yuncheng Gravure Printing Plates Product and Services

Table 6. Shanxi Yuncheng Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Shanxi Yuncheng Recent Developments/Updates

Table 8. Beijing Kaiteng Jinggong Basic Information, Manufacturing Base and Competitors

Table 9. Beijing Kaiteng Jinggong Major Business

Table 10. Beijing Kaiteng Jinggong Gravure Printing Plates Product and Services

Table 11. Beijing Kaiteng Jinggong Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Beijing Kaiteng Jinggong Recent Developments/Updates

Table 13. Afflatus Basic Information, Manufacturing Base and Competitors

Table 14. Afflatus Major Business

Table 15. Afflatus Gravure Printing Plates Product and Services

Table 16. Afflatus Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Afflatus Recent Developments/Updates

Table 18. SGS & Co Basic Information, Manufacturing Base and Competitors

Table 19. SGS & Co Major Business

Table 20. SGS & Co Gravure Printing Plates Product and Services

Table 21. SGS & Co Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. SGS & Co Recent Developments/Updates

Table 23. UFlex Basic Information, Manufacturing Base and Competitors

Table 24. UFlex Major Business

Table 25. UFlex Gravure Printing Plates Product and Services

Table 26. UFlex Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. UFlex Recent Developments/Updates

Table 28. Apex International Basic Information, Manufacturing Base and Competitors

Table 29. Apex International Major Business

Table 30. Apex International Gravure Printing Plates Product and Services

Table 31. Apex International Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Apex International Recent Developments/Updates

Table 33. The Technomec Group Basic Information, Manufacturing Base and Competitors

Table 34. The Technomec Group Major Business

Table 35. The Technomec Group Gravure Printing Plates Product and Services

Table 36. The Technomec Group Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. The Technomec Group Recent Developments/Updates

Table 38. Bakioglu Basic Information, Manufacturing Base and Competitors

Table 39. Bakioglu Major Business

Table 40. Bakioglu Gravure Printing Plates Product and Services

Table 41. Bakioglu Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Bakioglu Recent Developments/Updates

Table 43. SWG Basic Information, Manufacturing Base and Competitors

Table 44. SWG Major Business

Table 45. SWG Gravure Printing Plates Product and Services

Table 46. SWG Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. SWG Recent Developments/Updates

Table 48. GLS Films Basic Information, Manufacturing Base and Competitors

Table 49. GLS Films Major Business

Table 50. GLS Films Gravure Printing Plates Product and Services

Table 51. GLS Films Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. GLS Films Recent Developments/Updates

Table 53. ROTHTEC Basic Information, Manufacturing Base and Competitors

Table 54. ROTHTEC Major Business

Table 55. ROTHTEC Gravure Printing Plates Product and Services

Table 56. ROTHTEC Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. ROTHTEC Recent Developments/Updates

- Table 58. Takagi Chokoku Basic Information, Manufacturing Base and Competitors
- Table 59. Takagi Chokoku Major Business
- Table 60. Takagi Chokoku Gravure Printing Plates Product and Services
- Table 61. Takagi Chokoku Gravure Printing Plates Sales Quantity (K Sqm), Average Price (US\$/Sqm), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Takagi Chokoku Recent Developments/Updates
- Table 63. Global Gravure Printing Plates Sales Quantity by Manufacturer (2018-2023) & (K Sqm)
- Table 64. Global Gravure Printing Plates Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 65. Global Gravure Printing Plates Average Price by Manufacturer (2018-2023) & (US\$/Sqm)
- Table 66. Market Position of Manufacturers in Gravure Printing Plates, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 67. Head Office and Gravure Printing Plates Production Site of Key Manufacturer
- Table 68. Gravure Printing Plates Market: Company Product Type Footprint
- Table 69. Gravure Printing Plates Market: Company Product Application Footprint
- Table 70. Gravure Printing Plates New Market Entrants and Barriers to Market Entry
- Table 71. Gravure Printing Plates Mergers, Acquisition, Agreements, and Collaborations
- Table 72. Global Gravure Printing Plates Sales Quantity by Region (2018-2023) & (K Sqm)
- Table 73. Global Gravure Printing Plates Sales Quantity by Region (2024-2029) & (K Sqm)
- Table 74. Global Gravure Printing Plates Consumption Value by Region (2018-2023) & (USD Million)
- Table 75. Global Gravure Printing Plates Consumption Value by Region (2024-2029) & (USD Million)
- Table 76. Global Gravure Printing Plates Average Price by Region (2018-2023) & (US\$/Sqm)
- Table 77. Global Gravure Printing Plates Average Price by Region (2024-2029) & (US\$/Sqm)
- Table 78. Global Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)
- Table 79. Global Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)
- Table 80. Global Gravure Printing Plates Consumption Value by Type (2018-2023) & (USD Million)
- Table 81. Global Gravure Printing Plates Consumption Value by Type (2024-2029) & (USD Million)

Table 82. Global Gravure Printing Plates Average Price by Type (2018-2023) & (US\$/Sqm)

Table 83. Global Gravure Printing Plates Average Price by Type (2024-2029) & (US\$/Sqm)

Table 84. Global Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 85. Global Gravure Printing Plates Sales Quantity by Application (2024-2029) & (K Sqm)

Table 86. Global Gravure Printing Plates Consumption Value by Application (2018-2023) & (USD Million)

Table 87. Global Gravure Printing Plates Consumption Value by Application (2024-2029) & (USD Million)

Table 88. Global Gravure Printing Plates Average Price by Application (2018-2023) & (US\$/Sqm)

Table 89. Global Gravure Printing Plates Average Price by Application (2024-2029) & (US\$/Sqm)

Table 90. North America Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)

Table 91. North America Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)

Table 92. North America Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 93. North America Gravure Printing Plates Sales Quantity by Application (2024-2029) & (K Sqm)

Table 94. North America Gravure Printing Plates Sales Quantity by Country (2018-2023) & (K Sqm)

Table 95. North America Gravure Printing Plates Sales Quantity by Country (2024-2029) & (K Sqm)

Table 96. North America Gravure Printing Plates Consumption Value by Country (2018-2023) & (USD Million)

Table 97. North America Gravure Printing Plates Consumption Value by Country (2024-2029) & (USD Million)

Table 98. Europe Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)

Table 99. Europe Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)

Table 100. Europe Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 101. Europe Gravure Printing Plates Sales Quantity by Application (2024-2029) &

(K Sqm)

Table 102. Europe Gravure Printing Plates Sales Quantity by Country (2018-2023) & (K Sqm)

Table 103. Europe Gravure Printing Plates Sales Quantity by Country (2024-2029) & (K Sqm)

Table 104. Europe Gravure Printing Plates Consumption Value by Country (2018-2023) & (USD Million)

Table 105. Europe Gravure Printing Plates Consumption Value by Country (2024-2029) & (USD Million)

Table 106. Asia-Pacific Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)

Table 107. Asia-Pacific Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)

Table 108. Asia-Pacific Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 109. Asia-Pacific Gravure Printing Plates Sales Quantity by Application (2024-2029) & (K Sqm)

Table 110. Asia-Pacific Gravure Printing Plates Sales Quantity by Region (2018-2023) & (K Sqm)

Table 111. Asia-Pacific Gravure Printing Plates Sales Quantity by Region (2024-2029) & (K Sqm)

Table 112. Asia-Pacific Gravure Printing Plates Consumption Value by Region (2018-2023) & (USD Million)

Table 113. Asia-Pacific Gravure Printing Plates Consumption Value by Region (2024-2029) & (USD Million)

Table 114. South America Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)

Table 115. South America Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)

Table 116. South America Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 117. South America Gravure Printing Plates Sales Quantity by Application (2024-2029) & (K Sqm)

Table 118. South America Gravure Printing Plates Sales Quantity by Country (2018-2023) & (K Sqm)

Table 119. South America Gravure Printing Plates Sales Quantity by Country (2024-2029) & (K Sqm)

Table 120. South America Gravure Printing Plates Consumption Value by Country (2018-2023) & (USD Million)

Table 121. South America Gravure Printing Plates Consumption Value by Country (2024-2029) & (USD Million)

Table 122. Middle East & Africa Gravure Printing Plates Sales Quantity by Type (2018-2023) & (K Sqm)

Table 123. Middle East & Africa Gravure Printing Plates Sales Quantity by Type (2024-2029) & (K Sqm)

Table 124. Middle East & Africa Gravure Printing Plates Sales Quantity by Application (2018-2023) & (K Sqm)

Table 125. Middle East & Africa Gravure Printing Plates Sales Quantity by Application (2024-2029) & (K Sqm)

Table 126. Middle East & Africa Gravure Printing Plates Sales Quantity by Region (2018-2023) & (K Sqm)

Table 127. Middle East & Africa Gravure Printing Plates Sales Quantity by Region (2024-2029) & (K Sqm)

Table 128. Middle East & Africa Gravure Printing Plates Consumption Value by Region (2018-2023) & (USD Million)

Table 129. Middle East & Africa Gravure Printing Plates Consumption Value by Region (2024-2029) & (USD Million)

Table 130. Gravure Printing Plates Raw Material

Table 131. Key Manufacturers of Gravure Printing Plates Raw Materials

Table 132. Gravure Printing Plates Typical Distributors

Table 133. Gravure Printing Plates Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Gravure Printing Plates Picture

Figure 2. Global Gravure Printing Plates Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Gravure Printing Plates Consumption Value Market Share by Type in 2022

Figure 4. Flexible Packaging Printing Plate Examples

Figure 5. Cigarette Printing Plate Examples

Figure 6. Special Printing Plate Examples

Figure 7. Others Examples

Figure 8. Global Gravure Printing Plates Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 9. Global Gravure Printing Plates Consumption Value Market Share by Application in 2022

Figure 10. Flexible Composite Packaging Examples

Figure 11. Cigarette and Medicine Packaging Examples

Figure 12. Leather and Clothing Examples

Figure 13. Board and Wallpaper Examples

Figure 14. Others Examples

Figure 15. Global Gravure Printing Plates Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 16. Global Gravure Printing Plates Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 17. Global Gravure Printing Plates Sales Quantity (2018-2029) & (K Sqm)

Figure 18. Global Gravure Printing Plates Average Price (2018-2029) & (US\$/Sqm)

Figure 19. Global Gravure Printing Plates Sales Quantity Market Share by Manufacturer in 2022

Figure 20. Global Gravure Printing Plates Consumption Value Market Share by Manufacturer in 2022

Figure 21. Producer Shipments of Gravure Printing Plates by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 22. Top 3 Gravure Printing Plates Manufacturer (Consumption Value) Market Share in 2022

Figure 23. Top 6 Gravure Printing Plates Manufacturer (Consumption Value) Market Share in 2022

Figure 24. Global Gravure Printing Plates Sales Quantity Market Share by Region

(2018-2029)

Figure 25. Global Gravure Printing Plates Consumption Value Market Share by Region (2018-2029)

Figure 26. North America Gravure Printing Plates Consumption Value (2018-2029) & (USD Million)

Figure 27. Europe Gravure Printing Plates Consumption Value (2018-2029) & (USD Million)

Figure 28. Asia-Pacific Gravure Printing Plates Consumption Value (2018-2029) & (USD Million)

Figure 29. South America Gravure Printing Plates Consumption Value (2018-2029) & (USD Million)

Figure 30. Middle East & Africa Gravure Printing Plates Consumption Value (2018-2029) & (USD Million)

Figure 31. Global Gravure Printing Plates Sales Quantity Market Share by Type (2018-2029)

Figure 32. Global Gravure Printing Plates Consumption Value Market Share by Type (2018-2029)

Figure 33. Global Gravure Printing Plates Average Price by Type (2018-2029) & (US\$/Sqm)

Figure 34. Global Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 35. Global Gravure Printing Plates Consumption Value Market Share by Application (2018-2029)

Figure 36. Global Gravure Printing Plates Average Price by Application (2018-2029) & (US\$/Sqm)

Figure 37. North America Gravure Printing Plates Sales Quantity Market Share by Type (2018-2029)

Figure 38. North America Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 39. North America Gravure Printing Plates Sales Quantity Market Share by Country (2018-2029)

Figure 40. North America Gravure Printing Plates Consumption Value Market Share by Country (2018-2029)

Figure 41. United States Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Canada Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Mexico Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. Europe Gravure Printing Plates Sales Quantity Market Share by Type (2018-2029)

Figure 45. Europe Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 46. Europe Gravure Printing Plates Sales Quantity Market Share by Country (2018-2029)

Figure 47. Europe Gravure Printing Plates Consumption Value Market Share by Country (2018-2029)

Figure 48. Germany Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. France Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. United Kingdom Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Russia Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Italy Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Asia-Pacific Gravure Printing Plates Sales Quantity Market Share by Type (2018-2029)

Figure 54. Asia-Pacific Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 55. Asia-Pacific Gravure Printing Plates Sales Quantity Market Share by Region (2018-2029)

Figure 56. Asia-Pacific Gravure Printing Plates Consumption Value Market Share by Region (2018-2029)

Figure 57. China Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Japan Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Korea Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. India Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Southeast Asia Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. Australia Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. South America Gravure Printing Plates Sales Quantity Market Share by Type

(2018-2029)

Figure 64. South America Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 65. South America Gravure Printing Plates Sales Quantity Market Share by Country (2018-2029)

Figure 66. South America Gravure Printing Plates Consumption Value Market Share by Country (2018-2029)

Figure 67. Brazil Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Argentina Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Middle East & Africa Gravure Printing Plates Sales Quantity Market Share by Type (2018-2029)

Figure 70. Middle East & Africa Gravure Printing Plates Sales Quantity Market Share by Application (2018-2029)

Figure 71. Middle East & Africa Gravure Printing Plates Sales Quantity Market Share by Region (2018-2029)

Figure 72. Middle East & Africa Gravure Printing Plates Consumption Value Market Share by Region (2018-2029)

Figure 73. Turkey Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Egypt Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Saudi Arabia Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. South Africa Gravure Printing Plates Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. Gravure Printing Plates Market Drivers

Figure 78. Gravure Printing Plates Market Restraints

Figure 79. Gravure Printing Plates Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Gravure Printing Plates in 2022

Figure 82. Manufacturing Process Analysis of Gravure Printing Plates

Figure 83. Gravure Printing Plates Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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