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Global Graphics Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Graphics Chip market size was valued at US$ 52700 million in 2025 and is forecast to a readjusted size of US$ 110810 million by 2032 with a CAGR of 11.3% during review period.

Graphics Chip is a specialized electronic circuit designed to rapidly manipulate and alter memory to accelerate the creation of images in a frame buffer intended for output to a display device. It was originally used to process computer graphics (such as games and 3D modeling), but with its powerful parallel computing capabilities, it has now been widely used in scientific computing, artificial intelligence, deep learning and other fields.

The Graphics Chip industry has experienced explosive growth in recent years, mainly benefiting from strong demand in areas such as artificial intelligence (AI), high-performance computing (HPC), gaming and metaverse, and autonomous driving.

Global 5 largest manufacturers of Graphics Chip are Nvidia Corporation, Advanced Micro Devices (AMD), Intel Corporation, ARM Limited and Qualcomm, which make up over 80%. Among them, Nvidia Corporation is the leader with about 40% market share. In terms of product types, Graphics Chip can be divided into two types: Independent Graphics Chip and Integrated Graphics Chip. Independent Graphics Chip occupies the largest share of the total market, more than 95%. In terms of product application, Graphics Chip is mainly used in Games and Entertainment, Data center, Professional visualization and Car. Games and Entertainment occupy the largest share of the total market, about 66%.

Discrete Graphics Chip, with their powerful computing power and independent video memory, remain the core hardware in high-performance computing, gaming, and

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professional graphics. With the development of AI, the metaverse, and autonomous driving, their market demand will continue to grow.

This report is a detailed and comprehensive analysis for global Graphics Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Graphics Chip market size and forecasts, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Graphics Chip market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Graphics Chip market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Million Units), and average selling prices (US$/Unit), 2021-2032

Global Graphics Chip market shares of main players, shipments in revenue ($ Million), sales quantity (Million Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Graphics Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global Graphics Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NVidia Corporation, Advanced Micro Devices (AMD), Intel Corporation, 3DLabs Inc, Broadcom Corporation, ARM Limited, Qualcomm, Imagination, VeriSilicon (Vivante), Micron Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Graphics Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Discrete Graphics Chip

Integrated Graphics Chip

Market segment by Application

Integrated Graphics Processing Unit

Data Center

Professional Visualization

Car

Others

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Major players covered

NVidia Corporation

Advanced Micro Devices (AMD)

Intel Corporation

3DLabs Inc

Broadcom Corporation

ARM Limited

Qualcomm

Imagination

VeriSilicon (Vivante)

Micron Technology

Apple

Jing Jiawei

Innosilicon

Tianshu Zhixin

Zhaoxin

Loongson

boarding technology

Moore Threads

Biren Technology

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Huawei

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Graphics Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Graphics Chip, with price, sales quantity, revenue, and global market share of Graphics Chip from 2021 to 2026.

Chapter 3, the Graphics Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Graphics Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

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to 2026.and Graphics Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Graphics Chip.

Chapter 14 and 15, to describe Graphics Chip sales channel, distributors, customers, research findings and conclusion.

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