

Global Grape Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Grape Powder market size is expected to reach \$ 2540 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032). Grape Powder refers to dehydrated grape-derived powders produced from whole grapes, grape juice concentrates, grape pomace, or standardized grape extracts, commonly used as natural flavoring, color support, polyphenol sources, or functional ingredients in foods, beverages, dietary supplements, and personal care formulations. In 2025, the average global price is approximately US\$9.8 per kg, with global sales volume around 165,000 metric tons and production volume about 176,000 metric tons; the industry typically maintains a gross margin of 24%–38%, driven by raw material seasonality, processing yield, polyphenol standardization requirements, food safety compliance, and branding/value-add positioning (e.g., organic, clean-label, standardized actives). The supply chain includes upstream grape cultivation and procurement, juice/wine by-product streams (pomace/skins/seeds), and packaging materials; midstream manufacturers conduct washing, pressing/extraction, concentration, spray-drying or freeze-drying, blending/standardization, microbial control, and QA testing; downstream customers include beverage and bakery manufacturers, nutraceutical brands, functional food producers, ingredient distributors, and private-label formulators. According to industry analysis, grape powder demand is increasingly shaped by clean-label reformulation and natural ingredient substitution, with growth driven by beverage mixes, functional snacks, and nutraceuticals that use grape polyphenols for antioxidant positioning; suppliers that can secure stable raw material streams (including wine by-products), deliver consistent color/flavor profiles, and offer standardized polyphenol specifications are better positioned to win long-term contracts.

This report studies the global Grape Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Grape

Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Grape Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Grape Powder total production and demand, 2021-2032, (Kilotons)

Global Grape Powder total production value, 2021-2032, (USD Million)

Global Grape Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Grape Powder consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Grape Powder domestic production, consumption, key domestic manufacturers and share

Global Grape Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Grape Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Grape Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Grape Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YESHERB, Mevive, Naturalin, NutriCargo, Laybio, Bai Cao Cui, Ancient Greenfields, Vitis Vinifera, Botanic Healthcare, NutraCap Labs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Grape Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Grape Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Grape Powder Market, Segmentation by Type:

Grape Seed Powder

Grape Skin Powder

Other

Global Grape Powder Market, Segmentation by Particle Size:

Fine Powder

Standard Powder

Granulated

Global Grape Powder Market, Segmentation by Solubility:

Instant-soluble

Standard-soluble

Low-solubility

Global Grape Powder Market, Segmentation by Application:

Personal Care

Dietary Supplements

Functional Food

Animal Nutrition

Companies Profiled:

YESHERB

Mevive

Naturalin

NutriCargo

Laybio

Bai Cao Cui

Ancient Greenfields

Vitis Vinifera

Botanic Healthcare

NutraCap Labs

Undersun

S D Foods

YT Biochem

Givaudan

Nexira

Martin Bauer Group

Key Questions Answered:

1. How big is the global Grape Powder market?
2. What is the demand of the global Grape Powder market?
3. What is the year over year growth of the global Grape Powder market?
4. What is the production and production value of the global Grape Powder market?
5. Who are the key producers in the global Grape Powder market?
6. What are the growth factors driving the market demand?

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