

Global Grape Licensing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Grape Licensing market size is expected to reach \$ 776 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

Grape Licensing refers to the legal and commercial framework governing the propagation and cultivation of proprietary grape varieties. Unlike traditional or 'public' varieties, many modern high-value grapes (especially table grapes and certain premium wine clones) are protected by Plant Breeders' Rights (PBR) or patents. Under a licensing agreement, growers must pay royalties to the breeder or patent holder for the right to plant the vines, and they are often subject to strict quality controls, marketing restrictions, and prohibitions on unauthorized grafting or propagation.

In 2025, global Grape Licensing market size reached approximately 450 million and gross margin 40%.

This report studies the global Grape Licensing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Grape Licensing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Grape Licensing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Grape Licensing total market, 2021-2032, (USD Million)

Global Grape Licensing total market by region & country, CAGR, 2021-2032, (USD

Million)

U.S. VS China: Grape Licensing total market, key domestic companies, and share, (USD Million)

Global Grape Licensing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Grape Licensing total market by Type, CAGR, 2021-2032, (USD Million)

Global Grape Licensing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Grape Licensing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sun World International, IFG (International Fruit Genetics), SNFL (Special New Fruit Licensing), Mercier Group, Richter, Burpee, Thompson & Morgan, NARO, Uehara Grape Research Institute, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Grape Licensing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Grape Licensing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Grape Licensing Market, Segmentation by Type:

Table Grapes

Wine Grapes

Global Grape Licensing Market, Segmentation by License:

Production License (Growing Right)

Marketing & Branding License (Trademark Right)

Global Grape Licensing Market, Segmentation by Application:

Enterprises

Farmers

Others

Companies Profiled:

Sun World International

IFG (International Fruit Genetics)

SNFL (Special New Fruit Licensing)

Mercier Group

Richter

Burpee

Thompson & Morgan

NARO

Uehara Grape Research Institute

Key Questions Answered

1. How big is the global Grape Licensing market?
2. What is the demand of the global Grape Licensing market?
3. What is the year over year growth of the global Grape Licensing market?
4. What is the total value of the global Grape Licensing market?
5. Who are the Major Players in the global Grape Licensing market?
6. What are the growth factors driving the market demand?

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