

Global Grape Licensing Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Grape Licensing market size was valued at US\$ 463 million in 2025 and is forecast to a readjusted size of US\$ 776 million by 2032 with a CAGR of 7.8% during review period.

Grape Licensing refers to the legal and commercial framework governing the propagation and cultivation of proprietary grape varieties. Unlike traditional or 'public' varieties, many modern high-value grapes (especially table grapes and certain premium wine clones) are protected by Plant Breeders' Rights (PBR) or patents. Under a licensing agreement, growers must pay royalties to the breeder or patent holder for the right to plant the vines, and they are often subject to strict quality controls, marketing restrictions, and prohibitions on unauthorized grafting or propagation.

In 2025, global Grape Licensing market size reached approximately 450 million and gross margin 40%.

This report is a detailed and comprehensive analysis for global Grape Licensing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Grape Licensing market size and forecasts, in consumption value (\$ Million),

2021-2032

Global Grape Licensing market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Grape Licensing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Grape Licensing market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Grape Licensing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Grape Licensing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sun World International, IFG (International Fruit Genetics), SNFL (Special New Fruit Licensing), Mercier Group, Richter, Burpee, Thompson & Morgan, NARO, Uehara Grape Research Institute, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Grape Licensing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Table Grapes

Wine Grapes

Market segment by License

Production License (Growing Right)

Marketing & Branding License (Trademark Right)

Market segment by Application

Enterprises

Farmers

Others

Market segment by players, this report covers

Sun World International

IFG (International Fruit Genetics)

SNFL (Special New Fruit Licensing)

Mercier Group

Richter

Burpee

Thompson & Morgan

NARO

Uehara Grape Research Institute

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Grape Licensing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Grape Licensing, with revenue, gross margin, and global market share of Grape Licensing from 2021 to 2026.

Chapter 3, the Grape Licensing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Grape Licensing market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Grape Licensing.

Chapter 13, to describe Grape Licensing research findings and conclusion.

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