

# Global Granular Soil Conditioner Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Granular Soil Conditioner market size was valued at US\$ 6092 million in 2025 and is forecast to a readjusted size of US\$ 9568 million by 2032 with a CAGR of 6.6% during review period.

In 2025, global sales of granular soil conditioners reached 18.5 million tons, with an average selling price of US\$320 per ton. Granular soil conditioners are functional agricultural inputs produced through granulation processes to improve soil structure, physicochemical properties, and the microbial environment. They are typically formulated with organic matter (such as humic acid and compost), minerals (such as bentonite and zeolite), trace elements, and functional microbial agents. They improve soil compaction, enhance water and fertilizer retention, regulate pH, and promote crop root growth. Compared to powdered products, they offer advantages such as uniform application, strong adaptability to mechanization, and good slow-release properties, making them widely used in food crops, cash crops, horticulture, and saline-alkali land remediation.

Upstream raw materials mainly include livestock and poultry manure, organic waste, mineral substrates, and microbial strains. Downstream markets primarily serve large-scale growers, agricultural cooperatives, landscaping companies, and soil remediation engineering enterprises. Global total production capacity in 2025 was approximately 22 million tons, with an average industry gross profit margin of approximately 22%.

In the future, with the advancement of policies to improve arable land quality and the development of green agriculture, the demand for efficient and environmentally friendly soil improvement products will continue to grow. Products will be upgraded towards

functional integration, bio-enhancing, and precision application, possessing good market expansion space and regional promotion potential.

The granular soil conditioner market is at a critical juncture, transitioning from a 'yield-increasing' focus to one emphasizing 'soil health and sustainable agriculture,' with policy support and ecological agriculture concepts becoming core driving forces. On the one hand, global issues such as farmland degradation, salinization, and declining soil organic matter are becoming increasingly prominent, leading to a significant increase in global emphasis on improving farmland quality and controlling agricultural non-point source pollution, resulting in continuously rising investment in soil improvement. On the other hand, compared to traditional powdered or liquid products, granular products offer advantages in mechanized fertilization, uniformity, and slow-release effects, aligning with the development trends of large-scale planting and precision agriculture.

From a competitive landscape perspective, the industry exhibits characteristics of 'regional fragmentation + emerging leaders.' Leading companies are gradually expanding their market share through resource integration (such as organic waste utilization) and channel penetration, but overall concentration remains low. Technologically, products are upgrading from single physical amendments to composite functions combining 'organic + mineral + microorganisms,' and are developing in synergy with integrated water and fertilizer systems and intelligent fertilization equipment to improve efficiency and added value.

In the short term, fluctuations in raw material prices and agricultural product price cycles may affect the pace of demand. However, in the medium to long term, under the background of green agriculture, carbon neutrality, and circular agriculture, granular soil conditioners have strong rigid demand and policy support, and their future growth potential is stable with opportunities for structural upgrading.

This report is a detailed and comprehensive analysis for global Granular Soil Conditioner market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Granular Soil Conditioner market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Granular Soil Conditioner market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Granular Soil Conditioner market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Granular Soil Conditioner market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Granular Soil Conditioner

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Granular Soil Conditioner market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ferguson Waterworks, Citymax Group, Live Earth Products, Inc., Sahadev Fertilizer, G-Teck, Omkar Fertilisers Private Limited, TerraCottem, Omya, TIMAC AGRO US, SoilMoist, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Granular Soil Conditioner market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Minerals

Organic

Synthetic Polymers

Biological

#### Market segment by Particle Moisture Content

Particle Moisture Content: >2.5%

Particle Moisture Content: 1.5%-2.5%

Particle Moisture Content:

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Granular Soil Conditioner Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Minerals

1.3.3 Organic

1.3.4 Synthetic Polymers

1.3.5 Biological

1.4 Market Analysis by Particle Moisture Content

1.4.1 Overview: Global Granular Soil Conditioner Consumption Value by Particle Moisture Content: 2021 Versus 2025 Versus 2032

1.4.2 Particle Moisture Content: >2.5%

1.4.3 Particle Moisture Content: 1.5%-2.5%

1.4.4 Particle Moisture Content:

## List Of Tables

### LIST OF TABLES

Table 1. Global Granular Soil Conditioner Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Granular Soil Conditioner Consumption Value by Particle Moisture Content, (USD Million), 2021 & 2025 & 2032

Table 3. Global Granular Soil Conditioner Consumption Value by Particle Size, (USD Million), 2021 & 2025 & 2032

Table 4. Global Granular Soil Conditioner Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Ferguson Waterworks Basic Information, Manufacturing Base and Competitors

Table 6. Ferguson Waterworks Major Business

Table 7. Ferguson Waterworks Granular Soil Conditioner Product and Services

Table 8. Ferguson Waterworks Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Ferguson Waterworks Recent Developments/Updates

Table 10. Citymax Group Basic Information, Manufacturing Base and Competitors

Table 11. Citymax Group Major Business

Table 12. Citymax Group Granular Soil Conditioner Product and Services

Table 13. Citymax Group Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Citymax Group Recent Developments/Updates

Table 15. Live Earth Products, Inc. Basic Information, Manufacturing Base and Competitors

Table 16. Live Earth Products, Inc. Major Business

Table 17. Live Earth Products, Inc. Granular Soil Conditioner Product and Services

Table 18. Live Earth Products, Inc. Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Live Earth Products, Inc. Recent Developments/Updates

Table 20. Sahadev Fertilizer Basic Information, Manufacturing Base and Competitors

Table 21. Sahadev Fertilizer Major Business

Table 22. Sahadev Fertilizer Granular Soil Conditioner Product and Services

Table 23. Sahadev Fertilizer Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Sahadev Fertilizer Recent Developments/Updates

Table 25. G-Teck Basic Information, Manufacturing Base and Competitors

Table 26. G-Teck Major Business

Table 27. G-Teck Granular Soil Conditioner Product and Services

Table 28. G-Teck Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. G-Teck Recent Developments/Updates

Table 30. Omkar Fertilisers Private Limited Basic Information, Manufacturing Base and Competitors

Table 31. Omkar Fertilisers Private Limited Major Business

Table 32. Omkar Fertilisers Private Limited Granular Soil Conditioner Product and Services

Table 33. Omkar Fertilisers Private Limited Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Omkar Fertilisers Private Limited Recent Developments/Updates

Table 35. TerraCottem Basic Information, Manufacturing Base and Competitors

Table 36. TerraCottem Major Business

Table 37. TerraCottem Granular Soil Conditioner Product and Services

Table 38. TerraCottem Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. TerraCottem Recent Developments/Updates

Table 40. Omya Basic Information, Manufacturing Base and Competitors

Table 41. Omya Major Business

Table 42. Omya Granular Soil Conditioner Product and Services

Table 43. Omya Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Omya Recent Developments/Updates

Table 45. TIMAC AGRO US Basic Information, Manufacturing Base and Competitors

Table 46. TIMAC AGRO US Major Business

Table 47. TIMAC AGRO US Granular Soil Conditioner Product and Services

Table 48. TIMAC AGRO US Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. TIMAC AGRO US Recent Developments/Updates

Table 50. SoilMoist Basic Information, Manufacturing Base and Competitors

Table 51. SoilMoist Major Business

Table 52. SoilMoist Granular Soil Conditioner Product and Services

Table 53. SoilMoist Granular Soil Conditioner Sales Quantity (Kilotons), Average Price

(US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. SoilMoist Recent Developments/Updates

Table 55. SiteOne Basic Information, Manufacturing Base and Competitors

Table 56. SiteOne Major Business

Table 57. SiteOne Granular Soil Conditioner Product and Services

Table 58. SiteOne Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. SiteOne Recent Developments/Updates

Table 60. HUAQINGYUAN Basic Information, Manufacturing Base and Competitors

Table 61. HUAQINGYUAN Major Business

Table 62. HUAQINGYUAN Granular Soil Conditioner Product and Services

Table 63. HUAQINGYUAN Granular Soil Conditioner Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. HUAQINGYUAN Recent Developments/Updates

Table 65. Global Granular Soil Conditioner Sales Quantity by Manufacturer (2021-2026) & (Kilotons)

Table 66. Global Granular Soil Conditioner Revenue by Manufacturer (2021-2026) & (USD Million)

Table 67. Global Granular Soil Conditioner Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 68. Market Position of Manufacturers in Granular Soil Conditioner, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 69. Head Office and Granular Soil Conditioner Production Site of Key Manufacturer

Table 70. Granular Soil Conditioner Market: Company Product Type Footprint

Table 71. Granular Soil Conditioner Market: Company Product Application Footprint

Table 72. Granular Soil Conditioner New Market Entrants and Barriers to Market Entry

Table 73. Granular Soil Conditioner Mergers, Acquisition, Agreements, and Collaborations

Table 74. Global Granular Soil Conditioner Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 75. Global Granular Soil Conditioner Sales Quantity by Region (2021-2026) & (Kilotons)

Table 76. Global Granular Soil Conditioner Sales Quantity by Region (2027-2032) & (Kilotons)

Table 77. Global Granular Soil Conditioner Consumption Value by Region (2021-2026) & (USD Million)

Table 78. Global Granular Soil Conditioner Consumption Value by Region (2027-2032) & (USD Million)

Table 79. Global Granular Soil Conditioner Average Price by Region (2021-2026) & (US\$/Ton)

Table 80. Global Granular Soil Conditioner Average Price by Region (2027-2032) & (US\$/Ton)

Table 81. Global Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)

Table 82. Global Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)

Table 83. Global Granular Soil Conditioner Consumption Value by Type (2021-2026) & (USD Million)

Table 84. Global Granular Soil Conditioner Consumption Value by Type (2027-2032) & (USD Million)

Table 85. Global Granular Soil Conditioner Average Price by Type (2021-2026) & (US\$/Ton)

Table 86. Global Granular Soil Conditioner Average Price by Type (2027-2032) & (US\$/Ton)

Table 87. Global Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)

Table 88. Global Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)

Table 89. Global Granular Soil Conditioner Consumption Value by Application (2021-2026) & (USD Million)

Table 90. Global Granular Soil Conditioner Consumption Value by Application (2027-2032) & (USD Million)

Table 91. Global Granular Soil Conditioner Average Price by Application (2021-2026) & (US\$/Ton)

Table 92. Global Granular Soil Conditioner Average Price by Application (2027-2032) & (US\$/Ton)

Table 93. North America Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)

Table 94. North America Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)

Table 95. North America Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)

Table 96. North America Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)

Table 97. North America Granular Soil Conditioner Sales Quantity by Country (2021-2026) & (Kilotons)

Table 98. North America Granular Soil Conditioner Sales Quantity by Country

(2027-2032) & (Kilotons)

Table 99. North America Granular Soil Conditioner Consumption Value by Country (2021-2026) & (USD Million)

Table 100. North America Granular Soil Conditioner Consumption Value by Country (2027-2032) & (USD Million)

Table 101. Europe Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)

Table 102. Europe Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)

Table 103. Europe Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)

Table 104. Europe Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)

Table 105. Europe Granular Soil Conditioner Sales Quantity by Country (2021-2026) & (Kilotons)

Table 106. Europe Granular Soil Conditioner Sales Quantity by Country (2027-2032) & (Kilotons)

Table 107. Europe Granular Soil Conditioner Consumption Value by Country (2021-2026) & (USD Million)

Table 108. Europe Granular Soil Conditioner Consumption Value by Country (2027-2032) & (USD Million)

Table 109. Asia-Pacific Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)

Table 110. Asia-Pacific Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)

Table 111. Asia-Pacific Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)

Table 112. Asia-Pacific Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)

Table 113. Asia-Pacific Granular Soil Conditioner Sales Quantity by Region (2021-2026) & (Kilotons)

Table 114. Asia-Pacific Granular Soil Conditioner Sales Quantity by Region (2027-2032) & (Kilotons)

Table 115. Asia-Pacific Granular Soil Conditioner Consumption Value by Region (2021-2026) & (USD Million)

Table 116. Asia-Pacific Granular Soil Conditioner Consumption Value by Region (2027-2032) & (USD Million)

Table 117. South America Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)

- Table 118. South America Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)
- Table 119. South America Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)
- Table 120. South America Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)
- Table 121. South America Granular Soil Conditioner Sales Quantity by Country (2021-2026) & (Kilotons)
- Table 122. South America Granular Soil Conditioner Sales Quantity by Country (2027-2032) & (Kilotons)
- Table 123. South America Granular Soil Conditioner Consumption Value by Country (2021-2026) & (USD Million)
- Table 124. South America Granular Soil Conditioner Consumption Value by Country (2027-2032) & (USD Million)
- Table 125. Middle East & Africa Granular Soil Conditioner Sales Quantity by Type (2021-2026) & (Kilotons)
- Table 126. Middle East & Africa Granular Soil Conditioner Sales Quantity by Type (2027-2032) & (Kilotons)
- Table 127. Middle East & Africa Granular Soil Conditioner Sales Quantity by Application (2021-2026) & (Kilotons)
- Table 128. Middle East & Africa Granular Soil Conditioner Sales Quantity by Application (2027-2032) & (Kilotons)
- Table 129. Middle East & Africa Granular Soil Conditioner Sales Quantity by Country (2021-2026) & (Kilotons)
- Table 130. Middle East & Africa Granular Soil Conditioner Sales Quantity by Country (2027-2032) & (Kilotons)
- Table 131. Middle East & Africa Granular Soil Conditioner Consumption Value by Country (2021-2026) & (USD Million)
- Table 132. Middle East & Africa Granular Soil Conditioner Consumption Value by Country (2027-2032) & (USD Million)
- Table 133. Granular Soil Conditioner Raw Material
- Table 134. Key Manufacturers of Granular Soil Conditioner Raw Materials
- Table 135. Granular Soil Conditioner Typical Distributors
- Table 136. Granular Soil Conditioner Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Granular Soil Conditioner Picture

Figure 2. Global Granular Soil Conditioner Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Granular Soil Conditioner Revenue Market Share by Type in 2025

Figure 4. Minerals Examples

Figure 5. Organic Examples

Figure 6. Synthetic Polymers Examples

Figure 7. Biological Examples

Figure 8. Global Granular Soil Conditioner Revenue by Particle Moisture Content, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Granular Soil Conditioner Revenue Market Share by Particle Moisture Content in 2025

Figure 10. Particle Moisture Content: >2.5% Examples

Figure 11. Particle Moisture Content: 1.5%-2.5% Examples

Figure 12. Particle Moisture Content:

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