

Global Grain-Free Pet Wet Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Grain-Free Pet Wet Food market size is expected to reach \$ 16805 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, the global output of Grain-Free Pet Wet Food reached 9.6 billion units, with an average price of USD 1.15 per unit, a production capacity of 11.8 billion units, and a gross margin of 32%.

Grain-Free Pet Wet Food refers to pet food formulated without cereal grains (such as wheat, corn, or rice), using animal proteins (e.g., chicken, beef, fish) and alternative carbohydrate sources (such as potatoes or legumes), and presented in high-moisture formats like canned pâté, chunks, or broth. These products are typically positioned as hypoallergenic, high-protein, and closer to a natural diet, making them suitable for pets with grain sensitivities or premium nutritional needs.

The grain-free pet wet food segment has experienced rapid growth in recent years, driven by the humanization of pets, premiumization trends, and increasing awareness of pet health. North America and Europe remain the key markets, while the Asia-Pacific region is growing rapidly due to the expansion of e-commerce channels. In terms of competition, both global brands and emerging premium players are driving product differentiation, focusing on natural ingredients, functional formulations, and high meat content. Overall, the segment is still in a growth phase, but faces challenges such as raw material cost fluctuations and ongoing debates regarding grain-free diets (e.g., concerns related to pet heart health).

This report studies the global Grain-Free Pet Wet Food production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Grain-Free Pet Wet Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Grain-Free Pet Wet Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Grain-Free Pet Wet Food total production and demand, 2021-2032, (K Units)

Global Grain-Free Pet Wet Food total production value, 2021-2032, (USD Million)

Global Grain-Free Pet Wet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Grain-Free Pet Wet Food consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Grain-Free Pet Wet Food domestic production, consumption, key domestic manufacturers and share

Global Grain-Free Pet Wet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Grain-Free Pet Wet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Grain-Free Pet Wet Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Grain-Free Pet Wet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars, Nestle, K9 Natural Limited, ZIWI Limited, Petpal Pet Nutrition Technology Co., Ltd., Yee Pet Products Co., Ltd., J.M. Smucker, ADM Animal Nutrition, Colgate-Palmolive, China Pet Foods Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Grain-Free Pet Wet Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Grain-Free Pet Wet Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Grain-Free Pet Wet Food Market, Segmentation by Type:

Wet Food For Cats

Wet Food For Dogs

Global Grain-Free Pet Wet Food Market, Segmentation by Protein Source:

Chicken-based

Beef-based

Fish-based

Global Grain-Free Pet Wet Food Market, Segmentation by Product Form:

Pâté / Mousse

Chunks / Loaf

Broth / Soup

Global Grain-Free Pet Wet Food Market, Segmentation by Application:

E-commerce Platform

Pet Store

Veterinary Hospital

Others

Companies Profiled:

Mars

Nestle

K9 Natural Limited

ZIWI Limited

Petpal Pet Nutrition Technology Co., Ltd.

Yee Pet Products Co., Ltd.

J.M. Smucker

ADM Animal Nutrition

Colgate-Palmolive

China Pet Foods Co., Ltd.

Gambol Pet Group Co., Ltd.

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Key Questions Answered:

1. How big is the global Grain-Free Pet Wet Food market?
2. What is the demand of the global Grain-Free Pet Wet Food market?
3. What is the year over year growth of the global Grain-Free Pet Wet Food market?
4. What is the production and production value of the global Grain-Free Pet Wet Food market?
5. Who are the key producers in the global Grain-Free Pet Wet Food market?
6. What are the growth factors driving the market demand?

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