

Global Grain-Free Pet Wet Food Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Grain-Free Pet Wet Food market size was valued at US\$ 11360 million in 2025 and is forecast to a readjusted size of US\$ 16805 million by 2032 with a CAGR of 5.0% during review period.

In 2025, the global output of Grain-Free Pet Wet Food reached 9.6 billion units, with an average price of USD 1.15 per unit, a production capacity of 11.8 billion units, and a gross margin of 32%.

Grain-Free Pet Wet Food refers to pet food formulated without cereal grains (such as wheat, corn, or rice), using animal proteins (e.g., chicken, beef, fish) and alternative carbohydrate sources (such as potatoes or legumes), and presented in high-moisture formats like canned p?t?, chunks, or broth. These products are typically positioned as hypoallergenic, high-protein, and closer to a natural diet, making them suitable for pets with grain sensitivities or premium nutritional needs.

The grain-free pet wet food segment has experienced rapid growth in recent years, driven by the humanization of pets, premiumization trends, and increasing awareness of pet health. North America and Europe remain the key markets, while the Asia-Pacific region is growing rapidly due to the expansion of e-commerce channels. In terms of competition, both global brands and emerging premium players are driving product differentiation, focusing on natural ingredients, functional formulations, and high meat content. Overall, the segment is still in a growth phase, but faces challenges such as raw material cost fluctuations and ongoing debates regarding grain-free diets (e.g., concerns related to pet heart health).

This report is a detailed and comprehensive analysis for global Grain-Free Pet Wet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Grain-Free Pet Wet Food market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Grain-Free Pet Wet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Grain-Free Pet Wet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Grain-Free Pet Wet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Grain-Free Pet Wet Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Grain-Free Pet Wet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Mars, Nestle, K9 Natural Limited, ZIWI Limited, Petpal Pet Nutrition Technology Co., Ltd., Yee Pet Products Co., Ltd., J.M. Smucker, ADM Animal Nutrition, Colgate-Palmolive, China Pet Foods Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Grain-Free Pet Wet Food market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wet Food For Cats

Wet Food For Dogs

Market segment by Protein Source

Chicken-based

Beef-based

Fish-based

Market segment by Product Form

Pâté / Mousse

Chunks / Loaf

Broth / Soup

Market segment by Application

E-commerce Platform

Pet Store

Veterinary Hospital

Others

Major players covered

Mars

Nestle

K9 Natural Limited

ZIWI Limited

Petpal Pet Nutrition Technology Co., Ltd.

Yee Pet Products Co., Ltd.

J.M. Smucker

ADM Animal Nutrition

Colgate-Palmolive

China Pet Foods Co., Ltd.

Gambol Pet Group Co., Ltd.

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Grain-Free Pet Wet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Grain-Free Pet Wet Food, with price, sales quantity, revenue, and global market share of Grain-Free Pet Wet Food from 2021 to 2026.

Chapter 3, the Grain-Free Pet Wet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Grain-Free Pet Wet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales

market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Grain-Free Pet Wet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Grain-Free Pet Wet Food.

Chapter 14 and 15, to describe Grain-Free Pet Wet Food sales channel, distributors, customers, research findings and conclusion.

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