

Global Glutinous Rice crackers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Glutinous Rice crackers market size was valued at USD 3305.8 million in 2023 and is forecast to a readjusted size of USD 4384.1 million by 2030 with a CAGR of 4.1% during review period.

Glutinous Rice crackers are the primary ingredients are rice or rice dough is considered as a rice snack

Glutinous rice crackers, also known as sticky rice crackers or mochi rice crackers, are a type of snack made from glutinous rice, which is a type of rice that becomes sticky when cooked. These crackers are popular in various Asian cuisines and are known for their unique texture and flavors.

The Global Info Research report includes an overview of the development of the Glutinous Rice crackers industry chain, the market status of Supermarkets and Hypermarkets (Arare, Okaki), Independent Retailers (Arare, Okaki), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Glutinous Rice crackers.

Regionally, the report analyzes the Glutinous Rice crackers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Glutinous Rice crackers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Glutinous Rice crackers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Glutinous Rice crackers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Arare, Okaki).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Glutinous Rice crackers market.

Regional Analysis: The report involves examining the Glutinous Rice crackers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Glutinous Rice crackers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Glutinous Rice crackers:

Company Analysis: Report covers individual Glutinous Rice crackers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Glutinous Rice crackers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Glutinous Rice crackers. It assesses the current state, advancements, and potential future developments in Glutinous Rice crackers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Glutinous Rice crackers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Glutinous Rice crackers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Arare

Okaki

Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online Retailers

Others

Major players covered

Kameda Seika

Sanko Seika

Iwatsuka Confectionery

Mochikichi

Kuriyamabeika(Befco)

Bourbon

BonChi

Ogurasansou

Echigoseika

Want Want

UNCLE POP

Miduoqi

COFCO

Xiaowangzi Food

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Glutinous Rice crackers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Glutinous Rice crackers, with price, sales, revenue and global market share of Glutinous Rice crackers from 2019 to 2024.

Chapter 3, the Glutinous Rice crackers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Glutinous Rice crackers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Glutinous Rice crackers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Glutinous Rice crackers.

Chapter 14 and 15, to describe Glutinous Rice crackers sales channel, distributors, customers, research findings and conclusion.

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