

Global Grain Based Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Grain Based Food market size was valued at USD 44390 million in 2023 and is forecast to a readjusted size of USD 66330 million by 2030 with a CAGR of 5.9% during review period.

Global core manufacturers of Grain Based Food include Cargill, General Mills, Nestle S.A., Pepsico and Kellogg, etc. The top five manufacturers account for about 30% of the global share. In terms of sales, North America is the largest market, accounting for about 40% of sales. It is followed by Europe with 30% and China with 12%. In terms of product types, baked goods and cereals have a larger market share, with 29% and 44% respectively. From the perspective of sales channels, supermarket sales occupy nearly half of the market share.

The Global Info Research report includes an overview of the development of the Grain Based Food industry chain, the market status of Supermarkets/hypermarkets (Baked Foods, Cereals), Online/e-Commerce (Baked Foods, Cereals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Grain Based Food.

Regionally, the report analyzes the Grain Based Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Grain Based Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Grain Based Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Grain Based Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Baked Foods, Cereals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Grain Based Food market.

Regional Analysis: The report involves examining the Grain Based Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Grain Based Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Grain Based Food:

Company Analysis: Report covers individual Grain Based Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Grain Based Food This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets/hypermarkets, Online/e-Commerce).

Technology Analysis: Report covers specific technologies relevant to Grain Based

Food. It assesses the current state, advancements, and potential future developments in Grain Based Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Grain Based Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Grain Based Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Baked Foods

Cereals

Snack Foods

Others

Market segment by Application

Supermarkets/hypermarkets

Online/e-Commerce

Other

Major players covered

Cargill

General Mills

Nestlé S.A.

Pepsico

Kellogg

Mondelez International

Flower Foods

Bob's Red Mill

Calbee

Grupo Bimbo

Campbell

Seamild

Aryzta

Nature's Path Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Grain Based Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Grain Based Food, with price, sales, revenue and global market share of Grain Based Food from 2019 to 2024.

Chapter 3, the Grain Based Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Grain Based Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Grain Based Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Grain Based Food.

Chapter 14 and 15, to describe Grain Based Food sales channel, distributors, customers, research findings and conclusion.

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