

# Global GPS Tracking Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global GPS Tracking Devices market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

This report studies the GPS Tracking Devices market, the GPS Tracking Devices are the devices used for vehicles, airplane, ships tracking by GPS system.

In North America and South America market, USA is the largest region of GPS Tracking Devices, with a market share nearly 75%. Calamp Corporation, Sierra Wireless, Inc., Orbocomm Inc., Trackimo LLC and Verizon Wireless are the top 5 manufacturers of industry, and they had about 40% combined market share.

The Global Info Research report includes an overview of the development of the GPS Tracking Devices industry chain, the market status of Track Cars (Standalone Tracker, OBD Device), Track Asset (Standalone Tracker, OBD Device), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS Tracking Devices.

Regionally, the report analyzes the GPS Tracking Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS Tracking Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS Tracking Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS Tracking Devices industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Standalone Tracker, OBD Device).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS Tracking Devices market.

**Regional Analysis:** The report involves examining the GPS Tracking Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the GPS Tracking Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS Tracking Devices:

**Company Analysis:** Report covers individual GPS Tracking Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards GPS Tracking Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Track Cars, Track Asset).

**Technology Analysis:** Report covers specific technologies relevant to GPS Tracking Devices. It assesses the current state, advancements, and potential future developments in GPS Tracking Devices areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the GPS Tracking Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

GPS Tracking Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Standalone Tracker

OBD Device

Advance Tracker

#### Market segment by Application

Track Cars

Track Asset

Track Persons

#### Major players covered

Calamp Corporation

Sierra Wireless, Inc.

Orbocomm Inc.

Geotab Inc

Trackimo LLC

Xirgo Technologies, Inc

Laipac Technology

Verizon Wireless

Tomtom International Bv

Spark Nano

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS Tracking Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS Tracking Devices, with price, sales, revenue and global market share of GPS Tracking Devices from 2019 to 2024.

Chapter 3, the GPS Tracking Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS Tracking Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GPS Tracking Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS Tracking Devices.

Chapter 14 and 15, to describe GPS Tracking Devices sales channel, distributors, customers, research findings and conclusion.

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