

# Global GPS Tracker Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global GPS Tracker market size was valued at USD 1231.7 million in 2023 and is forecast to a readjusted size of USD 2589 million by 2030 with a CAGR of 11.2% during review period.

The global top five GPS tracker manufacturers include Shenzhen Jimi, CalAmp, Queclink Wireless Solutions, Teltonika, Meitrack, which together account for about 55% of the market share, of which the largest manufacturer is Shenzhen Jimi IoT, with a market share of 15%. China is the global leading producer of GPS trackers, with a market share of over 65%. In terms of type, the market share of stand-alone tracker is over 50%. In the field of application, the market share of automobiles reaches more than 40%.

The Global Info Research report includes an overview of the development of the GPS Tracker industry chain, the market status of Automotive (Standalone Tracker, Premium Tracker), Assets (Standalone Tracker, Premium Tracker), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS Tracker.

Regionally, the report analyzes the GPS Tracker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS Tracker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS Tracker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS Tracker industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Standalone Tracker, Premium Tracker).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS Tracker market.

**Regional Analysis:** The report involves examining the GPS Tracker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the GPS Tracker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS Tracker:

**Company Analysis:** Report covers individual GPS Tracker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards GPS Tracker This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Assets).

**Technology Analysis:** Report covers specific technologies relevant to GPS Tracker. It assesses the current state, advancements, and potential future developments in GPS Tracker areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GPS Tracker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

GPS Tracker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Standalone Tracker

Premium Tracker

#### Market segment by Application

Automotive

Assets

Personal

Pet

Others

#### Major players covered

Shenzhen Jimi IoT

CalAmp

Queclink Wireless Solutions

Teltonika

Meitrack

Orbcomm

Eelink

Sierra Wireless

Shenzhen Thinkrace Technology

ARKNAV

Suntech

Ruptela

Coban

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS Tracker, with price, sales, revenue and global market share of GPS Tracker from 2019 to 2024.

Chapter 3, the GPS Tracker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GPS Tracker market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS Tracker.

Chapter 14 and 15, to describe GPS Tracker sales channel, distributors, customers, research findings and conclusion.

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