

# Global GPS Tracker for Pet Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global GPS Tracker for Pet market size was valued at USD 129.2 million in 2022 and is forecast to a readjusted size of USD 302.4 million by 2029 with a CAGR of 12.9% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The GPS tracker for pet market is a rapidly growing industry as pet owners become more concerned with the safety and whereabouts of their pets. These trackers use GPS technology to monitor the location of a pet, and some even come with additional features such as activity tracking, geofencing, and health monitoring.

Pet trackers are small devices that attach to your dog's collar and, typically, use a combination of GPS and cellular signals to keep you apprised of your pet's whereabouts in real time.

This report is a detailed and comprehensive analysis for global GPS Tracker for Pet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global GPS Tracker for Pet market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global GPS Tracker for Pet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global GPS Tracker for Pet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global GPS Tracker for Pet market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for GPS Tracker for Pet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global GPS Tracker for Pet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Fi, Samsung, Tractive and Jiobit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

GPS Tracker for Pet market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Waterproof Type

Non-waterproof Type

## Market segment by Application

Online Sales

Offline Sales

## Major players covered

Apple

Fi

Samsung

Tractive

Jiobit

Tile

Halo

FitBark

PetFon

GeoZilla

Wagr

Whistle

Garmin

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS Tracker for Pet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS Tracker for Pet, with price, sales, revenue and global market share of GPS Tracker for Pet from 2018 to 2023.

Chapter 3, the GPS Tracker for Pet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS Tracker for Pet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and GPS Tracker for Pet market forecast, by regions, type and application, with

sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS Tracker for Pet.

Chapter 14 and 15, to describe GPS Tracker for Pet sales channel, distributors, customers, research findings and conclusion.

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