

# Global GPS Positioner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global GPS Positioner market size was valued at USD 2098.4 million in 2023 and is forecast to a readjusted size of USD 4279.9 million by 2030 with a CAGR of 10.7% during review period.

The GPS locator is a terminal with a built-in GPS module and a mobile communication module. It is used to transmit the positioning data obtained by the GPS module to a server on the Internet through the mobile communication module (GSM/GPRS network), which can be implemented on a computer or Query the location of the terminal on the mobile phone. There are many applications of GPS satellite positioning system. Although it was originally developed for military purposes, it was gradually applied to life. Such as personnel positioning, car positioning. Now battery cars, motorcycles, etc. can use GPS satellite positioning systems. In the application field of GPS satellite positioning system, the most widely used is still the automobile industry.

Global GPS Positioner key players include Concox Information Technology Co.,Ltd., CalAmp, Queclink, etc. Global top three manufacturers hold a share over 40%.

Europe is the largest market, with a share about 35%, followed by China, and North America, both have a share about 45 percent.

In terms of product, Independent Positioner is the largest segment, with a share over 55%. And in terms of application, the largest application is Vehical, followed by Person,

Items, Pet, etc.

The Global Info Research report includes an overview of the development of the GPS Positioner industry chain, the market status of Vehical (Independent Positioner, Advanced Positioner), Items (Independent Positioner, Advanced Positioner), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS Positioner.

Regionally, the report analyzes the GPS Positioner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS Positioner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS Positioner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS Positioner industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Independent Positioner, Advanced Positioner).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS Positioner market.

**Regional Analysis:** The report involves examining the GPS Positioner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the GPS Positioner market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS Positioner:

**Company Analysis:** Report covers individual GPS Positioner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards GPS Positioner. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Vehical, Items).

**Technology Analysis:** Report covers specific technologies relevant to GPS Positioner. It assesses the current state, advancements, and potential future developments in GPS Positioner areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the GPS Positioner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

GPS Positioner market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Independent Positioner

Advanced Positioner

### Market segment by Application

Vehical

Items

Person

Pet

Other

### Major players covered

Concox Information Technology Co.,Ltd.

CalAmp

Tomtom

Queclink

Teltonika

Meitrack

Orbocomm

Eelink

Sierra Wireless

Hefei Shangrui Information Technology Co.,Ltd.

ARKNAV International Inc.

Suntech

Ruptela

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS Positioner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS Positioner, with price, sales, revenue and global market share of GPS Positioner from 2019 to 2024.

Chapter 3, the GPS Positioner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS Positioner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GPS Positioner market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS Positioner.

Chapter 14 and 15, to describe GPS Positioner sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of GPS Positioner
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global GPS Positioner Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Independent Positioner
  - 1.3.3 Advanced Positioner
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global GPS Positioner Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Vehical
  - 1.4.3 Items
  - 1.4.4 Person
  - 1.4.5 Pet
  - 1.4.6 Other
- 1.5 Global GPS Positioner Market Size & Forecast
  - 1.5.1 Global GPS Positioner Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global GPS Positioner Sales Quantity (2019-2030)
  - 1.5.3 Global GPS Positioner Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Concox Information Technology Co.,Ltd.
  - 2.1.1 Concox Information Technology Co.,Ltd. Details
  - 2.1.2 Concox Information Technology Co.,Ltd. Major Business
  - 2.1.3 Concox Information Technology Co.,Ltd. GPS Positioner Product and Services
  - 2.1.4 Concox Information Technology Co.,Ltd. GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Concox Information Technology Co.,Ltd. Recent Developments/Updates
- 2.2 CalAmp
  - 2.2.1 CalAmp Details
  - 2.2.2 CalAmp Major Business
  - 2.2.3 CalAmp GPS Positioner Product and Services
  - 2.2.4 CalAmp GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 CalAmp Recent Developments/Updates
- 2.3 Tomtom
  - 2.3.1 Tomtom Details
  - 2.3.2 Tomtom Major Business
  - 2.3.3 Tomtom GPS Positioner Product and Services
  - 2.3.4 Tomtom GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Tomtom Recent Developments/Updates
- 2.4 Queclink
  - 2.4.1 Queclink Details
  - 2.4.2 Queclink Major Business
  - 2.4.3 Queclink GPS Positioner Product and Services
  - 2.4.4 Queclink GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Queclink Recent Developments/Updates
- 2.5 Teltonika
  - 2.5.1 Teltonika Details
  - 2.5.2 Teltonika Major Business
  - 2.5.3 Teltonika GPS Positioner Product and Services
  - 2.5.4 Teltonika GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Teltonika Recent Developments/Updates
- 2.6 Meitrack
  - 2.6.1 Meitrack Details
  - 2.6.2 Meitrack Major Business
  - 2.6.3 Meitrack GPS Positioner Product and Services
  - 2.6.4 Meitrack GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Meitrack Recent Developments/Updates
- 2.7 Orbocomm
  - 2.7.1 Orbocomm Details
  - 2.7.2 Orbocomm Major Business
  - 2.7.3 Orbocomm GPS Positioner Product and Services
  - 2.7.4 Orbocomm GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Orbocomm Recent Developments/Updates
- 2.8 Eelink
  - 2.8.1 Eelink Details
  - 2.8.2 Eelink Major Business



- 2.8.3 Eelink GPS Positioner Product and Services
- 2.8.4 Eelink GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Eelink Recent Developments/Updates
- 2.9 Sierra Wireless
  - 2.9.1 Sierra Wireless Details
  - 2.9.2 Sierra Wireless Major Business
  - 2.9.3 Sierra Wireless GPS Positioner Product and Services
  - 2.9.4 Sierra Wireless GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Sierra Wireless Recent Developments/Updates
- 2.10 Hefei Shangrui Information Technology Co.,Ltd.
  - 2.10.1 Hefei Shangrui Information Technology Co.,Ltd. Details
  - 2.10.2 Hefei Shangrui Information Technology Co.,Ltd. Major Business
  - 2.10.3 Hefei Shangrui Information Technology Co.,Ltd. GPS Positioner Product and Services
  - 2.10.4 Hefei Shangrui Information Technology Co.,Ltd. GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Hefei Shangrui Information Technology Co.,Ltd. Recent Developments/Updates
- 2.11 ARKNAV International Inc.
  - 2.11.1 ARKNAV International Inc. Details
  - 2.11.2 ARKNAV International Inc. Major Business
  - 2.11.3 ARKNAV International Inc. GPS Positioner Product and Services
  - 2.11.4 ARKNAV International Inc. GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 ARKNAV International Inc. Recent Developments/Updates
- 2.12 Suntech
  - 2.12.1 Suntech Details
  - 2.12.2 Suntech Major Business
  - 2.12.3 Suntech GPS Positioner Product and Services
  - 2.12.4 Suntech GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Suntech Recent Developments/Updates
- 2.13 Ruptela
  - 2.13.1 Ruptela Details
  - 2.13.2 Ruptela Major Business
  - 2.13.3 Ruptela GPS Positioner Product and Services
  - 2.13.4 Ruptela GPS Positioner Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

## 2.13.5 Ruptela Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: GPS POSITIONER BY MANUFACTURER**

3.1 Global GPS Positioner Sales Quantity by Manufacturer (2019-2024)

3.2 Global GPS Positioner Revenue by Manufacturer (2019-2024)

3.3 Global GPS Positioner Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of GPS Positioner by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 GPS Positioner Manufacturer Market Share in 2023

3.4.2 Top 6 GPS Positioner Manufacturer Market Share in 2023

3.5 GPS Positioner Market: Overall Company Footprint Analysis

3.5.1 GPS Positioner Market: Region Footprint

3.5.2 GPS Positioner Market: Company Product Type Footprint

3.5.3 GPS Positioner Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global GPS Positioner Market Size by Region

4.1.1 Global GPS Positioner Sales Quantity by Region (2019-2030)

4.1.2 Global GPS Positioner Consumption Value by Region (2019-2030)

4.1.3 Global GPS Positioner Average Price by Region (2019-2030)

4.2 North America GPS Positioner Consumption Value (2019-2030)

4.3 Europe GPS Positioner Consumption Value (2019-2030)

4.4 Asia-Pacific GPS Positioner Consumption Value (2019-2030)

4.5 South America GPS Positioner Consumption Value (2019-2030)

4.6 Middle East and Africa GPS Positioner Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global GPS Positioner Sales Quantity by Type (2019-2030)

5.2 Global GPS Positioner Consumption Value by Type (2019-2030)

5.3 Global GPS Positioner Average Price by Type (2019-2030)

### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global GPS Positioner Sales Quantity by Application (2019-2030)
- 6.2 Global GPS Positioner Consumption Value by Application (2019-2030)
- 6.3 Global GPS Positioner Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America GPS Positioner Sales Quantity by Type (2019-2030)
- 7.2 North America GPS Positioner Sales Quantity by Application (2019-2030)
- 7.3 North America GPS Positioner Market Size by Country
  - 7.3.1 North America GPS Positioner Sales Quantity by Country (2019-2030)
  - 7.3.2 North America GPS Positioner Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe GPS Positioner Sales Quantity by Type (2019-2030)
- 8.2 Europe GPS Positioner Sales Quantity by Application (2019-2030)
- 8.3 Europe GPS Positioner Market Size by Country
  - 8.3.1 Europe GPS Positioner Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe GPS Positioner Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific GPS Positioner Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific GPS Positioner Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific GPS Positioner Market Size by Region
  - 9.3.1 Asia-Pacific GPS Positioner Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific GPS Positioner Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America GPS Positioner Sales Quantity by Type (2019-2030)

10.2 South America GPS Positioner Sales Quantity by Application (2019-2030)

10.3 South America GPS Positioner Market Size by Country

10.3.1 South America GPS Positioner Sales Quantity by Country (2019-2030)

10.3.2 South America GPS Positioner Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa GPS Positioner Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa GPS Positioner Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa GPS Positioner Market Size by Country

11.3.1 Middle East & Africa GPS Positioner Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa GPS Positioner Consumption Value by Country  
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 GPS Positioner Market Drivers

12.2 GPS Positioner Market Restraints

12.3 GPS Positioner Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of GPS Positioner and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of GPS Positioner
- 13.3 GPS Positioner Production Process
- 13.4 GPS Positioner Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 GPS Positioner Typical Distributors
- 14.3 GPS Positioner Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global GPS Positioner Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global GPS Positioner Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Concox Information Technology Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 4. Concox Information Technology Co.,Ltd. Major Business

Table 5. Concox Information Technology Co.,Ltd. GPS Positioner Product and Services

Table 6. Concox Information Technology Co.,Ltd. GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Concox Information Technology Co.,Ltd. Recent Developments/Updates

Table 8. CalAmp Basic Information, Manufacturing Base and Competitors

Table 9. CalAmp Major Business

Table 10. CalAmp GPS Positioner Product and Services

Table 11. CalAmp GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. CalAmp Recent Developments/Updates

Table 13. Tomtom Basic Information, Manufacturing Base and Competitors

Table 14. Tomtom Major Business

Table 15. Tomtom GPS Positioner Product and Services

Table 16. Tomtom GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Tomtom Recent Developments/Updates

Table 18. Queclink Basic Information, Manufacturing Base and Competitors

Table 19. Queclink Major Business

Table 20. Queclink GPS Positioner Product and Services

Table 21. Queclink GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Queclink Recent Developments/Updates

Table 23. Teltonika Basic Information, Manufacturing Base and Competitors

Table 24. Teltonika Major Business

Table 25. Teltonika GPS Positioner Product and Services

Table 26. Teltonika GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Teltonika Recent Developments/Updates
- Table 28. Meitrack Basic Information, Manufacturing Base and Competitors
- Table 29. Meitrack Major Business
- Table 30. Meitrack GPS Positioner Product and Services
- Table 31. Meitrack GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Meitrack Recent Developments/Updates
- Table 33. Orbocomm Basic Information, Manufacturing Base and Competitors
- Table 34. Orbocomm Major Business
- Table 35. Orbocomm GPS Positioner Product and Services
- Table 36. Orbocomm GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Orbocomm Recent Developments/Updates
- Table 38. Eelink Basic Information, Manufacturing Base and Competitors
- Table 39. Eelink Major Business
- Table 40. Eelink GPS Positioner Product and Services
- Table 41. Eelink GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Eelink Recent Developments/Updates
- Table 43. Sierra Wireless Basic Information, Manufacturing Base and Competitors
- Table 44. Sierra Wireless Major Business
- Table 45. Sierra Wireless GPS Positioner Product and Services
- Table 46. Sierra Wireless GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Sierra Wireless Recent Developments/Updates
- Table 48. Hefei Shangrui Information Technology Co.,Ltd. Basic Information, Manufacturing Base and Competitors
- Table 49. Hefei Shangrui Information Technology Co.,Ltd. Major Business
- Table 50. Hefei Shangrui Information Technology Co.,Ltd. GPS Positioner Product and Services
- Table 51. Hefei Shangrui Information Technology Co.,Ltd. GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Hefei Shangrui Information Technology Co.,Ltd. Recent Developments/Updates
- Table 53. ARKNAV International Inc. Basic Information, Manufacturing Base and Competitors
- Table 54. ARKNAV International Inc. Major Business
- Table 55. ARKNAV International Inc. GPS Positioner Product and Services

Table 56. ARKNAV International Inc. GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. ARKNAV International Inc. Recent Developments/Updates

Table 58. Suntech Basic Information, Manufacturing Base and Competitors

Table 59. Suntech Major Business

Table 60. Suntech GPS Positioner Product and Services

Table 61. Suntech GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Suntech Recent Developments/Updates

Table 63. Ruptela Basic Information, Manufacturing Base and Competitors

Table 64. Ruptela Major Business

Table 65. Ruptela GPS Positioner Product and Services

Table 66. Ruptela GPS Positioner Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Ruptela Recent Developments/Updates

Table 68. Global GPS Positioner Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 69. Global GPS Positioner Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global GPS Positioner Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 71. Market Position of Manufacturers in GPS Positioner, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and GPS Positioner Production Site of Key Manufacturer

Table 73. GPS Positioner Market: Company Product Type Footprint

Table 74. GPS Positioner Market: Company Product Application Footprint

Table 75. GPS Positioner New Market Entrants and Barriers to Market Entry

Table 76. GPS Positioner Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global GPS Positioner Sales Quantity by Region (2019-2024) & (K Units)

Table 78. Global GPS Positioner Sales Quantity by Region (2025-2030) & (K Units)

Table 79. Global GPS Positioner Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global GPS Positioner Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global GPS Positioner Average Price by Region (2019-2024) & (US\$/Unit)

Table 82. Global GPS Positioner Average Price by Region (2025-2030) & (US\$/Unit)

Table 83. Global GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 84. Global GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 85. Global GPS Positioner Consumption Value by Type (2019-2024) & (USD



Million)

Table 86. Global GPS Positioner Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global GPS Positioner Average Price by Type (2019-2024) & (US\$/Unit)

Table 88. Global GPS Positioner Average Price by Type (2025-2030) & (US\$/Unit)

Table 89. Global GPS Positioner Sales Quantity by Application (2019-2024) & (K Units)

Table 90. Global GPS Positioner Sales Quantity by Application (2025-2030) & (K Units)

Table 91. Global GPS Positioner Consumption Value by Application (2019-2024) & (USD Million)

Table 92. Global GPS Positioner Consumption Value by Application (2025-2030) & (USD Million)

Table 93. Global GPS Positioner Average Price by Application (2019-2024) & (US\$/Unit)

Table 94. Global GPS Positioner Average Price by Application (2025-2030) & (US\$/Unit)

Table 95. North America GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 96. North America GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 97. North America GPS Positioner Sales Quantity by Application (2019-2024) & (K Units)

Table 98. North America GPS Positioner Sales Quantity by Application (2025-2030) & (K Units)

Table 99. North America GPS Positioner Sales Quantity by Country (2019-2024) & (K Units)

Table 100. North America GPS Positioner Sales Quantity by Country (2025-2030) & (K Units)

Table 101. North America GPS Positioner Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America GPS Positioner Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Europe GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Europe GPS Positioner Sales Quantity by Application (2019-2024) & (K Units)

Table 106. Europe GPS Positioner Sales Quantity by Application (2025-2030) & (K Units)

Table 107. Europe GPS Positioner Sales Quantity by Country (2019-2024) & (K Units)

Table 108. Europe GPS Positioner Sales Quantity by Country (2025-2030) & (K Units)

Table 109. Europe GPS Positioner Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe GPS Positioner Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 112. Asia-Pacific GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 113. Asia-Pacific GPS Positioner Sales Quantity by Application (2019-2024) & (K Units)

Table 114. Asia-Pacific GPS Positioner Sales Quantity by Application (2025-2030) & (K Units)

Table 115. Asia-Pacific GPS Positioner Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific GPS Positioner Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific GPS Positioner Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific GPS Positioner Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America GPS Positioner Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America GPS Positioner Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America GPS Positioner Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America GPS Positioner Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America GPS Positioner Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America GPS Positioner Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa GPS Positioner Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Middle East & Africa GPS Positioner Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Middle East & Africa GPS Positioner Sales Quantity by Application

(2019-2024) & (K Units)

Table 130. Middle East & Africa GPS Positioner Sales Quantity by Application

(2025-2030) & (K Units)

Table 131. Middle East & Africa GPS Positioner Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Middle East & Africa GPS Positioner Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Middle East & Africa GPS Positioner Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa GPS Positioner Consumption Value by Region (2025-2030) & (USD Million)

Table 135. GPS Positioner Raw Material

Table 136. Key Manufacturers of GPS Positioner Raw Materials

Table 137. GPS Positioner Typical Distributors

Table 138. GPS Positioner Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. GPS Positioner Picture

Figure 2. Global GPS Positioner Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global GPS Positioner Consumption Value Market Share by Type in 2023

Figure 4. Independent Positioner Examples

Figure 5. Advanced Positioner Examples

Figure 6. Global GPS Positioner Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global GPS Positioner Consumption Value Market Share by Application in 2023

Figure 8. Vehical Examples

Figure 9. Items Examples

Figure 10. Person Examples

Figure 11. Pet Examples

Figure 12. Other Examples

Figure 13. Global GPS Positioner Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global GPS Positioner Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global GPS Positioner Sales Quantity (2019-2030) & (K Units)

Figure 16. Global GPS Positioner Average Price (2019-2030) & (US\$/Unit)

Figure 17. Global GPS Positioner Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global GPS Positioner Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of GPS Positioner by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 GPS Positioner Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 GPS Positioner Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global GPS Positioner Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global GPS Positioner Consumption Value Market Share by Region (2019-2030)

Figure 24. North America GPS Positioner Consumption Value (2019-2030) & (USD Million)

- Figure 25. Europe GPS Positioner Consumption Value (2019-2030) & (USD Million)
- Figure 26. Asia-Pacific GPS Positioner Consumption Value (2019-2030) & (USD Million)
- Figure 27. South America GPS Positioner Consumption Value (2019-2030) & (USD Million)
- Figure 28. Middle East & Africa GPS Positioner Consumption Value (2019-2030) & (USD Million)
- Figure 29. Global GPS Positioner Sales Quantity Market Share by Type (2019-2030)
- Figure 30. Global GPS Positioner Consumption Value Market Share by Type (2019-2030)
- Figure 31. Global GPS Positioner Average Price by Type (2019-2030) & (US\$/Unit)
- Figure 32. Global GPS Positioner Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global GPS Positioner Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global GPS Positioner Average Price by Application (2019-2030) & (US\$/Unit)
- Figure 35. North America GPS Positioner Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America GPS Positioner Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America GPS Positioner Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America GPS Positioner Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe GPS Positioner Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe GPS Positioner Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe GPS Positioner Sales Quantity Market Share by Country (2019-2030)
- Figure 45. Europe GPS Positioner Consumption Value Market Share by Country (2019-2030)
- Figure 46. Germany GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific GPS Positioner Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific GPS Positioner Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific GPS Positioner Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific GPS Positioner Consumption Value Market Share by Region (2019-2030)

Figure 55. China GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America GPS Positioner Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America GPS Positioner Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America GPS Positioner Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America GPS Positioner Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina GPS Positioner Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 67. Middle East & Africa GPS Positioner Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa GPS Positioner Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa GPS Positioner Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa GPS Positioner Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa GPS Positioner Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. GPS Positioner Market Drivers

Figure 76. GPS Positioner Market Restraints

Figure 77. GPS Positioner Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of GPS Positioner in 2023

Figure 80. Manufacturing Process Analysis of GPS Positioner

Figure 81. GPS Positioner Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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