

Global GPS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global GPS market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Global positioning system (GPS) is a global navigation satellite system that provides information about time and geolocation to the receiver anywhere on or near the earth where four or more GPS satellites must be visible. This system operates independently without integration of the internet reception, but the use of internet helps to improve the usefulness of the GPS positioning information. The GPS system is capable of providing critical positioning to the military, commercial, and civil users worldwide. GPS continuously transmits current position and time to the receiver. It is used in the various applications such as traffic signal timing, time transfer, and synchronization of cell phone base stations.

The Global Info Research report includes an overview of the development of the GPS industry chain, the market status of Traffic Control (Automotive Systems, GPS-Enabled Mobile Phones), Security (Automotive Systems, GPS-Enabled Mobile Phones), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS.

Regionally, the report analyzes the GPS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Automotive Systems, GPS-Enabled Mobile Phones).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS market.

Regional Analysis: The report involves examining the GPS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GPS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS:

Company Analysis: Report covers individual GPS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GPS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Traffic Control, Security).

Technology Analysis: Report covers specific technologies relevant to GPS. It assesses the current state, advancements, and potential future developments in GPS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GPS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GPS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Automotive Systems

GPS-Enabled Mobile Phones

Aviation Systems

Marine Systems

GPS cameras

Market segment by Application

Traffic Control

Security

Navigation

Position Tracking

Market segment by players, this report covers

Orolia

Furono Electronics

Polar Electro Oy

ECT Industries

Avidyne Corporation

Raytheon Company

FEI-Zyfer

Garmin International

MiTAC Internationa

Novatel

SiRF Technology

KVH Industries

Navico

Trimble

Rockwell Collins

Hemisphere GPS

TomTom NV

Johnson Outdoors

Symmetricom

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe GPS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of GPS, with revenue, gross margin and global market share of GPS from 2019 to 2024.

Chapter 3, the GPS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and GPS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of GPS.

Chapter 13, to describe GPS research findings and conclusion.

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