

Global GPS & GNSS Chips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global GPS & GNSS Chips market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

The Global Info Research report includes an overview of the development of the GPS & GNSS Chips industry chain, the market status of Consumer Electronics (Contact Chips, Non-contact Chips), Automotive (Contact Chips, Non-contact Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS & GNSS Chips.

Regionally, the report analyzes the GPS & GNSS Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS & GNSS Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS & GNSS Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS & GNSS Chips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Contact Chips, Non-contact Chips).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS & GNSS Chips market.

Regional Analysis: The report involves examining the GPS & GNSS Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GPS & GNSS Chips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS & GNSS Chips:

Company Analysis: Report covers individual GPS & GNSS Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GPS & GNSS Chips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, Automotive).

Technology Analysis: Report covers specific technologies relevant to GPS & GNSS Chips. It assesses the current state, advancements, and potential future developments in GPS & GNSS Chips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GPS & GNSS Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GPS & GNSS Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Contact Chips

Non-contact Chips

Market segment by Application

Consumer Electronics

Automotive

Military & Defense

Transportation

Other

Major players covered

Intel

Qualcomm

Broadcom

STMicroelectronics

Mediatek

U-Blox Holdings

Furuno Electric

Skyworks Solutions

Quectel Wireless Solutions

Navika Electronics

OLinkStar

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS & GNSS Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS & GNSS Chips, with price, sales, revenue and global market share of GPS & GNSS Chips from 2019 to 2024.

Chapter 3, the GPS & GNSS Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS & GNSS Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GPS & GNSS Chips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS & GNSS Chips.

Chapter 14 and 15, to describe GPS & GNSS Chips sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of GPS & GNSS Chips
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global GPS & GNSS Chips Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Contact Chips
 - 1.3.3 Non-contact Chips
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global GPS & GNSS Chips Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Consumer Electronics
 - 1.4.3 Automotive
 - 1.4.4 Military & Defense
 - 1.4.5 Transportation
 - 1.4.6 Other
- 1.5 Global GPS & GNSS Chips Market Size & Forecast
 - 1.5.1 Global GPS & GNSS Chips Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global GPS & GNSS Chips Sales Quantity (2019-2030)
 - 1.5.3 Global GPS & GNSS Chips Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Intel
 - 2.1.1 Intel Details
 - 2.1.2 Intel Major Business
 - 2.1.3 Intel GPS & GNSS Chips Product and Services
 - 2.1.4 Intel GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Intel Recent Developments/Updates
- 2.2 Qualcomm
 - 2.2.1 Qualcomm Details
 - 2.2.2 Qualcomm Major Business
 - 2.2.3 Qualcomm GPS & GNSS Chips Product and Services
 - 2.2.4 Qualcomm GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Qualcomm Recent Developments/Updates
- 2.3 Broadcom
 - 2.3.1 Broadcom Details
 - 2.3.2 Broadcom Major Business
 - 2.3.3 Broadcom GPS & GNSS Chips Product and Services
 - 2.3.4 Broadcom GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Broadcom Recent Developments/Updates
- 2.4 STMicroelectronics
 - 2.4.1 STMicroelectronics Details
 - 2.4.2 STMicroelectronics Major Business
 - 2.4.3 STMicroelectronics GPS & GNSS Chips Product and Services
 - 2.4.4 STMicroelectronics GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 STMicroelectronics Recent Developments/Updates
- 2.5 Mediatek
 - 2.5.1 Mediatek Details
 - 2.5.2 Mediatek Major Business
 - 2.5.3 Mediatek GPS & GNSS Chips Product and Services
 - 2.5.4 Mediatek GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Mediatek Recent Developments/Updates
- 2.6 U-Blox Holdings
 - 2.6.1 U-Blox Holdings Details
 - 2.6.2 U-Blox Holdings Major Business
 - 2.6.3 U-Blox Holdings GPS & GNSS Chips Product and Services
 - 2.6.4 U-Blox Holdings GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 U-Blox Holdings Recent Developments/Updates
- 2.7 Furuno Electric
 - 2.7.1 Furuno Electric Details
 - 2.7.2 Furuno Electric Major Business
 - 2.7.3 Furuno Electric GPS & GNSS Chips Product and Services
 - 2.7.4 Furuno Electric GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Furuno Electric Recent Developments/Updates
- 2.8 Skyworks Solutions
 - 2.8.1 Skyworks Solutions Details
 - 2.8.2 Skyworks Solutions Major Business

- 2.8.3 Skyworks Solutions GPS & GNSS Chips Product and Services
- 2.8.4 Skyworks Solutions GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Skyworks Solutions Recent Developments/Updates
- 2.9 Quectel Wireless Solutions
 - 2.9.1 Quectel Wireless Solutions Details
 - 2.9.2 Quectel Wireless Solutions Major Business
 - 2.9.3 Quectel Wireless Solutions GPS & GNSS Chips Product and Services
 - 2.9.4 Quectel Wireless Solutions GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Quectel Wireless Solutions Recent Developments/Updates
- 2.10 Navika Electronics
 - 2.10.1 Navika Electronics Details
 - 2.10.2 Navika Electronics Major Business
 - 2.10.3 Navika Electronics GPS & GNSS Chips Product and Services
 - 2.10.4 Navika Electronics GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Navika Electronics Recent Developments/Updates
- 2.11 OLinkStar
 - 2.11.1 OLinkStar Details
 - 2.11.2 OLinkStar Major Business
 - 2.11.3 OLinkStar GPS & GNSS Chips Product and Services
 - 2.11.4 OLinkStar GPS & GNSS Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 OLinkStar Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GPS & GNSS CHIPS BY MANUFACTURER

- 3.1 Global GPS & GNSS Chips Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global GPS & GNSS Chips Revenue by Manufacturer (2019-2024)
- 3.3 Global GPS & GNSS Chips Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of GPS & GNSS Chips by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 GPS & GNSS Chips Manufacturer Market Share in 2023
 - 3.4.2 Top 6 GPS & GNSS Chips Manufacturer Market Share in 2023
- 3.5 GPS & GNSS Chips Market: Overall Company Footprint Analysis
 - 3.5.1 GPS & GNSS Chips Market: Region Footprint
 - 3.5.2 GPS & GNSS Chips Market: Company Product Type Footprint

- 3.5.3 GPS & GNSS Chips Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global GPS & GNSS Chips Market Size by Region
 - 4.1.1 Global GPS & GNSS Chips Sales Quantity by Region (2019-2030)
 - 4.1.2 Global GPS & GNSS Chips Consumption Value by Region (2019-2030)
 - 4.1.3 Global GPS & GNSS Chips Average Price by Region (2019-2030)
- 4.2 North America GPS & GNSS Chips Consumption Value (2019-2030)
- 4.3 Europe GPS & GNSS Chips Consumption Value (2019-2030)
- 4.4 Asia-Pacific GPS & GNSS Chips Consumption Value (2019-2030)
- 4.5 South America GPS & GNSS Chips Consumption Value (2019-2030)
- 4.6 Middle East and Africa GPS & GNSS Chips Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 5.2 Global GPS & GNSS Chips Consumption Value by Type (2019-2030)
- 5.3 Global GPS & GNSS Chips Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 6.2 Global GPS & GNSS Chips Consumption Value by Application (2019-2030)
- 6.3 Global GPS & GNSS Chips Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 7.2 North America GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 7.3 North America GPS & GNSS Chips Market Size by Country
 - 7.3.1 North America GPS & GNSS Chips Sales Quantity by Country (2019-2030)
 - 7.3.2 North America GPS & GNSS Chips Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 8.2 Europe GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 8.3 Europe GPS & GNSS Chips Market Size by Country
 - 8.3.1 Europe GPS & GNSS Chips Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe GPS & GNSS Chips Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific GPS & GNSS Chips Market Size by Region
 - 9.3.1 Asia-Pacific GPS & GNSS Chips Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific GPS & GNSS Chips Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 10.2 South America GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 10.3 South America GPS & GNSS Chips Market Size by Country
 - 10.3.1 South America GPS & GNSS Chips Sales Quantity by Country (2019-2030)
 - 10.3.2 South America GPS & GNSS Chips Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa GPS & GNSS Chips Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa GPS & GNSS Chips Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa GPS & GNSS Chips Market Size by Country
 - 11.3.1 Middle East & Africa GPS & GNSS Chips Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa GPS & GNSS Chips Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 GPS & GNSS Chips Market Drivers
- 12.2 GPS & GNSS Chips Market Restraints
- 12.3 GPS & GNSS Chips Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of GPS & GNSS Chips and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of GPS & GNSS Chips
- 13.3 GPS & GNSS Chips Production Process
- 13.4 GPS & GNSS Chips Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 GPS & GNSS Chips Typical Distributors

14.3 GPS & GNSS Chips Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global GPS & GNSS Chips Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global GPS & GNSS Chips Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Intel Basic Information, Manufacturing Base and Competitors
- Table 4. Intel Major Business
- Table 5. Intel GPS & GNSS Chips Product and Services
- Table 6. Intel GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Intel Recent Developments/Updates
- Table 8. Qualcomm Basic Information, Manufacturing Base and Competitors
- Table 9. Qualcomm Major Business
- Table 10. Qualcomm GPS & GNSS Chips Product and Services
- Table 11. Qualcomm GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Qualcomm Recent Developments/Updates
- Table 13. Broadcom Basic Information, Manufacturing Base and Competitors
- Table 14. Broadcom Major Business
- Table 15. Broadcom GPS & GNSS Chips Product and Services
- Table 16. Broadcom GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Broadcom Recent Developments/Updates
- Table 18. STMicroelectronics Basic Information, Manufacturing Base and Competitors
- Table 19. STMicroelectronics Major Business
- Table 20. STMicroelectronics GPS & GNSS Chips Product and Services
- Table 21. STMicroelectronics GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. STMicroelectronics Recent Developments/Updates
- Table 23. Mediatek Basic Information, Manufacturing Base and Competitors
- Table 24. Mediatek Major Business
- Table 25. Mediatek GPS & GNSS Chips Product and Services
- Table 26. Mediatek GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Mediatek Recent Developments/Updates
- Table 28. U-Blox Holdings Basic Information, Manufacturing Base and Competitors

- Table 29. U-Blox Holdings Major Business
- Table 30. U-Blox Holdings GPS & GNSS Chips Product and Services
- Table 31. U-Blox Holdings GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. U-Blox Holdings Recent Developments/Updates
- Table 33. Furuno Electric Basic Information, Manufacturing Base and Competitors
- Table 34. Furuno Electric Major Business
- Table 35. Furuno Electric GPS & GNSS Chips Product and Services
- Table 36. Furuno Electric GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Furuno Electric Recent Developments/Updates
- Table 38. Skyworks Solutions Basic Information, Manufacturing Base and Competitors
- Table 39. Skyworks Solutions Major Business
- Table 40. Skyworks Solutions GPS & GNSS Chips Product and Services
- Table 41. Skyworks Solutions GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Skyworks Solutions Recent Developments/Updates
- Table 43. Quectel Wireless Solutions Basic Information, Manufacturing Base and Competitors
- Table 44. Quectel Wireless Solutions Major Business
- Table 45. Quectel Wireless Solutions GPS & GNSS Chips Product and Services
- Table 46. Quectel Wireless Solutions GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Quectel Wireless Solutions Recent Developments/Updates
- Table 48. Navika Electronics Basic Information, Manufacturing Base and Competitors
- Table 49. Navika Electronics Major Business
- Table 50. Navika Electronics GPS & GNSS Chips Product and Services
- Table 51. Navika Electronics GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Navika Electronics Recent Developments/Updates
- Table 53. OLinkStar Basic Information, Manufacturing Base and Competitors
- Table 54. OLinkStar Major Business
- Table 55. OLinkStar GPS & GNSS Chips Product and Services
- Table 56. OLinkStar GPS & GNSS Chips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. OLinkStar Recent Developments/Updates
- Table 58. Global GPS & GNSS Chips Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 59. Global GPS & GNSS Chips Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global GPS & GNSS Chips Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 61. Market Position of Manufacturers in GPS & GNSS Chips, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and GPS & GNSS Chips Production Site of Key Manufacturer

Table 63. GPS & GNSS Chips Market: Company Product Type Footprint

Table 64. GPS & GNSS Chips Market: Company Product Application Footprint

Table 65. GPS & GNSS Chips New Market Entrants and Barriers to Market Entry

Table 66. GPS & GNSS Chips Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global GPS & GNSS Chips Sales Quantity by Region (2019-2024) & (K Units)

Table 68. Global GPS & GNSS Chips Sales Quantity by Region (2025-2030) & (K Units)

Table 69. Global GPS & GNSS Chips Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global GPS & GNSS Chips Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global GPS & GNSS Chips Average Price by Region (2019-2024) & (USD/Unit)

Table 72. Global GPS & GNSS Chips Average Price by Region (2025-2030) & (USD/Unit)

Table 73. Global GPS & GNSS Chips Sales Quantity by Type (2019-2024) & (K Units)

Table 74. Global GPS & GNSS Chips Sales Quantity by Type (2025-2030) & (K Units)

Table 75. Global GPS & GNSS Chips Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global GPS & GNSS Chips Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global GPS & GNSS Chips Average Price by Type (2019-2024) & (USD/Unit)

Table 78. Global GPS & GNSS Chips Average Price by Type (2025-2030) & (USD/Unit)

Table 79. Global GPS & GNSS Chips Sales Quantity by Application (2019-2024) & (K Units)

Table 80. Global GPS & GNSS Chips Sales Quantity by Application (2025-2030) & (K Units)

Table 81. Global GPS & GNSS Chips Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global GPS & GNSS Chips Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global GPS & GNSS Chips Average Price by Application (2019-2024) & (USD/Unit)

Table 84. Global GPS & GNSS Chips Average Price by Application (2025-2030) & (USD/Unit)

Table 85. North America GPS & GNSS Chips Sales Quantity by Type (2019-2024) & (K Units)

Table 86. North America GPS & GNSS Chips Sales Quantity by Type (2025-2030) & (K Units)

Table 87. North America GPS & GNSS Chips Sales Quantity by Application (2019-2024) & (K Units)

Table 88. North America GPS & GNSS Chips Sales Quantity by Application (2025-2030) & (K Units)

Table 89. North America GPS & GNSS Chips Sales Quantity by Country (2019-2024) & (K Units)

Table 90. North America GPS & GNSS Chips Sales Quantity by Country (2025-2030) & (K Units)

Table 91. North America GPS & GNSS Chips Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America GPS & GNSS Chips Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe GPS & GNSS Chips Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Europe GPS & GNSS Chips Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Europe GPS & GNSS Chips Sales Quantity by Application (2019-2024) & (K Units)

Table 96. Europe GPS & GNSS Chips Sales Quantity by Application (2025-2030) & (K Units)

Table 97. Europe GPS & GNSS Chips Sales Quantity by Country (2019-2024) & (K Units)

Table 98. Europe GPS & GNSS Chips Sales Quantity by Country (2025-2030) & (K Units)

Table 99. Europe GPS & GNSS Chips Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe GPS & GNSS Chips Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific GPS & GNSS Chips Sales Quantity by Type (2019-2024) & (K Units)

Table 102. Asia-Pacific GPS & GNSS Chips Sales Quantity by Type (2025-2030) & (K Units)

Table 103. Asia-Pacific GPS & GNSS Chips Sales Quantity by Application (2019-2024)

& (K Units)

Table 104. Asia-Pacific GPS & GNSS Chips Sales Quantity by Application (2025-2030)

& (K Units)

Table 105. Asia-Pacific GPS & GNSS Chips Sales Quantity by Region (2019-2024) &

(K Units)

Table 106. Asia-Pacific GPS & GNSS Chips Sales Quantity by Region (2025-2030) &

(K Units)

Table 107. Asia-Pacific GPS & GNSS Chips Consumption Value by Region

(2019-2024) & (USD Million)

Table 108. Asia-Pacific GPS & GNSS Chips Consumption Value by Region

(2025-2030) & (USD Million)

Table 109. South America GPS & GNSS Chips Sales Quantity by Type (2019-2024) &

(K Units)

Table 110. South America GPS & GNSS Chips Sales Quantity by Type (2025-2030) &

(K Units)

Table 111. South America GPS & GNSS Chips Sales Quantity by Application

(2019-2024) & (K Units)

Table 112. South America GPS & GNSS Chips Sales Quantity by Application

(2025-2030) & (K Units)

Table 113. South America GPS & GNSS Chips Sales Quantity by Country (2019-2024)

& (K Units)

Table 114. South America GPS & GNSS Chips Sales Quantity by Country (2025-2030)

& (K Units)

Table 115. South America GPS & GNSS Chips Consumption Value by Country

(2019-2024) & (USD Million)

Table 116. South America GPS & GNSS Chips Consumption Value by Country

(2025-2030) & (USD Million)

Table 117. Middle East & Africa GPS & GNSS Chips Sales Quantity by Type

(2019-2024) & (K Units)

Table 118. Middle East & Africa GPS & GNSS Chips Sales Quantity by Type

(2025-2030) & (K Units)

Table 119. Middle East & Africa GPS & GNSS Chips Sales Quantity by Application

(2019-2024) & (K Units)

Table 120. Middle East & Africa GPS & GNSS Chips Sales Quantity by Application

(2025-2030) & (K Units)

Table 121. Middle East & Africa GPS & GNSS Chips Sales Quantity by Region

(2019-2024) & (K Units)

Table 122. Middle East & Africa GPS & GNSS Chips Sales Quantity by Region

(2025-2030) & (K Units)

Table 123. Middle East & Africa GPS & GNSS Chips Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa GPS & GNSS Chips Consumption Value by Region (2025-2030) & (USD Million)

Table 125. GPS & GNSS Chips Raw Material

Table 126. Key Manufacturers of GPS & GNSS Chips Raw Materials

Table 127. GPS & GNSS Chips Typical Distributors

Table 128. GPS & GNSS Chips Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. GPS & GNSS Chips Picture

Figure 2. Global GPS & GNSS Chips Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global GPS & GNSS Chips Consumption Value Market Share by Type in 2023

Figure 4. Contact Chips Examples

Figure 5. Non-contact Chips Examples

Figure 6. Global GPS & GNSS Chips Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global GPS & GNSS Chips Consumption Value Market Share by Application in 2023

Figure 8. Consumer Electronics Examples

Figure 9. Automotive Examples

Figure 10. Military & Defense Examples

Figure 11. Transportation Examples

Figure 12. Other Examples

Figure 13. Global GPS & GNSS Chips Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global GPS & GNSS Chips Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global GPS & GNSS Chips Sales Quantity (2019-2030) & (K Units)

Figure 16. Global GPS & GNSS Chips Average Price (2019-2030) & (USD/Unit)

Figure 17. Global GPS & GNSS Chips Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global GPS & GNSS Chips Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of GPS & GNSS Chips by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 GPS & GNSS Chips Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 GPS & GNSS Chips Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global GPS & GNSS Chips Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global GPS & GNSS Chips Consumption Value Market Share by Region

(2019-2030)

Figure 24. North America GPS & GNSS Chips Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe GPS & GNSS Chips Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific GPS & GNSS Chips Consumption Value (2019-2030) & (USD Million)

Figure 27. South America GPS & GNSS Chips Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa GPS & GNSS Chips Consumption Value (2019-2030) & (USD Million)

Figure 29. Global GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global GPS & GNSS Chips Consumption Value Market Share by Type (2019-2030)

Figure 31. Global GPS & GNSS Chips Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global GPS & GNSS Chips Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global GPS & GNSS Chips Consumption Value Market Share by Application (2019-2030)

Figure 34. Global GPS & GNSS Chips Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America GPS & GNSS Chips Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America GPS & GNSS Chips Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America GPS & GNSS Chips Consumption Value Market Share by Country (2019-2030)

Figure 39. United States GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe GPS & GNSS Chips Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe GPS & GNSS Chips Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe GPS & GNSS Chips Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific GPS & GNSS Chips Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific GPS & GNSS Chips Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific GPS & GNSS Chips Consumption Value Market Share by Region (2019-2030)

Figure 55. China GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America GPS & GNSS Chips Sales Quantity Market Share by

Application (2019-2030)

Figure 63. South America GPS & GNSS Chips Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America GPS & GNSS Chips Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa GPS & GNSS Chips Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa GPS & GNSS Chips Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa GPS & GNSS Chips Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa GPS & GNSS Chips Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa GPS & GNSS Chips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. GPS & GNSS Chips Market Drivers

Figure 76. GPS & GNSS Chips Market Restraints

Figure 77. GPS & GNSS Chips Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of GPS & GNSS Chips in 2023

Figure 80. Manufacturing Process Analysis of GPS & GNSS Chips

Figure 81. GPS & GNSS Chips Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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