

Global GPS Fleet Tracker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global GPS Fleet Tracker market size is expected to reach \$ 876 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

A GPS fleet tracker is a device that uses Global Positioning System (GPS) technology to monitor and track the real-time location of vehicles within a fleet. These trackers are commonly used in commercial and logistics operations to optimize fleet management, improve efficiency, enhance security, and monitor vehicle and driver activities. The technology allows fleet managers to have a comprehensive view of their entire fleet's movements, enabling better decision-making and operational control. In 2025, global GPS Fleet Tracker production reached approximately 8,594 k units, with an average global market price of around 60 US\$/Unit. The production capacity of GPS Fleet Tracker reaches 11,000 k units, and the industry's gross profit margin is approximately between 20% and 40%.

Rising Adoption of Telematics Solutions: The broader adoption of telematics solutions, including GPS fleet trackers, was expected to continue as businesses recognized the value of real-time monitoring, data analytics, and actionable insights for fleet management. **Expanding Use in Small and Medium-sized Enterprises (SMEs):** The adoption of GPS fleet trackers was anticipated to grow among small and medium-sized enterprises seeking cost-effective solutions to optimize fleet operations, improve safety, and comply with regulations. **Enhanced Security Features:** With a focus on preventing theft and improving asset security, GPS fleet tracker solutions were likely to include advanced security features. Real-time tracking capabilities, geofencing, and anti-tamper features could become more sophisticated.

This report studies the global GPS Fleet Tracker production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for GPS Fleet Tracker and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of GPS Fleet Tracker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global GPS Fleet Tracker total production and demand, 2021-2032, (K Units)

Global GPS Fleet Tracker total production value, 2021-2032, (USD Million)

Global GPS Fleet Tracker production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global GPS Fleet Tracker consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: GPS Fleet Tracker domestic production, consumption, key domestic manufacturers and share

Global GPS Fleet Tracker production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global GPS Fleet Tracker production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global GPS Fleet Tracker production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global GPS Fleet Tracker market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Queclink, Teltonika, Meitrack, Orbcomm, Eelink, Verizon Connect, CalAmp, Arknava, Ruptela, Powerfleet, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World GPS Fleet Tracker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global GPS Fleet Tracker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global GPS Fleet Tracker Market, Segmentation by Type:

Standalone Tracker

Integrated Tracker

Global GPS Fleet Tracker Market, Segmentation by Installation Method:

OBD Plug and Play

Hardwire Connection

Others

Global GPS Fleet Tracker Market, Segmentation by Function:

Basic Positioning Type

Standard Management Type

Others

Global GPS Fleet Tracker Market, Segmentation by Application:

Transportation

Car Rental

Others

Companies Profiled:

Queclink

Teltonika

Meitrack

Orbcomm

Eelink

Verizon Connect

CalAmp

Arknava

Ruptela

Powerfleet

Rhino Fleet Tracking

Wireless Links

Track Your Truck

Digital Matter

Optimus Tracker

TKSTAR

Capturs

Linxup

Samsara

Key Questions Answered:

1. How big is the global GPS Fleet Tracker market?
2. What is the demand of the global GPS Fleet Tracker market?
3. What is the year over year growth of the global GPS Fleet Tracker market?
4. What is the production and production value of the global GPS Fleet Tracker market?
5. Who are the key producers in the global GPS Fleet Tracker market?
6. What are the growth factors driving the market demand?

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