

Global GPS-Equipped Cycling Navigation Computer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A GPS cycling navigation computer will provide you with detailed analysis about your cycle ride, as well as route guidance and mapping.

According to our (Global Info Research) latest study, the global GPS-Equipped Cycling Navigation Computer market size was valued at US\$ 446 million in 2023 and is forecast to a readjusted size of USD 643 million by 2030 with a CAGR of 5.5% during review period.

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue

its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking the market's potential further.

This report is a detailed and comprehensive analysis for global GPS-Equipped Cycling Navigation Computer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global GPS-Equipped Cycling Navigation Computer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global GPS-Equipped Cycling Navigation Computer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global GPS-Equipped Cycling Navigation Computer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global GPS-Equipped Cycling Navigation Computer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for GPS-Equipped Cycling Navigation Computer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global GPS-Equipped Cycling Navigation Computer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, CatEye, Pioneer Electronics, Sigma Sport, Polar, Bryton Inc, Giant Bicycles, Raleigh (Accell Group), Trek Bicycle, Wahoo Fitness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

GPS-Equipped Cycling Navigation Computer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wired Computer

Wireless Computer

Market segment by Application

Online Sales

Offline Sales

Major players covered

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS-Equipped Cycling Navigation Computer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS-Equipped Cycling Navigation Computer, with price, sales quantity, revenue, and global market share of GPS-Equipped Cycling Navigation Computer from 2019 to 2024.

Chapter 3, the GPS-Equipped Cycling Navigation Computer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS-Equipped Cycling Navigation Computer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and GPS-Equipped Cycling Navigation Computer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS-Equipped Cycling Navigation Computer.

Chapter 14 and 15, to describe GPS-Equipped Cycling Navigation Computer sales channel, distributors, customers, research findings and conclusion.

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