

Global GPS Cycling Navigation Computer Supply, Demand and Key Producers, 2024-2030

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Abstracts

The global GPS Cycling Navigation Computer market size is expected to reach \$ 642.1 million by 2030, rising at a market growth of 5.4% CAGR during the forecast period (2024-2030).

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking the market's potential further.

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A GPS cycling navigation computer will provide you with

detailed analysis about your cycle ride, as well as route guidance and mapping.

This report studies the global GPS Cycling Navigation Computer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for GPS Cycling Navigation Computer, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of GPS Cycling Navigation Computer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global GPS Cycling Navigation Computer total production and demand, 2019-2030, (K Units)

Global GPS Cycling Navigation Computer total production value, 2019-2030, (USD Million)

Global GPS Cycling Navigation Computer production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: GPS Cycling Navigation Computer domestic production, consumption, key domestic manufacturers and share

Global GPS Cycling Navigation Computer production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global GPS Cycling Navigation Computer market based on the following parameters – company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, CatEye, Pioneer Electronics, Sigma Sport, Polar, Bryton Inc, Giant Bicycles, Raleigh (Accell Group) and Trek Bicycle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World GPS Cycling Navigation Computer market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global GPS Cycling Navigation Computer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global GPS Cycling Navigation Computer Market, Segmentation by Type

Wired Computer

Wireless Computer

Global GPS Cycling Navigation Computer Market, Segmentation by Application

Online Sales

Offline Sales

Companies Profiled:

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

Key Questions Answered

1. How big is the global GPS Cycling Navigation Computer market?
2. What is the demand of the global GPS Cycling Navigation Computer market?
3. What is the year over year growth of the global GPS Cycling Navigation Computer market?
4. What is the production and production value of the global GPS Cycling Navigation Computer market?
5. Who are the key producers in the global GPS Cycling Navigation Computer market?

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