

# Global GPS Cycling Navigation Computer Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global GPS Cycling Navigation Computer market size is expected to reach \$ 642.1 million by 2030, rising at a market growth of 5.4% CAGR during the forecast period (2024-2030).

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking the market's potential further.

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A GPS cycling navigation computer will provide you with

detailed analysis about your cycle ride, as well as route guidance and mapping.

This report studies the global GPS Cycling Navigation Computer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for GPS Cycling Navigation Computer, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of GPS Cycling Navigation Computer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global GPS Cycling Navigation Computer total production and demand, 2019-2030, (K Units)

Global GPS Cycling Navigation Computer total production value, 2019-2030, (USD Million)

Global GPS Cycling Navigation Computer production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: GPS Cycling Navigation Computer domestic production, consumption, key domestic manufacturers and share

Global GPS Cycling Navigation Computer production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global GPS Cycling Navigation Computer production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global GPS Cycling Navigation Computer market based on the following parameters – company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, CatEye, Pioneer Electronics, Sigma Sport, Polar, Bryton Inc, Giant Bicycles, Raleigh (Accell Group) and Trek Bicycle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World GPS Cycling Navigation Computer market.

#### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

#### Global GPS Cycling Navigation Computer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global GPS Cycling Navigation Computer Market, Segmentation by Type

Wired Computer

Wireless Computer

## Global GPS Cycling Navigation Computer Market, Segmentation by Application

Online Sales

Offline Sales

## Companies Profiled:

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

### Key Questions Answered

1. How big is the global GPS Cycling Navigation Computer market?
2. What is the demand of the global GPS Cycling Navigation Computer market?
3. What is the year over year growth of the global GPS Cycling Navigation Computer market?
4. What is the production and production value of the global GPS Cycling Navigation Computer market?
5. Who are the key producers in the global GPS Cycling Navigation Computer market?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 GPS Cycling Navigation Computer Introduction
- 1.2 World GPS Cycling Navigation Computer Supply & Forecast
  - 1.2.1 World GPS Cycling Navigation Computer Production Value (2019 & 2023 & 2030)
  - 1.2.2 World GPS Cycling Navigation Computer Production (2019-2030)
  - 1.2.3 World GPS Cycling Navigation Computer Pricing Trends (2019-2030)
- 1.3 World GPS Cycling Navigation Computer Production by Region (Based on Production Site)
  - 1.3.1 World GPS Cycling Navigation Computer Production Value by Region (2019-2030)
  - 1.3.2 World GPS Cycling Navigation Computer Production by Region (2019-2030)
  - 1.3.3 World GPS Cycling Navigation Computer Average Price by Region (2019-2030)
  - 1.3.4 North America GPS Cycling Navigation Computer Production (2019-2030)
  - 1.3.5 Europe GPS Cycling Navigation Computer Production (2019-2030)
  - 1.3.6 China GPS Cycling Navigation Computer Production (2019-2030)
  - 1.3.7 Japan GPS Cycling Navigation Computer Production (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 GPS Cycling Navigation Computer Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 GPS Cycling Navigation Computer Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World GPS Cycling Navigation Computer Demand (2019-2030)
- 2.2 World GPS Cycling Navigation Computer Consumption by Region
  - 2.2.1 World GPS Cycling Navigation Computer Consumption by Region (2019-2024)
  - 2.2.2 World GPS Cycling Navigation Computer Consumption Forecast by Region (2025-2030)
- 2.3 United States GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.4 China GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.5 Europe GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.6 Japan GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.7 South Korea GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.8 ASEAN GPS Cycling Navigation Computer Consumption (2019-2030)
- 2.9 India GPS Cycling Navigation Computer Consumption (2019-2030)

### **3 WORLD GPS CYCLING NAVIGATION COMPUTER MANUFACTURERS COMPETITIVE ANALYSIS**

3.1 World GPS Cycling Navigation Computer Production Value by Manufacturer (2019-2024)

3.2 World GPS Cycling Navigation Computer Production by Manufacturer (2019-2024)

3.3 World GPS Cycling Navigation Computer Average Price by Manufacturer (2019-2024)

3.4 GPS Cycling Navigation Computer Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global GPS Cycling Navigation Computer Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for GPS Cycling Navigation Computer in 2023

3.5.3 Global Concentration Ratios (CR8) for GPS Cycling Navigation Computer in 2023

3.6 GPS Cycling Navigation Computer Market: Overall Company Footprint Analysis

3.6.1 GPS Cycling Navigation Computer Market: Region Footprint

3.6.2 GPS Cycling Navigation Computer Market: Company Product Type Footprint

3.6.3 GPS Cycling Navigation Computer Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

4.1 United States VS China: GPS Cycling Navigation Computer Production Value Comparison

4.1.1 United States VS China: GPS Cycling Navigation Computer Production Value Comparison (2019 & 2023 & 2030)

4.1.2 United States VS China: GPS Cycling Navigation Computer Production Value Market Share Comparison (2019 & 2023 & 2030)

4.2 United States VS China: GPS Cycling Navigation Computer Production Comparison

4.2.1 United States VS China: GPS Cycling Navigation Computer Production Comparison (2019 & 2023 & 2030)



4.2.2 United States VS China: GPS Cycling Navigation Computer Production Market Share Comparison (2019 & 2023 & 2030)

4.3 United States VS China: GPS Cycling Navigation Computer Consumption Comparison

4.3.1 United States VS China: GPS Cycling Navigation Computer Consumption Comparison (2019 & 2023 & 2030)

4.3.2 United States VS China: GPS Cycling Navigation Computer Consumption Market Share Comparison (2019 & 2023 & 2030)

4.4 United States Based GPS Cycling Navigation Computer Manufacturers and Market Share, 2019-2024

4.4.1 United States Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers GPS Cycling Navigation Computer Production Value (2019-2024)

4.4.3 United States Based Manufacturers GPS Cycling Navigation Computer Production (2019-2024)

4.5 China Based GPS Cycling Navigation Computer Manufacturers and Market Share

4.5.1 China Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers GPS Cycling Navigation Computer Production Value (2019-2024)

4.5.3 China Based Manufacturers GPS Cycling Navigation Computer Production (2019-2024)

4.6 Rest of World Based GPS Cycling Navigation Computer Manufacturers and Market Share, 2019-2024

4.6.1 Rest of World Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers GPS Cycling Navigation Computer Production Value (2019-2024)

4.6.3 Rest of World Based Manufacturers GPS Cycling Navigation Computer Production (2019-2024)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World GPS Cycling Navigation Computer Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Wired Computer

5.2.2 Wireless Computer



### 5.3 Market Segment by Type

5.3.1 World GPS Cycling Navigation Computer Production by Type (2019-2030)

5.3.2 World GPS Cycling Navigation Computer Production Value by Type (2019-2030)

5.3.3 World GPS Cycling Navigation Computer Average Price by Type (2019-2030)

## 6 MARKET ANALYSIS BY APPLICATION

6.1 World GPS Cycling Navigation Computer Market Size Overview by Application:  
2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 Online Sales

6.2.2 Offline Sales

6.3 Market Segment by Application

6.3.1 World GPS Cycling Navigation Computer Production by Application (2019-2030)

6.3.2 World GPS Cycling Navigation Computer Production Value by Application  
(2019-2030)

6.3.3 World GPS Cycling Navigation Computer Average Price by Application  
(2019-2030)

## 7 COMPANY PROFILES

7.1 Garmin

7.1.1 Garmin Details

7.1.2 Garmin Major Business

7.1.3 Garmin GPS Cycling Navigation Computer Product and Services

7.1.4 Garmin GPS Cycling Navigation Computer Production, Price, Value, Gross  
Margin and Market Share (2019-2024)

7.1.5 Garmin Recent Developments/Updates

7.1.6 Garmin Competitive Strengths & Weaknesses

7.2 CatEye

7.2.1 CatEye Details

7.2.2 CatEye Major Business

7.2.3 CatEye GPS Cycling Navigation Computer Product and Services

7.2.4 CatEye GPS Cycling Navigation Computer Production, Price, Value, Gross  
Margin and Market Share (2019-2024)

7.2.5 CatEye Recent Developments/Updates

7.2.6 CatEye Competitive Strengths & Weaknesses

7.3 Pioneer Electronics

7.3.1 Pioneer Electronics Details

- 7.3.2 Pioneer Electronics Major Business
- 7.3.3 Pioneer Electronics GPS Cycling Navigation Computer Product and Services
- 7.3.4 Pioneer Electronics GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
- 7.3.5 Pioneer Electronics Recent Developments/Updates
- 7.3.6 Pioneer Electronics Competitive Strengths & Weaknesses
- 7.4 Sigma Sport
  - 7.4.1 Sigma Sport Details
  - 7.4.2 Sigma Sport Major Business
  - 7.4.3 Sigma Sport GPS Cycling Navigation Computer Product and Services
  - 7.4.4 Sigma Sport GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.4.5 Sigma Sport Recent Developments/Updates
  - 7.4.6 Sigma Sport Competitive Strengths & Weaknesses
- 7.5 Polar
  - 7.5.1 Polar Details
  - 7.5.2 Polar Major Business
  - 7.5.3 Polar GPS Cycling Navigation Computer Product and Services
  - 7.5.4 Polar GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.5.5 Polar Recent Developments/Updates
  - 7.5.6 Polar Competitive Strengths & Weaknesses
- 7.6 Bryton Inc
  - 7.6.1 Bryton Inc Details
  - 7.6.2 Bryton Inc Major Business
  - 7.6.3 Bryton Inc GPS Cycling Navigation Computer Product and Services
  - 7.6.4 Bryton Inc GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.6.5 Bryton Inc Recent Developments/Updates
  - 7.6.6 Bryton Inc Competitive Strengths & Weaknesses
- 7.7 Giant Bicycles
  - 7.7.1 Giant Bicycles Details
  - 7.7.2 Giant Bicycles Major Business
  - 7.7.3 Giant Bicycles GPS Cycling Navigation Computer Product and Services
  - 7.7.4 Giant Bicycles GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.7.5 Giant Bicycles Recent Developments/Updates
  - 7.7.6 Giant Bicycles Competitive Strengths & Weaknesses
- 7.8 Raleigh (Accell Group)

- 7.8.1 Raleigh (Accell Group) Details
- 7.8.2 Raleigh (Accell Group) Major Business
- 7.8.3 Raleigh (Accell Group) GPS Cycling Navigation Computer Product and Services
- 7.8.4 Raleigh (Accell Group) GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
- 7.8.5 Raleigh (Accell Group) Recent Developments/Updates
- 7.8.6 Raleigh (Accell Group) Competitive Strengths & Weaknesses
- 7.9 Trek Bicycle
  - 7.9.1 Trek Bicycle Details
  - 7.9.2 Trek Bicycle Major Business
  - 7.9.3 Trek Bicycle GPS Cycling Navigation Computer Product and Services
  - 7.9.4 Trek Bicycle GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.9.5 Trek Bicycle Recent Developments/Updates
  - 7.9.6 Trek Bicycle Competitive Strengths & Weaknesses
- 7.10 Wahoo Fitness
  - 7.10.1 Wahoo Fitness Details
  - 7.10.2 Wahoo Fitness Major Business
  - 7.10.3 Wahoo Fitness GPS Cycling Navigation Computer Product and Services
  - 7.10.4 Wahoo Fitness GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.10.5 Wahoo Fitness Recent Developments/Updates
  - 7.10.6 Wahoo Fitness Competitive Strengths & Weaknesses
- 7.11 Topeak Inc
  - 7.11.1 Topeak Inc Details
  - 7.11.2 Topeak Inc Major Business
  - 7.11.3 Topeak Inc GPS Cycling Navigation Computer Product and Services
  - 7.11.4 Topeak Inc GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.11.5 Topeak Inc Recent Developments/Updates
  - 7.11.6 Topeak Inc Competitive Strengths & Weaknesses
- 7.12 VDO Cyclecomputers
  - 7.12.1 VDO Cyclecomputers Details
  - 7.12.2 VDO Cyclecomputers Major Business
  - 7.12.3 VDO Cyclecomputers GPS Cycling Navigation Computer Product and Services
  - 7.12.4 VDO Cyclecomputers GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.12.5 VDO Cyclecomputers Recent Developments/Updates
  - 7.12.6 VDO Cyclecomputers Competitive Strengths & Weaknesses

### 7.13 O-synce

#### 7.13.1 O-synce Details

#### 7.13.2 O-synce Major Business

#### 7.13.3 O-synce GPS Cycling Navigation Computer Product and Services

#### 7.13.4 O-synce GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)

#### 7.13.5 O-synce Recent Developments/Updates

#### 7.13.6 O-synce Competitive Strengths & Weaknesses

### 7.14 BBB Cycling

#### 7.14.1 BBB Cycling Details

#### 7.14.2 BBB Cycling Major Business

#### 7.14.3 BBB Cycling GPS Cycling Navigation Computer Product and Services

#### 7.14.4 BBB Cycling GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)

#### 7.14.5 BBB Cycling Recent Developments/Updates

#### 7.14.6 BBB Cycling Competitive Strengths & Weaknesses

### 7.15 Bion

#### 7.15.1 Bion Details

#### 7.15.2 Bion Major Business

#### 7.15.3 Bion GPS Cycling Navigation Computer Product and Services

#### 7.15.4 Bion GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)

#### 7.15.5 Bion Recent Developments/Updates

#### 7.15.6 Bion Competitive Strengths & Weaknesses

### 7.16 KNOG

#### 7.16.1 KNOG Details

#### 7.16.2 KNOG Major Business

#### 7.16.3 KNOG GPS Cycling Navigation Computer Product and Services

#### 7.16.4 KNOG GPS Cycling Navigation Computer Production, Price, Value, Gross Margin and Market Share (2019-2024)

#### 7.16.5 KNOG Recent Developments/Updates

#### 7.16.6 KNOG Competitive Strengths & Weaknesses

## 8 INDUSTRY CHAIN ANALYSIS

### 8.1 GPS Cycling Navigation Computer Industry Chain

### 8.2 GPS Cycling Navigation Computer Upstream Analysis

#### 8.2.1 GPS Cycling Navigation Computer Core Raw Materials

#### 8.2.2 Main Manufacturers of GPS Cycling Navigation Computer Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 GPS Cycling Navigation Computer Production Mode

8.6 GPS Cycling Navigation Computer Procurement Model

8.7 GPS Cycling Navigation Computer Industry Sales Model and Sales Channels

8.7.1 GPS Cycling Navigation Computer Sales Model

8.7.2 GPS Cycling Navigation Computer Typical Customers

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World GPS Cycling Navigation Computer Production Value by Region (2019, 2023 and 2030) & (USD Million)

Table 2. World GPS Cycling Navigation Computer Production Value by Region (2019-2024) & (USD Million)

Table 3. World GPS Cycling Navigation Computer Production Value by Region (2025-2030) & (USD Million)

Table 4. World GPS Cycling Navigation Computer Production Value Market Share by Region (2019-2024)

Table 5. World GPS Cycling Navigation Computer Production Value Market Share by Region (2025-2030)

Table 6. World GPS Cycling Navigation Computer Production by Region (2019-2024) & (K Units)

Table 7. World GPS Cycling Navigation Computer Production by Region (2025-2030) & (K Units)

Table 8. World GPS Cycling Navigation Computer Production Market Share by Region (2019-2024)

Table 9. World GPS Cycling Navigation Computer Production Market Share by Region (2025-2030)

Table 10. World GPS Cycling Navigation Computer Average Price by Region (2019-2024) & (US\$/Unit)

Table 11. World GPS Cycling Navigation Computer Average Price by Region (2025-2030) & (US\$/Unit)

Table 12. GPS Cycling Navigation Computer Major Market Trends

Table 13. World GPS Cycling Navigation Computer Consumption Growth Rate Forecast by Region (2019 & 2023 & 2030) & (K Units)

Table 14. World GPS Cycling Navigation Computer Consumption by Region (2019-2024) & (K Units)

Table 15. World GPS Cycling Navigation Computer Consumption Forecast by Region (2025-2030) & (K Units)

Table 16. World GPS Cycling Navigation Computer Production Value by Manufacturer (2019-2024) & (USD Million)

Table 17. Production Value Market Share of Key GPS Cycling Navigation Computer Producers in 2023

Table 18. World GPS Cycling Navigation Computer Production by Manufacturer (2019-2024) & (K Units)



Table 19. Production Market Share of Key GPS Cycling Navigation Computer Producers in 2023

Table 20. World GPS Cycling Navigation Computer Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 21. Global GPS Cycling Navigation Computer Company Evaluation Quadrant

Table 22. World GPS Cycling Navigation Computer Industry Rank of Major Manufacturers, Based on Production Value in 2023

Table 23. Head Office and GPS Cycling Navigation Computer Production Site of Key Manufacturer

Table 24. GPS Cycling Navigation Computer Market: Company Product Type Footprint

Table 25. GPS Cycling Navigation Computer Market: Company Product Application Footprint

Table 26. GPS Cycling Navigation Computer Competitive Factors

Table 27. GPS Cycling Navigation Computer New Entrant and Capacity Expansion Plans

Table 28. GPS Cycling Navigation Computer Mergers & Acquisitions Activity

Table 29. United States VS China GPS Cycling Navigation Computer Production Value Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 30. United States VS China GPS Cycling Navigation Computer Production Comparison, (2019 & 2023 & 2030) & (K Units)

Table 31. United States VS China GPS Cycling Navigation Computer Consumption Comparison, (2019 & 2023 & 2030) & (K Units)

Table 32. United States Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers GPS Cycling Navigation Computer Production Value, (2019-2024) & (USD Million)

Table 34. United States Based Manufacturers GPS Cycling Navigation Computer Production Value Market Share (2019-2024)

Table 35. United States Based Manufacturers GPS Cycling Navigation Computer Production (2019-2024) & (K Units)

Table 36. United States Based Manufacturers GPS Cycling Navigation Computer Production Market Share (2019-2024)

Table 37. China Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers GPS Cycling Navigation Computer Production Value, (2019-2024) & (USD Million)

Table 39. China Based Manufacturers GPS Cycling Navigation Computer Production Value Market Share (2019-2024)

Table 40. China Based Manufacturers GPS Cycling Navigation Computer Production



(2019-2024) & (K Units)

Table 41. China Based Manufacturers GPS Cycling Navigation Computer Production Market Share (2019-2024)

Table 42. Rest of World Based GPS Cycling Navigation Computer Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers GPS Cycling Navigation Computer Production Value, (2019-2024) & (USD Million)

Table 44. Rest of World Based Manufacturers GPS Cycling Navigation Computer Production Value Market Share (2019-2024)

Table 45. Rest of World Based Manufacturers GPS Cycling Navigation Computer Production (2019-2024) & (K Units)

Table 46. Rest of World Based Manufacturers GPS Cycling Navigation Computer Production Market Share (2019-2024)

Table 47. World GPS Cycling Navigation Computer Production Value by Type, (USD Million), 2019 & 2023 & 2030

Table 48. World GPS Cycling Navigation Computer Production by Type (2019-2024) & (K Units)

Table 49. World GPS Cycling Navigation Computer Production by Type (2025-2030) & (K Units)

Table 50. World GPS Cycling Navigation Computer Production Value by Type (2019-2024) & (USD Million)

Table 51. World GPS Cycling Navigation Computer Production Value by Type (2025-2030) & (USD Million)

Table 52. World GPS Cycling Navigation Computer Average Price by Type (2019-2024) & (US\$/Unit)

Table 53. World GPS Cycling Navigation Computer Average Price by Type (2025-2030) & (US\$/Unit)

Table 54. World GPS Cycling Navigation Computer Production Value by Application, (USD Million), 2019 & 2023 & 2030

Table 55. World GPS Cycling Navigation Computer Production by Application (2019-2024) & (K Units)

Table 56. World GPS Cycling Navigation Computer Production by Application (2025-2030) & (K Units)

Table 57. World GPS Cycling Navigation Computer Production Value by Application (2019-2024) & (USD Million)

Table 58. World GPS Cycling Navigation Computer Production Value by Application (2025-2030) & (USD Million)

Table 59. World GPS Cycling Navigation Computer Average Price by Application (2019-2024) & (US\$/Unit)

Table 60. World GPS Cycling Navigation Computer Average Price by Application (2025-2030) & (US\$/Unit)

Table 61. Garmin Basic Information, Manufacturing Base and Competitors

Table 62. Garmin Major Business

Table 63. Garmin GPS Cycling Navigation Computer Product and Services

Table 64. Garmin GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 65. Garmin Recent Developments/Updates

Table 66. Garmin Competitive Strengths & Weaknesses

Table 67. CatEye Basic Information, Manufacturing Base and Competitors

Table 68. CatEye Major Business

Table 69. CatEye GPS Cycling Navigation Computer Product and Services

Table 70. CatEye GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 71. CatEye Recent Developments/Updates

Table 72. CatEye Competitive Strengths & Weaknesses

Table 73. Pioneer Electronics Basic Information, Manufacturing Base and Competitors

Table 74. Pioneer Electronics Major Business

Table 75. Pioneer Electronics GPS Cycling Navigation Computer Product and Services

Table 76. Pioneer Electronics GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Pioneer Electronics Recent Developments/Updates

Table 78. Pioneer Electronics Competitive Strengths & Weaknesses

Table 79. Sigma Sport Basic Information, Manufacturing Base and Competitors

Table 80. Sigma Sport Major Business

Table 81. Sigma Sport GPS Cycling Navigation Computer Product and Services

Table 82. Sigma Sport GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 83. Sigma Sport Recent Developments/Updates

Table 84. Sigma Sport Competitive Strengths & Weaknesses

Table 85. Polar Basic Information, Manufacturing Base and Competitors

Table 86. Polar Major Business

Table 87. Polar GPS Cycling Navigation Computer Product and Services

Table 88. Polar GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2019-2024)

Table 89. Polar Recent Developments/Updates

Table 90. Polar Competitive Strengths & Weaknesses

Table 91. Bryton Inc Basic Information, Manufacturing Base and Competitors

Table 92. Bryton Inc Major Business

Table 93. Bryton Inc GPS Cycling Navigation Computer Product and Services

Table 94. Bryton Inc GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2019-2024)

Table 95. Bryton Inc Recent Developments/Updates

Table 96. Bryton Inc Competitive Strengths & Weaknesses

Table 97. Giant Bicycles Basic Information, Manufacturing Base and Competitors

Table 98. Giant Bicycles Major Business

Table 99. Giant Bicycles GPS Cycling Navigation Computer Product and Services

Table 100. Giant Bicycles GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2019-2024)

Table 101. Giant Bicycles Recent Developments/Updates

Table 102. Giant Bicycles Competitive Strengths & Weaknesses

Table 103. Raleigh (Accell Group) Basic Information, Manufacturing Base and Competitors

Table 104. Raleigh (Accell Group) Major Business

Table 105. Raleigh (Accell Group) GPS Cycling Navigation Computer Product and Services

Table 106. Raleigh (Accell Group) GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Raleigh (Accell Group) Recent Developments/Updates

Table 108. Raleigh (Accell Group) Competitive Strengths & Weaknesses

Table 109. Trek Bicycle Basic Information, Manufacturing Base and Competitors

Table 110. Trek Bicycle Major Business

Table 111. Trek Bicycle GPS Cycling Navigation Computer Product and Services

Table 112. Trek Bicycle GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 113. Trek Bicycle Recent Developments/Updates

Table 114. Trek Bicycle Competitive Strengths & Weaknesses

Table 115. Wahoo Fitness Basic Information, Manufacturing Base and Competitors

Table 116. Wahoo Fitness Major Business

Table 117. Wahoo Fitness GPS Cycling Navigation Computer Product and Services

Table 118. Wahoo Fitness GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 119. Wahoo Fitness Recent Developments/Updates

Table 120. Wahoo Fitness Competitive Strengths & Weaknesses

Table 121. Topeak Inc Basic Information, Manufacturing Base and Competitors

Table 122. Topeak Inc Major Business

Table 123. Topeak Inc GPS Cycling Navigation Computer Product and Services

Table 124. Topeak Inc GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 125. Topeak Inc Recent Developments/Updates

Table 126. Topeak Inc Competitive Strengths & Weaknesses

Table 127. VDO Cyclecomputers Basic Information, Manufacturing Base and Competitors

Table 128. VDO Cyclecomputers Major Business

Table 129. VDO Cyclecomputers GPS Cycling Navigation Computer Product and Services

Table 130. VDO Cyclecomputers GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 131. VDO Cyclecomputers Recent Developments/Updates

Table 132. VDO Cyclecomputers Competitive Strengths & Weaknesses

Table 133. O-synce Basic Information, Manufacturing Base and Competitors

Table 134. O-synce Major Business

Table 135. O-synce GPS Cycling Navigation Computer Product and Services

Table 136. O-synce GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 137. O-synce Recent Developments/Updates

Table 138. O-synce Competitive Strengths & Weaknesses

Table 139. BBB Cycling Basic Information, Manufacturing Base and Competitors

Table 140. BBB Cycling Major Business

Table 141. BBB Cycling GPS Cycling Navigation Computer Product and Services

Table 142. BBB Cycling GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 143. BBB Cycling Recent Developments/Updates

Table 144. BBB Cycling Competitive Strengths & Weaknesses

Table 145. Bion Basic Information, Manufacturing Base and Competitors

Table 146. Bion Major Business

Table 147. Bion GPS Cycling Navigation Computer Product and Services

Table 148. Bion GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 149. Bion Recent Developments/Updates

Table 150. KNOG Basic Information, Manufacturing Base and Competitors

Table 151. KNOG Major Business

Table 152. KNOG GPS Cycling Navigation Computer Product and Services

Table 153. KNOG GPS Cycling Navigation Computer Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 154. Global Key Players of GPS Cycling Navigation Computer Upstream (Raw Materials)

Table 155. GPS Cycling Navigation Computer Typical Customers

Table 156. GPS Cycling Navigation Computer Typical Distributors

## **LIST OF FIGURE**

Figure 1. GPS Cycling Navigation Computer Picture

Figure 2. World GPS Cycling Navigation Computer Production Value: 2019 & 2023 & 2030, (USD Million)

Figure 3. World GPS Cycling Navigation Computer Production Value and Forecast (2019-2030) & (USD Million)

Figure 4. World GPS Cycling Navigation Computer Production (2019-2030) & (K Units)

Figure 5. World GPS Cycling Navigation Computer Average Price (2019-2030) & (US\$/Unit)

Figure 6. World GPS Cycling Navigation Computer Production Value Market Share by Region (2019-2030)

Figure 7. World GPS Cycling Navigation Computer Production Market Share by Region (2019-2030)

Figure 8. North America GPS Cycling Navigation Computer Production (2019-2030) & (K Units)

Figure 9. Europe GPS Cycling Navigation Computer Production (2019-2030) & (K Units)

Figure 10. China GPS Cycling Navigation Computer Production (2019-2030) & (K Units)

Figure 11. Japan GPS Cycling Navigation Computer Production (2019-2030) & (K Units)



Figure 12. GPS Cycling Navigation Computer Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 15. World GPS Cycling Navigation Computer Consumption Market Share by Region (2019-2030)

Figure 16. United States GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 17. China GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 18. Europe GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 19. Japan GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 20. South Korea GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 21. ASEAN GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 22. India GPS Cycling Navigation Computer Consumption (2019-2030) & (K Units)

Figure 23. Producer Shipments of GPS Cycling Navigation Computer by Manufacturer Revenue (\$MM) and Market Share (%): 2023

Figure 24. Global Four-firm Concentration Ratios (CR4) for GPS Cycling Navigation Computer Markets in 2023

Figure 25. Global Four-firm Concentration Ratios (CR8) for GPS Cycling Navigation Computer Markets in 2023

Figure 26. United States VS China: GPS Cycling Navigation Computer Production Value Market Share Comparison (2019 & 2023 & 2030)

Figure 27. United States VS China: GPS Cycling Navigation Computer Production Market Share Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: GPS Cycling Navigation Computer Consumption Market Share Comparison (2019 & 2023 & 2030)

Figure 29. United States Based Manufacturers GPS Cycling Navigation Computer Production Market Share 2023

Figure 30. China Based Manufacturers GPS Cycling Navigation Computer Production Market Share 2023

Figure 31. Rest of World Based Manufacturers GPS Cycling Navigation Computer Production Market Share 2023

Figure 32. World GPS Cycling Navigation Computer Production Value by Type, (USD

Million), 2019 & 2023 & 2030

Figure 33. World GPS Cycling Navigation Computer Production Value Market Share by Type in 2023

Figure 34. Wired Computer

Figure 35. Wireless Computer

Figure 36. World GPS Cycling Navigation Computer Production Market Share by Type (2019-2030)

Figure 37. World GPS Cycling Navigation Computer Production Value Market Share by Type (2019-2030)

Figure 38. World GPS Cycling Navigation Computer Average Price by Type (2019-2030) & (US\$/Unit)

Figure 39. World GPS Cycling Navigation Computer Production Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 40. World GPS Cycling Navigation Computer Production Value Market Share by Application in 2023

Figure 41. Online Sales

Figure 42. Offline Sales

Figure 43. World GPS Cycling Navigation Computer Production Market Share by Application (2019-2030)

Figure 44. World GPS Cycling Navigation Computer Production Value Market Share by Application (2019-2030)

Figure 45. World GPS Cycling Navigation Computer Average Price by Application (2019-2030) & (US\$/Unit)

Figure 46. GPS Cycling Navigation Computer Industry Chain

Figure 47. GPS Cycling Navigation Computer Procurement Model

Figure 48. GPS Cycling Navigation Computer Sales Model

Figure 49. GPS Cycling Navigation Computer Sales Channels, Direct Sales, and Distribution

Figure 50. Methodology

Figure 51. Research Process and Data Source



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