

Global GPS Bike Navigation Computer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1F69C8D8FD4EN.html>

Date: March 2024

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: G1F69C8D8FD4EN

Abstracts

According to our (Global Info Research) latest study, the global GPS Bike Navigation Computer market size was valued at USD 445.5 million in 2023 and is forecast to a readjusted size of USD 642.1 million by 2030 with a CAGR of 5.4% during review period.

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A GPS bike navigation computer will provide you with detailed analysis about your cycle ride, as well as route guidance and mapping.

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue

its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking the market's potential further.

The Global Info Research report includes an overview of the development of the GPS Bike Navigation Computer industry chain, the market status of Online Sales (Wired Computer, Wireless Computer), Offline Sales (Wired Computer, Wireless Computer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GPS Bike Navigation Computer.

Regionally, the report analyzes the GPS Bike Navigation Computer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GPS Bike Navigation Computer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GPS Bike Navigation Computer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GPS Bike Navigation Computer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wired Computer, Wireless Computer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GPS Bike Navigation Computer market.

Regional Analysis: The report involves examining the GPS Bike Navigation Computer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GPS Bike Navigation Computer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GPS Bike Navigation Computer:

Company Analysis: Report covers individual GPS Bike Navigation Computer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GPS Bike Navigation Computer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to GPS Bike Navigation Computer. It assesses the current state, advancements, and potential future developments in GPS Bike Navigation Computer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GPS Bike Navigation Computer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GPS Bike Navigation Computer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wired Computer

Wireless Computer

Market segment by Application

Online Sales

Offline Sales

Major players covered

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GPS Bike Navigation Computer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GPS Bike Navigation Computer, with price, sales, revenue and global market share of GPS Bike Navigation Computer from 2019 to 2024.

Chapter 3, the GPS Bike Navigation Computer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GPS Bike Navigation Computer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GPS Bike Navigation Computer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GPS Bike Navigation Computer.

Chapter 14 and 15, to describe GPS Bike Navigation Computer sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of GPS Bike Navigation Computer
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global GPS Bike Navigation Computer Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Wired Computer
 - 1.3.3 Wireless Computer
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global GPS Bike Navigation Computer Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Online Sales
 - 1.4.3 Offline Sales
- 1.5 Global GPS Bike Navigation Computer Market Size & Forecast
 - 1.5.1 Global GPS Bike Navigation Computer Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global GPS Bike Navigation Computer Sales Quantity (2019-2030)
 - 1.5.3 Global GPS Bike Navigation Computer Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Garmin
 - 2.1.1 Garmin Details
 - 2.1.2 Garmin Major Business
 - 2.1.3 Garmin GPS Bike Navigation Computer Product and Services
 - 2.1.4 Garmin GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Garmin Recent Developments/Updates
- 2.2 CatEye
 - 2.2.1 CatEye Details
 - 2.2.2 CatEye Major Business
 - 2.2.3 CatEye GPS Bike Navigation Computer Product and Services
 - 2.2.4 CatEye GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 CatEye Recent Developments/Updates
- 2.3 Pioneer Electronics

- 2.3.1 Pioneer Electronics Details
- 2.3.2 Pioneer Electronics Major Business
- 2.3.3 Pioneer Electronics GPS Bike Navigation Computer Product and Services
- 2.3.4 Pioneer Electronics GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Pioneer Electronics Recent Developments/Updates
- 2.4 Sigma Sport
 - 2.4.1 Sigma Sport Details
 - 2.4.2 Sigma Sport Major Business
 - 2.4.3 Sigma Sport GPS Bike Navigation Computer Product and Services
 - 2.4.4 Sigma Sport GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Sigma Sport Recent Developments/Updates
- 2.5 Polar
 - 2.5.1 Polar Details
 - 2.5.2 Polar Major Business
 - 2.5.3 Polar GPS Bike Navigation Computer Product and Services
 - 2.5.4 Polar GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Polar Recent Developments/Updates
- 2.6 Bryton Inc
 - 2.6.1 Bryton Inc Details
 - 2.6.2 Bryton Inc Major Business
 - 2.6.3 Bryton Inc GPS Bike Navigation Computer Product and Services
 - 2.6.4 Bryton Inc GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Bryton Inc Recent Developments/Updates
- 2.7 Giant Bicycles
 - 2.7.1 Giant Bicycles Details
 - 2.7.2 Giant Bicycles Major Business
 - 2.7.3 Giant Bicycles GPS Bike Navigation Computer Product and Services
 - 2.7.4 Giant Bicycles GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Giant Bicycles Recent Developments/Updates
- 2.8 Raleigh (Accell Group)
 - 2.8.1 Raleigh (Accell Group) Details
 - 2.8.2 Raleigh (Accell Group) Major Business
 - 2.8.3 Raleigh (Accell Group) GPS Bike Navigation Computer Product and Services
 - 2.8.4 Raleigh (Accell Group) GPS Bike Navigation Computer Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Raleigh (Accell Group) Recent Developments/Updates

2.9 Trek Bicycle

2.9.1 Trek Bicycle Details

2.9.2 Trek Bicycle Major Business

2.9.3 Trek Bicycle GPS Bike Navigation Computer Product and Services

2.9.4 Trek Bicycle GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Trek Bicycle Recent Developments/Updates

2.10 Wahoo Fitness

2.10.1 Wahoo Fitness Details

2.10.2 Wahoo Fitness Major Business

2.10.3 Wahoo Fitness GPS Bike Navigation Computer Product and Services

2.10.4 Wahoo Fitness GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Wahoo Fitness Recent Developments/Updates

2.11 Topeak Inc

2.11.1 Topeak Inc Details

2.11.2 Topeak Inc Major Business

2.11.3 Topeak Inc GPS Bike Navigation Computer Product and Services

2.11.4 Topeak Inc GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Topeak Inc Recent Developments/Updates

2.12 VDO Cyclecomputers

2.12.1 VDO Cyclecomputers Details

2.12.2 VDO Cyclecomputers Major Business

2.12.3 VDO Cyclecomputers GPS Bike Navigation Computer Product and Services

2.12.4 VDO Cyclecomputers GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 VDO Cyclecomputers Recent Developments/Updates

2.13 O-synce

2.13.1 O-synce Details

2.13.2 O-synce Major Business

2.13.3 O-synce GPS Bike Navigation Computer Product and Services

2.13.4 O-synce GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 O-synce Recent Developments/Updates

2.14 BBB Cycling

2.14.1 BBB Cycling Details

- 2.14.2 BBB Cycling Major Business
- 2.14.3 BBB Cycling GPS Bike Navigation Computer Product and Services
- 2.14.4 BBB Cycling GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 BBB Cycling Recent Developments/Updates
- 2.15 Bion
 - 2.15.1 Bion Details
 - 2.15.2 Bion Major Business
 - 2.15.3 Bion GPS Bike Navigation Computer Product and Services
 - 2.15.4 Bion GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Bion Recent Developments/Updates
- 2.16 KNOG
 - 2.16.1 KNOG Details
 - 2.16.2 KNOG Major Business
 - 2.16.3 KNOG GPS Bike Navigation Computer Product and Services
 - 2.16.4 KNOG GPS Bike Navigation Computer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 KNOG Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GPS BIKE NAVIGATION COMPUTER BY MANUFACTURER

- 3.1 Global GPS Bike Navigation Computer Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global GPS Bike Navigation Computer Revenue by Manufacturer (2019-2024)
- 3.3 Global GPS Bike Navigation Computer Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of GPS Bike Navigation Computer by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 GPS Bike Navigation Computer Manufacturer Market Share in 2023
 - 3.4.2 Top 6 GPS Bike Navigation Computer Manufacturer Market Share in 2023
- 3.5 GPS Bike Navigation Computer Market: Overall Company Footprint Analysis
 - 3.5.1 GPS Bike Navigation Computer Market: Region Footprint
 - 3.5.2 GPS Bike Navigation Computer Market: Company Product Type Footprint
 - 3.5.3 GPS Bike Navigation Computer Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global GPS Bike Navigation Computer Market Size by Region

4.1.1 Global GPS Bike Navigation Computer Sales Quantity by Region (2019-2030)

4.1.2 Global GPS Bike Navigation Computer Consumption Value by Region (2019-2030)

4.1.3 Global GPS Bike Navigation Computer Average Price by Region (2019-2030)

4.2 North America GPS Bike Navigation Computer Consumption Value (2019-2030)

4.3 Europe GPS Bike Navigation Computer Consumption Value (2019-2030)

4.4 Asia-Pacific GPS Bike Navigation Computer Consumption Value (2019-2030)

4.5 South America GPS Bike Navigation Computer Consumption Value (2019-2030)

4.6 Middle East and Africa GPS Bike Navigation Computer Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global GPS Bike Navigation Computer Sales Quantity by Type (2019-2030)

5.2 Global GPS Bike Navigation Computer Consumption Value by Type (2019-2030)

5.3 Global GPS Bike Navigation Computer Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global GPS Bike Navigation Computer Sales Quantity by Application (2019-2030)

6.2 Global GPS Bike Navigation Computer Consumption Value by Application (2019-2030)

6.3 Global GPS Bike Navigation Computer Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America GPS Bike Navigation Computer Sales Quantity by Type (2019-2030)

7.2 North America GPS Bike Navigation Computer Sales Quantity by Application (2019-2030)

7.3 North America GPS Bike Navigation Computer Market Size by Country

7.3.1 North America GPS Bike Navigation Computer Sales Quantity by Country (2019-2030)

7.3.2 North America GPS Bike Navigation Computer Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe GPS Bike Navigation Computer Sales Quantity by Type (2019-2030)

8.2 Europe GPS Bike Navigation Computer Sales Quantity by Application (2019-2030)

8.3 Europe GPS Bike Navigation Computer Market Size by Country

8.3.1 Europe GPS Bike Navigation Computer Sales Quantity by Country (2019-2030)

8.3.2 Europe GPS Bike Navigation Computer Consumption Value by Country
(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Application
(2019-2030)

9.3 Asia-Pacific GPS Bike Navigation Computer Market Size by Region

9.3.1 Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Region
(2019-2030)

9.3.2 Asia-Pacific GPS Bike Navigation Computer Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America GPS Bike Navigation Computer Sales Quantity by Type
(2019-2030)

10.2 South America GPS Bike Navigation Computer Sales Quantity by Application
(2019-2030)

10.3 South America GPS Bike Navigation Computer Market Size by Country

10.3.1 South America GPS Bike Navigation Computer Sales Quantity by Country (2019-2030)

10.3.2 South America GPS Bike Navigation Computer Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa GPS Bike Navigation Computer Market Size by Country

11.3.1 Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa GPS Bike Navigation Computer Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 GPS Bike Navigation Computer Market Drivers

12.2 GPS Bike Navigation Computer Market Restraints

12.3 GPS Bike Navigation Computer Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of GPS Bike Navigation Computer and Key Manufacturers

13.2 Manufacturing Costs Percentage of GPS Bike Navigation Computer

13.3 GPS Bike Navigation Computer Production Process

13.4 GPS Bike Navigation Computer Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 GPS Bike Navigation Computer Typical Distributors

14.3 GPS Bike Navigation Computer Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global GPS Bike Navigation Computer Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global GPS Bike Navigation Computer Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Garmin Basic Information, Manufacturing Base and Competitors

Table 4. Garmin Major Business

Table 5. Garmin GPS Bike Navigation Computer Product and Services

Table 6. Garmin GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Garmin Recent Developments/Updates

Table 8. CatEye Basic Information, Manufacturing Base and Competitors

Table 9. CatEye Major Business

Table 10. CatEye GPS Bike Navigation Computer Product and Services

Table 11. CatEye GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. CatEye Recent Developments/Updates

Table 13. Pioneer Electronics Basic Information, Manufacturing Base and Competitors

Table 14. Pioneer Electronics Major Business

Table 15. Pioneer Electronics GPS Bike Navigation Computer Product and Services

Table 16. Pioneer Electronics GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Pioneer Electronics Recent Developments/Updates

Table 18. Sigma Sport Basic Information, Manufacturing Base and Competitors

Table 19. Sigma Sport Major Business

Table 20. Sigma Sport GPS Bike Navigation Computer Product and Services

Table 21. Sigma Sport GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sigma Sport Recent Developments/Updates

Table 23. Polar Basic Information, Manufacturing Base and Competitors

Table 24. Polar Major Business

Table 25. Polar GPS Bike Navigation Computer Product and Services

Table 26. Polar GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Polar Recent Developments/Updates

Table 28. Bryton Inc Basic Information, Manufacturing Base and Competitors

Table 29. Bryton Inc Major Business

Table 30. Bryton Inc GPS Bike Navigation Computer Product and Services

Table 31. Bryton Inc GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Bryton Inc Recent Developments/Updates

Table 33. Giant Bicycles Basic Information, Manufacturing Base and Competitors

Table 34. Giant Bicycles Major Business

Table 35. Giant Bicycles GPS Bike Navigation Computer Product and Services

Table 36. Giant Bicycles GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Giant Bicycles Recent Developments/Updates

Table 38. Raleigh (Accell Group) Basic Information, Manufacturing Base and Competitors

Table 39. Raleigh (Accell Group) Major Business

Table 40. Raleigh (Accell Group) GPS Bike Navigation Computer Product and Services

Table 41. Raleigh (Accell Group) GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Raleigh (Accell Group) Recent Developments/Updates

Table 43. Trek Bicycle Basic Information, Manufacturing Base and Competitors

Table 44. Trek Bicycle Major Business

Table 45. Trek Bicycle GPS Bike Navigation Computer Product and Services

Table 46. Trek Bicycle GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Trek Bicycle Recent Developments/Updates

Table 48. Wahoo Fitness Basic Information, Manufacturing Base and Competitors

Table 49. Wahoo Fitness Major Business

Table 50. Wahoo Fitness GPS Bike Navigation Computer Product and Services

Table 51. Wahoo Fitness GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Wahoo Fitness Recent Developments/Updates

Table 53. Topeak Inc Basic Information, Manufacturing Base and Competitors

Table 54. Topeak Inc Major Business

Table 55. Topeak Inc GPS Bike Navigation Computer Product and Services

Table 56. Topeak Inc GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Topeak Inc Recent Developments/Updates

Table 58. VDO Cyclecomputers Basic Information, Manufacturing Base and Competitors

Table 59. VDO Cyclecomputers Major Business

Table 60. VDO Cyclecomputers GPS Bike Navigation Computer Product and Services

Table 61. VDO Cyclecomputers GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. VDO Cyclecomputers Recent Developments/Updates

Table 63. O-synce Basic Information, Manufacturing Base and Competitors

Table 64. O-synce Major Business

Table 65. O-synce GPS Bike Navigation Computer Product and Services

Table 66. O-synce GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. O-synce Recent Developments/Updates

Table 68. BBB Cycling Basic Information, Manufacturing Base and Competitors

Table 69. BBB Cycling Major Business

Table 70. BBB Cycling GPS Bike Navigation Computer Product and Services

Table 71. BBB Cycling GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. BBB Cycling Recent Developments/Updates

Table 73. Bion Basic Information, Manufacturing Base and Competitors

Table 74. Bion Major Business

Table 75. Bion GPS Bike Navigation Computer Product and Services

Table 76. Bion GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Bion Recent Developments/Updates

Table 78. KNOG Basic Information, Manufacturing Base and Competitors

Table 79. KNOG Major Business

Table 80. KNOG GPS Bike Navigation Computer Product and Services

Table 81. KNOG GPS Bike Navigation Computer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. KNOG Recent Developments/Updates

Table 83. Global GPS Bike Navigation Computer Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global GPS Bike Navigation Computer Revenue by Manufacturer

(2019-2024) & (USD Million)

Table 85. Global GPS Bike Navigation Computer Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 86. Market Position of Manufacturers in GPS Bike Navigation Computer, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and GPS Bike Navigation Computer Production Site of Key Manufacturer

Table 88. GPS Bike Navigation Computer Market: Company Product Type Footprint

Table 89. GPS Bike Navigation Computer Market: Company Product Application Footprint

Table 90. GPS Bike Navigation Computer New Market Entrants and Barriers to Market Entry

Table 91. GPS Bike Navigation Computer Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global GPS Bike Navigation Computer Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global GPS Bike Navigation Computer Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global GPS Bike Navigation Computer Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global GPS Bike Navigation Computer Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global GPS Bike Navigation Computer Average Price by Region (2019-2024) & (US\$/Unit)

Table 97. Global GPS Bike Navigation Computer Average Price by Region (2025-2030) & (US\$/Unit)

Table 98. Global GPS Bike Navigation Computer Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global GPS Bike Navigation Computer Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global GPS Bike Navigation Computer Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global GPS Bike Navigation Computer Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global GPS Bike Navigation Computer Average Price by Type (2019-2024) & (US\$/Unit)

Table 103. Global GPS Bike Navigation Computer Average Price by Type (2025-2030) & (US\$/Unit)

Table 104. Global GPS Bike Navigation Computer Sales Quantity by Application

(2019-2024) & (K Units)

Table 105. Global GPS Bike Navigation Computer Sales Quantity by Application

(2025-2030) & (K Units)

Table 106. Global GPS Bike Navigation Computer Consumption Value by Application

(2019-2024) & (USD Million)

Table 107. Global GPS Bike Navigation Computer Consumption Value by Application

(2025-2030) & (USD Million)

Table 108. Global GPS Bike Navigation Computer Average Price by Application

(2019-2024) & (US\$/Unit)

Table 109. Global GPS Bike Navigation Computer Average Price by Application

(2025-2030) & (US\$/Unit)

Table 110. North America GPS Bike Navigation Computer Sales Quantity by Type

(2019-2024) & (K Units)

Table 111. North America GPS Bike Navigation Computer Sales Quantity by Type

(2025-2030) & (K Units)

Table 112. North America GPS Bike Navigation Computer Sales Quantity by Application

(2019-2024) & (K Units)

Table 113. North America GPS Bike Navigation Computer Sales Quantity by Application

(2025-2030) & (K Units)

Table 114. North America GPS Bike Navigation Computer Sales Quantity by Country

(2019-2024) & (K Units)

Table 115. North America GPS Bike Navigation Computer Sales Quantity by Country

(2025-2030) & (K Units)

Table 116. North America GPS Bike Navigation Computer Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America GPS Bike Navigation Computer Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe GPS Bike Navigation Computer Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe GPS Bike Navigation Computer Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe GPS Bike Navigation Computer Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe GPS Bike Navigation Computer Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe GPS Bike Navigation Computer Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe GPS Bike Navigation Computer Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe GPS Bike Navigation Computer Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe GPS Bike Navigation Computer Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific GPS Bike Navigation Computer Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific GPS Bike Navigation Computer Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific GPS Bike Navigation Computer Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America GPS Bike Navigation Computer Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America GPS Bike Navigation Computer Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America GPS Bike Navigation Computer Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America GPS Bike Navigation Computer Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America GPS Bike Navigation Computer Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America GPS Bike Navigation Computer Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America GPS Bike Navigation Computer Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America GPS Bike Navigation Computer Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Type

(2025-2030) & (K Units)

Table 144. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa GPS Bike Navigation Computer Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa GPS Bike Navigation Computer Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa GPS Bike Navigation Computer Consumption Value by Region (2025-2030) & (USD Million)

Table 150. GPS Bike Navigation Computer Raw Material

Table 151. Key Manufacturers of GPS Bike Navigation Computer Raw Materials

Table 152. GPS Bike Navigation Computer Typical Distributors

Table 153. GPS Bike Navigation Computer Typical Customers

LIST OF FIGURE

s

Figure 1. GPS Bike Navigation Computer Picture

Figure 2. Global GPS Bike Navigation Computer Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global GPS Bike Navigation Computer Consumption Value Market Share by Type in 2023

Figure 4. Wired Computer Examples

Figure 5. Wireless Computer Examples

Figure 6. Global GPS Bike Navigation Computer Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global GPS Bike Navigation Computer Consumption Value Market Share by Application in 2023

Figure 8. Online Sales Examples

Figure 9. Offline Sales Examples

Figure 10. Global GPS Bike Navigation Computer Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global GPS Bike Navigation Computer Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global GPS Bike Navigation Computer Sales Quantity (2019-2030) & (K Units)

Figure 13. Global GPS Bike Navigation Computer Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global GPS Bike Navigation Computer Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global GPS Bike Navigation Computer Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of GPS Bike Navigation Computer by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 GPS Bike Navigation Computer Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 GPS Bike Navigation Computer Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global GPS Bike Navigation Computer Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global GPS Bike Navigation Computer Consumption Value Market Share by Region (2019-2030)

Figure 21. North America GPS Bike Navigation Computer Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe GPS Bike Navigation Computer Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific GPS Bike Navigation Computer Consumption Value (2019-2030) & (USD Million)

Figure 24. South America GPS Bike Navigation Computer Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa GPS Bike Navigation Computer Consumption Value (2019-2030) & (USD Million)

Figure 26. Global GPS Bike Navigation Computer Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global GPS Bike Navigation Computer Consumption Value Market Share by Type (2019-2030)

Figure 28. Global GPS Bike Navigation Computer Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global GPS Bike Navigation Computer Consumption Value Market Share by Application (2019-2030)

Figure 31. Global GPS Bike Navigation Computer Average Price by Application (2019-2030) & (US\$/Unit)

Figure 32. North America GPS Bike Navigation Computer Sales Quantity Market Share

by Type (2019-2030)

Figure 33. North America GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America GPS Bike Navigation Computer Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America GPS Bike Navigation Computer Consumption Value Market Share by Country (2019-2030)

Figure 36. United States GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe GPS Bike Navigation Computer Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe GPS Bike Navigation Computer Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe GPS Bike Navigation Computer Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific GPS Bike Navigation Computer Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific GPS Bike Navigation Computer Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific GPS Bike Navigation Computer Consumption Value Market Share by Region (2019-2030)

- Figure 52. China GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 53. Japan GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 54. Korea GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 55. India GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 56. Southeast Asia GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 57. Australia GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 58. South America GPS Bike Navigation Computer Sales Quantity Market Share by Type (2019-2030)
- Figure 59. South America GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)
- Figure 60. South America GPS Bike Navigation Computer Sales Quantity Market Share by Country (2019-2030)
- Figure 61. South America GPS Bike Navigation Computer Consumption Value Market Share by Country (2019-2030)
- Figure 62. Brazil GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Argentina GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. Middle East & Africa GPS Bike Navigation Computer Sales Quantity Market Share by Type (2019-2030)
- Figure 65. Middle East & Africa GPS Bike Navigation Computer Sales Quantity Market Share by Application (2019-2030)
- Figure 66. Middle East & Africa GPS Bike Navigation Computer Sales Quantity Market Share by Region (2019-2030)
- Figure 67. Middle East & Africa GPS Bike Navigation Computer Consumption Value Market Share by Region (2019-2030)
- Figure 68. Turkey GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Egypt GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Saudi Arabia GPS Bike Navigation Computer Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. South Africa GPS Bike Navigation Computer Consumption Value and Growth

Rate (2019-2030) & (USD Million)

Figure 72. GPS Bike Navigation Computer Market Drivers

Figure 73. GPS Bike Navigation Computer Market Restraints

Figure 74. GPS Bike Navigation Computer Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of GPS Bike Navigation Computer in 2023

Figure 77. Manufacturing Process Analysis of GPS Bike Navigation Computer

Figure 78. GPS Bike Navigation Computer Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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