

# **Global GPS Bike Computers Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

A GPS bike computer is a navigation device that can be mounted on the handlebars of a bicycle. This cycling computer receives satellite signals through GPS and helps users to monitor their rides and track their cycling performance. It also tracks the users progress on the road and helps them create new routes or follow a pre-planned route and view the progress in real time.

### **Scope of the Report:**

This report studies the GPS Bike Computers market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the GPS Bike Computers market by product type and applications/end industries.

One of the prominent trends that is being witnessed in the market is the introduction of GPS bike computers with analog display and digital data collection. The increasing adoption of bicycles for commuting together coupled with the increasing participation in cycling sports and events and growing health consciousness among people across the globe has elevated the need for GPS bike computers. The preference for low cost, easy to use, and uniquely designed GPS bike computers is rising globally. Thus, the players are engaged in manufacturing low cost, featured, easy to use, and unique designed GPS bike computers. This demand is eased by the introduction of trending analog GPS bike computers.

The global GPS Bike Computers market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of GPS Bike Computers.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bryton

CATEYE

Garmin

Lezyne

Polar Electro

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mapping

Non-Mapping

Market Segment by Applications, can be divided into

Fitness and Commuting

Athletics and Sports

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