

Global GP681 Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GF5B19C94207EN.html>

Date: June 2026

Pages: 92

Price: US\$ 4,480.00 (Single User License)

ID: GF5B19C94207EN

Abstracts

The global GP681 market size is expected to reach \$ 195 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

GP681 is a novel oral antiviral drug targeting influenza viruses, belonging to the class of cap?dependent endonuclease inhibitors. It blocks the function of the polymerase acidic protein of influenza viruses, thereby inhibiting viral nucleic acid replication and transcription and rapidly controlling the infection process.

The drug features single?dose administration, rapid onset of action, and low incidence of drug resistance. It exhibits potent inhibitory activity against both influenza A and B viruses, and is clinically indicated for the treatment of influenza A and B in people aged 12 years and older.

With high safety and convenient administration, GP681 represents a typical domestically developed innovative anti?influenza drug, providing a new option for clinical influenza treatment. In 2025, global GP681 production reached approximately 1.2 million bottles

GP681 (Suraxavir) is China's first domestically developed innovative anti-influenza drug targeting the PA protein. With its differentiated advantages of single-dose administration, rapid onset of action and low drug resistance rate, it has entered the domestic anti-influenza drug market worth tens of billions of yuan, breaking the monopoly of foreign products targeting the same site.

Its clinical data are all derived from Chinese populations, providing evidence more suitable for local patients. It demonstrates comparable efficacy and safety to

international counterparts, with a significantly lower rate of drug resistance mutations, highlighting its prominent clinical value.

Currently dominated by oseltamivir and baloxavir, the market sees GP681 poised to rapidly penetrate hospital and retail channels and capture share in the PA inhibitor segment, backed by its status as a domestic innovative drug, pricing advantages and expected inclusion in medical insurance.

Meanwhile, the developer is expanding indications for children and high-risk populations and promoting overseas layout, further unlocking market potential and establishing GP681 as a representative breakthrough for domestic innovative drugs in the respiratory field.

This report studies the global GP681 production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for GP681 and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of GP681 that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global GP681 total production and demand, 2021-2032, (Units)

Global GP681 total production value, 2021-2032, (USD Million)

Global GP681 production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global GP681 consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: GP681 domestic production, consumption, key domestic manufacturers and share

Global GP681 production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global GP681 production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global GP681 production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global GP681 market based on the following parameters - company overview, production, value, price, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qingfeng Pharmaceutical, Jiangxi Kerui Pharmaceutical, Yinxingshu Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World GP681 market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global GP681 Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global GP681 Market, Segmentation by Type:

20mg / ablet

40mg / ablet

Global GP681 Market, Segmentation by Target Population:

Adolescents Aged 12 Years And Above

Adults

Global GP681 Market, Segmentation by Combination Medication:

Combined With Antipyretic And Analgesic Drugs

Combined With Mucolytic And Antitussive Drugs

Global GP681 Market, Segmentation by Sales Channels:

Hospitals

Retail

Online

Global GP681 Market, Segmentation by Application:

Treatment of Influenza A

Treatment of Influenza B

Others

Companies Profiled:

Qingfeng Pharmaceutical

Jiangxi Kerui Pharmaceutical

Yinxingshu Pharmaceutical

Key Questions Answered:

1. How big is the global GP681 market?
2. What is the demand of the global GP681 market?
3. What is the year over year growth of the global GP681 market?
4. What is the production and production value of the global GP681 market?
5. Who are the key producers in the global GP681 market?
6. What are the growth factors driving the market demand?

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