

Global Golf Course Fairway Mower Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Golf Course Fairway Mower market size is expected to reach \$ 1190 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

In 2025, global Golf Course Fairway Mower production reached approximately 11,600 units, with an average global market price of around 75,000 US\$/unit.

Golf Course Fairway Mower is a specialized turf-maintenance machine used to cut and maintain fairway grass on golf courses at a uniform, low-to-medium cutting height while preserving turf quality, surface smoothness, and playing consistency. It is usually designed as a ride-on, self-propelled mower equipped with multiple reel cutting units, commonly 5-gang or 7-gang structures, although some rotary or hybrid cutting platforms are also used for wider fairway and semi-rough areas. Compared with general lawn mowers, fairway mowers emphasize precise height adjustment, wide cutting coverage, ground-following ability, low turf compaction, clean striping effect, operator comfort, high daily productivity, and reliable performance across undulating golf-course terrain. They are mainly used by golf clubs, resort courses, municipal courses, sports turf contractors, and professional grounds-maintenance teams.

Demand for Golf Course Fairway Mowers is mainly driven by golf-course maintenance standards, replacement of aging equipment, labor-saving requirements, and the need to maintain consistent turf quality under frequent play. Mature markets such as North America, Europe, Japan, South Korea, and Australia focus on high-efficiency, low-emission, hybrid, electric-reel, autonomous, and connected fleet-management models, while emerging golf markets in Asia, the Middle East, and selected tourism regions create opportunities for new course construction and equipment upgrades. Business

opportunities are strongest in premium reel-type fairway mowers, battery or hybrid drive systems, autonomous mowing solutions, precision height-control technology, aftermarket parts, leasing, maintenance contracts, and integrated turf-management services. Manufacturers with reliable dealer networks, strong service capability, proven cutting quality, and lower total cost of ownership are better positioned to win golf-course fleet replacement and long-term maintenance accounts.

This report studies the global Golf Course Fairway Mower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Golf Course Fairway Mower and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Golf Course Fairway Mower that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Golf Course Fairway Mower total production and demand, 2021-2032, (Units)

Global Golf Course Fairway Mower total production value, 2021-2032, (USD Million)

Global Golf Course Fairway Mower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Golf Course Fairway Mower consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Golf Course Fairway Mower domestic production, consumption, key domestic manufacturers and share

Global Golf Course Fairway Mower production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Golf Course Fairway Mower production by Cutting Width, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Golf Course Fairway Mower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Golf Course Fairway Mower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toro, John Deere, Jacobsen, Baroness, IHI Shibaura, Husqvarna, Trimax Mowing Systems, Ventrac, Lastec, Progressive Turf Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Golf Course Fairway Mower market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Cutting Width, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Golf Course Fairway Mower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Golf Course Fairway Mower Market, Segmentation by Cutting Width:

Below 2.0 M

2.0?2.8 M

2.8?3.5 M

Above 3.5 M

Global Golf Course Fairway Mower Market, Segmentation by Cutting Unit Configuration:

3-Gang Fairway Mower

5-Gang Fairway Mower

7-Gang Fairway Mower

Others

Global Golf Course Fairway Mower Market, Segmentation by Power System:

Diesel Fairway Mower

Gasoline Fairway Mower

Hybrid Fairway Mower

Battery Electric Fairway Mower

Others

Global Golf Course Fairway Mower Market, Segmentation by Application:

Golf club

Resort

Municipal Course

Others

Companies Profiled:

Toro

John Deere

Jacobsen

Baroness

IHI Shibaura

Husqvarna

Trimax Mowing Systems

Ventrac

Lastec

Progressive Turf Equipment

KASHIN Turf

DENAIYOU

Key Questions Answered:

1. How big is the global Golf Course Fairway Mower market?
2. What is the demand of the global Golf Course Fairway Mower market?
3. What is the year over year growth of the global Golf Course Fairway Mower market?
4. What is the production and production value of the global Golf Course Fairway Mower market?
5. Who are the key producers in the global Golf Course Fairway Mower market?
6. What are the growth factors driving the market demand?

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