

Global Golf Club Heads Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Golf Club Heads market size is expected to reach \$ 706 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, global Golf Club Heads production reached approximately 34,800 k units?with an average global market price of around US\$ 15 per unit, and a gross profit margin of approximately 20%-40%. Golf Club Heads are the striking components attached to golf club shafts and designed to transfer swing energy to the golf ball. The category includes driver heads, fairway wood heads, hybrid heads, iron heads, wedge heads, and putter heads supplied for original equipment manufacturing, custom assembly, and aftermarket replacement. Common materials include titanium alloys, stainless steel, carbon steel, aluminum alloys, tungsten, polymers, and carbon fiber composites. Manufacturers control head weight, center of gravity, moment of inertia, face thickness, loft, lie angle, grooves, aerodynamics, sound, and impact feel to meet different performance and player requirements. The industrial chain of Golf Club Heads covers upstream materials and components such as titanium alloys, stainless steel, carbon steel, aluminum, tungsten weights, carbon fiber composites, polymers, adhesives, coatings, face inserts, adjustment mechanisms, and fasteners. Midstream production includes structural design, computer simulation, casting, forging, metal injection molding, stamping, CNC machining, welding, brazing, heat treatment, grinding, polishing, groove machining, surface coating, assembly, and performance testing. Downstream activities include golf club assembly, brand distribution, custom fitting, sporting-goods retail, specialist golf stores, e-commerce, professional equipment supply, replacement, and aftermarket upgrading. Supporting services include tooling development, quality inspection, certification, logistics, customization, and recycling.

The Golf Club Heads market is supported by growing golf participation, equipment

replacement, custom club fitting, and demand for higher-performance clubs. Driver and fairway wood heads increasingly combine titanium faces, carbon composite crowns, lightweight structures, and adjustable weighting to improve ball speed, forgiveness, launch, and stability. Iron and wedge manufacturers are adopting precision forging, multi-material construction, tungsten weighting, variable face thickness, and advanced groove machining. Putters are becoming more diversified through CNC milling, high-moment-of-inertia structures, face inserts, and interchangeable weighting systems. Computer simulation, artificial intelligence-assisted design, robotic polishing, automated inspection, and digital fitting are shortening development cycles and improving manufacturing consistency. However, titanium and tungsten price volatility, complex tooling, intellectual property requirements, product imitation, short model replacement cycles, and retail inventory adjustments may restrict profitability. Continued product innovation, expanding participation in Asia, premium equipment consumption, and growth in custom fitting are expected to support stable long-term market expansion.

This report studies the global Golf Club Heads production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Golf Club Heads and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Golf Club Heads that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Golf Club Heads total production and demand, 2021-2032, (K Units)

Global Golf Club Heads total production value, 2021-2032, (USD Million)

Global Golf Club Heads production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Golf Club Heads consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Golf Club Heads domestic production, consumption, key domestic manufacturers and share

Global Golf Club Heads production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Golf Club Heads production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Golf Club Heads production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Golf Club Heads market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fusheng Precision, Advanced International Multitech, O-TA Precision Industry, Dynamic Precision Industry, Endo Manufacturing, Chuo Kogyo, Miura Golf, Honma Golf, Xiamen Jasde Sports Equipment, Bettinardi Golf, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Golf Club Heads market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Golf Club Heads Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Golf Club Heads Market, Segmentation by Type:

Driver Heads

Fairway Wood Heads

Others

Global Golf Club Heads Market, Segmentation by Putter Head Structure:

Blade Putter Heads

Mallet Putter Heads

Others

Global Golf Club Heads Market, Segmentation by Manufacturing Process:

Cast Golf Club Heads

Forged Golf Club Heads

Others

Global Golf Club Heads Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Fusheng Precision

Advanced International Multitech

O-TA Precision Industry

Dynamic Precision Industry

Endo Manufacturing

Chuo Kogyo

Miura Golf

Honma Golf

Xiamen Jasde Sports Equipment

Bettinardi Golf

Acushnet Company

PING

L.A.B. Golf

Evnroll

Masda Golf

Key Questions Answered:

1. How big is the global Golf Club Heads market?
2. What is the demand of the global Golf Club Heads market?
3. What is the year over year growth of the global Golf Club Heads market?
4. What is the production and production value of the global Golf Club Heads market?
5. Who are the key producers in the global Golf Club Heads market?
6. What are the growth factors driving the market demand?

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