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Global Go Board Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Go Board market size is expected to reach $ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The market prospects of Go Boards are influenced by several key factors: 1. Global popularity of the game: Go is a widely recognized and respected strategy game with a dedicated following worldwide. The popularity of Go drives demand for Go Boards as players and enthusiasts seek high-quality boards to enhance their gameplay experiences. 2. Niche market: While Go has a dedicated community of players, it still remains a niche market compared to other board games. However, this niche status can work in favor of Go Boards, as it allows for a loyal customer base that appreciates the craftsmanship and tradition associated with the game. The niche market also provides opportunities for innovation and customization, allowing manufacturers to cater to specific preferences and collector demands. 3. Craftsmanship and quality: Craftsmanship plays a significant role in the market prospects of Go Boards. Enthusiasts and collectors value the quality and attention to detail in the production of these boards. High-quality materials, such as Kaya wood, and meticulous craftsmanship contribute to the market appeal of Go Boards, attracting discerning buyers who appreciate the finer aspects of the game. 4. Collector demand: Go Boards are sought after by collectors who value the historical and artistic elements of the game. Unique and limited-edition boards, as well as boards with distinctive designs or craftsmanship, can be particularly appealing to collectors. The collector market contributes to the market prospects of Go Boards as these enthusiasts actively seek and invest in exceptional pieces to add to their collections. 5. Increasing availability and variety: With the advent of e-commerce and global trade, Go Boards have become more accessible to players and enthusiasts worldwide. Online platforms offer a wider range of board options and price points, eliminating geographical limitations. The availability of different

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sizes, materials, and designs also expands the market prospects, appealing to a broader audience.

In conclusion, while a niche market, the market prospects for Go Boards are positively influenced by the global popularity of the game, the appreciation for craftsmanship and quality, collector demand, and the increasing availability and variety of boards. As Go continues to attract players and collectors, the demand for high-quality Go Boards is expected to persist. Manufacturers and retailers can capitalize on this market by offering boards that embody the tradition, quality, and aesthetic appeal associated with the game.

The Go Board is a fundamental component of the ancient and strategic board game known as Go. It provides the playing surface on which players strategically place their stones to outmaneuver their opponents. Go is a deeply sophisticated game that originated in China over 2,500 years ago and is still widely played today.

The Go Board typically consists of a square grid created by intersecting horizontal and vertical lines. The most common traditional Go Boards are made from fine-grained wood, such as Kaya or Shin Kaya, known for their durability and smoothness. However, modern boards are also available in materials like bamboo, plastic, or composite materials. The size of a Go Board varies, with standard boards ranging from 9x9, 13x13, to the full-sized 19x19 grid. The larger the board, the more complex and strategic the game becomes. The intersections on the board serve as the playing spaces where players place their stones. Go Boards combine functionality and visual appeal. Craftsmanship plays a vital role in their market appeal, with high-quality boards featuring polished surfaces, intricate wooden grain patterns, and meticulous attention to detail. These boards offer an aesthetically pleasing playing experience, heightening the enjoyment of the game. As the popularity of Go extends globally, the demand for Go Boards has increased. Enthusiasts and collectors seek boards crafted from premium materials and with superior workmanship, as these enhance the authenticity and overall experience of playing Go. Whether for professional play or casual enjoyment, the Go Board not only serves as a functional platform for the game but also as a tangible representation of the rich history and strategic complexities that define Go.

This report studies the global Go Board production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Go Board, and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering

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2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Go Board that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Go Board total production and demand, 2018-2029, (K Units)

Global Go Board total production value, 2018-2029, (USD Million)

Global Go Board production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Go Board consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Go Board domestic production, consumption, key domestic manufacturers and share

Global Go Board production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Go Board production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Go Board production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Go Board market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yunnan Yunbian Chess Industry, Kuroki Goishiten, Yunnan Weiqi Factory, Maruhachi Gobanten, Deli Group, Guizhou Weiqi Factory, Dali Nanzhao Weiqi Factory, Luoyang Shoutan Chess Set and Guangzhou Yusheng Cultural Supplies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices

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used in analyzing the World Go Board market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Go Board Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Go Board Market, Segmentation by Type

19*19 Go Board

13*13 Go Board

9*9 Go Board

Global Go Board Market, Segmentation by Application

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Professional Training

Amateur Training

Companies Profiled:

Yunnan Yunbian Chess Industry

Kuroki Goishiten

Yunnan Weiqi Factory

Maruhachi Gobanten

Deli Group

Guizhou Weiqi Factory

Dali Nanzhao Weiqi Factory

Luoyang Shoutan Chess Set

Guangzhou Yusheng Cultural Supplies

Hyuga Goboard & Stone

Key Questions Answered

1. How big is the global Go Board market?

2. What is the demand of the global Go Board market?

3. What is the year over year growth of the global Go Board market?

4. What is the production and production value of the global Go Board market?

5. Who are the key producers in the global Go Board market?

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6. What are the growth factors driving the market demand?

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