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Global Go Board Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Go Board market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The market prospects of Go Boards are influenced by several key factors: 1. Global popularity of the game: Go is a widely recognized and respected strategy game with a dedicated following worldwide. The popularity of Go drives demand for Go Boards as players and enthusiasts seek high-quality boards to enhance their gameplay experiences. 2. Niche market: While Go has a dedicated community of players, it still remains a niche market compared to other board games. However, this niche status can work in favor of Go Boards, as it allows for a loyal customer base that appreciates the craftsmanship and tradition associated with the game. The niche market also provides opportunities for innovation and customization, allowing manufacturers to cater to specific preferences and collector demands. 3. Craftsmanship and quality: Craftsmanship plays a significant role in the market prospects of Go Boards. Enthusiasts and collectors value the quality and attention to detail in the production of these boards. High-quality materials, such as Kaya wood, and meticulous craftsmanship contribute to the market appeal of Go Boards, attracting discerning buyers who appreciate the finer aspects of the game. 4. Collector demand: Go Boards are sought after by collectors who value the historical and artistic elements of the game. Unique and limited-edition boards, as well as boards with distinctive designs or craftsmanship, can be particularly appealing to collectors. The collector market contributes to the market prospects of Go Boards as these enthusiasts actively seek and invest in exceptional pieces to add to their collections. 5. Increasing availability and variety: With the advent of e-commerce and global trade, Go Boards have become more accessible

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to players and enthusiasts worldwide. Online platforms offer a wider range of board options and price points, eliminating geographical limitations. The availability of different sizes, materials, and designs also expands the market prospects, appealing to a broader audience.

In conclusion, while a niche market, the market prospects for Go Boards are positively influenced by the global popularity of the game, the appreciation for craftsmanship and quality, collector demand, and the increasing availability and variety of boards. As Go continues to attract players and collectors, the demand for high-quality Go Boards is expected to persist. Manufacturers and retailers can capitalize on this market by offering boards that embody the tradition, quality, and aesthetic appeal associated with the game.

The Go Board is a fundamental component of the ancient and strategic board game known as Go. It provides the playing surface on which players strategically place their stones to outmaneuver their opponents. Go is a deeply sophisticated game that originated in China over 2,500 years ago and is still widely played today.

The Go Board typically consists of a square grid created by intersecting horizontal and vertical lines. The most common traditional Go Boards are made from fine-grained wood, such as Kaya or Shin Kaya, known for their durability and smoothness. However, modern boards are also available in materials like bamboo, plastic, or composite materials. The size of a Go Board varies, with standard boards ranging from 9x9, 13x13, to the full-sized 19x19 grid. The larger the board, the more complex and strategic the game becomes. The intersections on the board serve as the playing spaces where players place their stones. Go Boards combine functionality and visual appeal. Craftsmanship plays a vital role in their market appeal, with high-quality boards featuring polished surfaces, intricate wooden grain patterns, and meticulous attention to detail. These boards offer an aesthetically pleasing playing experience, heightening the enjoyment of the game. As the popularity of Go extends globally, the demand for Go Boards has increased. Enthusiasts and collectors seek boards crafted from premium materials and with superior workmanship, as these enhance the authenticity and overall experience of playing Go. Whether for professional play or casual enjoyment, the Go Board not only serves as a functional platform for the game but also as a tangible representation of the rich history and strategic complexities that define Go.

This report is a detailed and comprehensive analysis for global Go Board market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report

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explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Go Board market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2018-2029

Global Go Board market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2018-2029

Global Go Board market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2018-2029

Global Go Board market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Go Board

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Go Board market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yunnan Yunbian Chess Industry, Kuroki Goishiten, Yunnan Weiqi Factory, Maruhachi Gobanten and Deli Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

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Market Segmentation

Go Board market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

19*19 Go Board

13*13 Go Board

9*9 Go Board

Market segment by Application

Professional Training

Amateur Training

Major players covered

Yunnan Yunbian Chess Industry

Kuroki Goishiten

Yunnan Weiqi Factory

Maruhachi Gobanten

Deli Group

Guizhou Weiqi Factory

Dali Nanzhao Weiqi Factory

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Luoyang Shoutan Chess Set

Guangzhou Yusheng Cultural Supplies

Hyuga Goboard & Stone

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Go Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Go Board, with price, sales, revenue and global market share of Go Board from 2018 to 2023.

Chapter 3, the Go Board competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Go Board breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

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quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Go Board market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Go Board.

Chapter 14 and 15, to describe Go Board sales channel, distributors, customers, research findings and conclusion.

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