

# Global GNSS Value-added Service Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global GNSS Value-added Service market size is expected to reach \$ 272470 million by 2029, rising at a market growth of 7.7% CAGR during the forecast period (2023-2029).

The global GNSS value-added service (VAS) market growth is driven by several factors, including:

**Increasing adoption of GNSS technology:** The widespread adoption of GNSS technology across various industries, including transportation, agriculture, logistics, and construction, is creating a strong demand for enhanced GNSS services.

**Growing demand for precision applications:** The demand for precise positioning and navigation is increasing in applications such as autonomous vehicles, precision agriculture, and surveying, driving the need for advanced GNSS VAS.

**Advancements in GNSS technology:** Advancements in GNSS technology, such as multi-GNSS constellations and improved signal processing techniques, are enabling the development of more sophisticated and accurate GNSS VAS.

**Integration with other technologies:** The integration of GNSS VAS with other technologies, such as IoT sensors, big data analytics, and artificial intelligence, is expanding the range of applications and enhancing the value of these services.

Overall, the GNSS value-added service market is a promising and dynamic market with strong growth potential. Manufacturers that can develop innovative products, provide excellent customer service, and effectively target key market segments are well-

positioned for success in this market.

Global Navigation Satellite System (GNSS) value-added services (VAS) are enhanced services that leverage GNSS data to provide additional functionality and benefits beyond basic positioning, navigation, and timing (PNT) capabilities. These services utilize advanced technologies, algorithms, and data processing techniques to extract valuable insights from GNSS signals, offering a wide range of applications across various industries.

This report studies the global GNSS Value-added Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for GNSS Value-added Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of GNSS Value-added Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global GNSS Value-added Service total market, 2018-2029, (USD Million)

Global GNSS Value-added Service total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: GNSS Value-added Service total market, key domestic companies and share, (USD Million)

Global GNSS Value-added Service revenue by player and market share 2018-2023, (USD Million)

Global GNSS Value-added Service total market by Type, CAGR, 2018-2029, (USD Million)

Global GNSS Value-added Service total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global GNSS Value-added Service market based on the following parameters – company overview, revenue, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, TomTom, Trimble, Google, Apple, Tele Atlas, Here, Navteq and Thales, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World GNSS Value-added Service market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global GNSS Value-added Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global GNSS Value-added Service Market, Segmentation by Type

GNSS Positioning Service

GNSS Navigation Service

GNSS Information Service

GNSS Security Services

## Global GNSS Value-added Service Market, Segmentation by Application

Consumer Solutions

Transportation

Others

## Companies Profiled:

Garmin

TomTom

Trimble

Google

Apple

Tele Atlas

Here

Navteq

Thales

QZSS

Baidu

Tencent

Amap

Beijing BDSat Navigation

Navinfo

### Key Questions Answered

1. How big is the global GNSS Value-added Service market?
2. What is the demand of the global GNSS Value-added Service market?
3. What is the year over year growth of the global GNSS Value-added Service market?
4. What is the total value of the global GNSS Value-added Service market?
5. Who are the major players in the global GNSS Value-added Service market?

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