

Global GNSS IC Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global GNSS IC market size was valued at USD 3691 million in 2023 and is forecast to a readjusted size of USD 4248.3 million by 2030 with a CAGR of 2.0% during review period.

Asia Pacific is the largest regional market for consumer solutions since 2016, accounting for more than 70% of the GNSS positioning chip revenue market share in 2022, owing to the increasing adoption of IoT and portable consumer electronic devices in Asia Pacific countries. The navigation satellite system positioning chip market in Asia-Pacific regions such as China, Japan, and South Korea is expected to grow at a high rate. North America and Europe accounted for 10.18% and 14.39% of the revenue market share, respectively.

The Global Info Research report includes an overview of the development of the GNSS IC industry chain, the market status of Smartphones (High Precision GNSS Chips, Standard Precision GNSS Chips), Tablets (High Precision GNSS Chips, Standard Precision GNSS Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GNSS IC.

Regionally, the report analyzes the GNSS IC markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GNSS IC market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GNSS IC market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GNSS IC industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., High Precision GNSS Chips, Standard Precision GNSS Chips).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GNSS IC market.

Regional Analysis: The report involves examining the GNSS IC market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GNSS IC market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GNSS IC:

Company Analysis: Report covers individual GNSS IC manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GNSS IC This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smartphones, Tablets).

Technology Analysis: Report covers specific technologies relevant to GNSS IC. It assesses the current state, advancements, and potential future developments in GNSS IC areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GNSS IC market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GNSS IC market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

High Precision GNSS Chips

Standard Precision GNSS Chips

Market segment by Application

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

Major players covered

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

Mengxin Technology

ALLYSTAR Technology

HangZhou ZhongKe Microelectronics

Techtoto Microelectronecs Technology

Chongqing Southwest Integrated Circuit Design

Beijing Ziguang Zhanrui Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GNSS IC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GNSS IC, with price, sales, revenue and global market share of GNSS IC from 2019 to 2024.

Chapter 3, the GNSS IC competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GNSS IC breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GNSS IC market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GNSS IC.

Chapter 14 and 15, to describe GNSS IC sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of GNSS IC
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global GNSS IC Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 High Precision GNSS Chips
 - 1.3.3 Standard Precision GNSS Chips
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global GNSS IC Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Smartphones
 - 1.4.3 Tablets
 - 1.4.4 Personal Navigation Devices
 - 1.4.5 In-Vehicle Systems
 - 1.4.6 Wearable Devices
 - 1.4.7 Digital Cameras
 - 1.4.8 Others
- 1.5 Global GNSS IC Market Size & Forecast
 - 1.5.1 Global GNSS IC Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global GNSS IC Sales Quantity (2019-2030)
 - 1.5.3 Global GNSS IC Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Qualcomm
 - 2.1.1 Qualcomm Details
 - 2.1.2 Qualcomm Major Business
 - 2.1.3 Qualcomm GNSS IC Product and Services
 - 2.1.4 Qualcomm GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Qualcomm Recent Developments/Updates
- 2.2 Broadcom
 - 2.2.1 Broadcom Details
 - 2.2.2 Broadcom Major Business
 - 2.2.3 Broadcom GNSS IC Product and Services

2.2.4 Broadcom GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Broadcom Recent Developments/Updates

2.3 Mediatek

2.3.1 Mediatek Details

2.3.2 Mediatek Major Business

2.3.3 Mediatek GNSS IC Product and Services

2.3.4 Mediatek GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Mediatek Recent Developments/Updates

2.4 U-blox

2.4.1 U-blox Details

2.4.2 U-blox Major Business

2.4.3 U-blox GNSS IC Product and Services

2.4.4 U-blox GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 U-blox Recent Developments/Updates

2.5 STM

2.5.1 STM Details

2.5.2 STM Major Business

2.5.3 STM GNSS IC Product and Services

2.5.4 STM GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 STM Recent Developments/Updates

2.6 Intel

2.6.1 Intel Details

2.6.2 Intel Major Business

2.6.3 Intel GNSS IC Product and Services

2.6.4 Intel GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Intel Recent Developments/Updates

2.7 Furuno Electric

2.7.1 Furuno Electric Details

2.7.2 Furuno Electric Major Business

2.7.3 Furuno Electric GNSS IC Product and Services

2.7.4 Furuno Electric GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Furuno Electric Recent Developments/Updates

2.8 Mengxin Technology

- 2.8.1 Mengxin Technology Details
- 2.8.2 Mengxin Technology Major Business
- 2.8.3 Mengxin Technology GNSS IC Product and Services
- 2.8.4 Mengxin Technology GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Mengxin Technology Recent Developments/Updates
- 2.9 ALLYSTAR Technology
 - 2.9.1 ALLYSTAR Technology Details
 - 2.9.2 ALLYSTAR Technology Major Business
 - 2.9.3 ALLYSTAR Technology GNSS IC Product and Services
 - 2.9.4 ALLYSTAR Technology GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 ALLYSTAR Technology Recent Developments/Updates
- 2.10 HangZhou ZhongKe Microelectronics
 - 2.10.1 HangZhou ZhongKe Microelectronics Details
 - 2.10.2 HangZhou ZhongKe Microelectronics Major Business
 - 2.10.3 HangZhou ZhongKe Microelectronics GNSS IC Product and Services
 - 2.10.4 HangZhou ZhongKe Microelectronics GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 HangZhou ZhongKe Microelectronics Recent Developments/Updates
- 2.11 Techtotop Microelectronecs Technology
 - 2.11.1 Techtotop Microelectronecs Technology Details
 - 2.11.2 Techtotop Microelectronecs Technology Major Business
 - 2.11.3 Techtotop Microelectronecs Technology GNSS IC Product and Services
 - 2.11.4 Techtotop Microelectronecs Technology GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Techtotop Microelectronecs Technology Recent Developments/Updates
- 2.12 Chongqing Southwest Integrated Circuit Design
 - 2.12.1 Chongqing Southwest Integrated Circuit Design Details
 - 2.12.2 Chongqing Southwest Integrated Circuit Design Major Business
 - 2.12.3 Chongqing Southwest Integrated Circuit Design GNSS IC Product and Services
 - 2.12.4 Chongqing Southwest Integrated Circuit Design GNSS IC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Chongqing Southwest Integrated Circuit Design Recent Developments/Updates
- 2.13 Beijing Ziguang Zhanrui Technology
 - 2.13.1 Beijing Ziguang Zhanrui Technology Details
 - 2.13.2 Beijing Ziguang Zhanrui Technology Major Business
 - 2.13.3 Beijing Ziguang Zhanrui Technology GNSS IC Product and Services
 - 2.13.4 Beijing Ziguang Zhanrui Technology GNSS IC Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Beijing Ziguang Zhanrui Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GNSS IC BY MANUFACTURER

3.1 Global GNSS IC Sales Quantity by Manufacturer (2019-2024)

3.2 Global GNSS IC Revenue by Manufacturer (2019-2024)

3.3 Global GNSS IC Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of GNSS IC by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 GNSS IC Manufacturer Market Share in 2023

3.4.2 Top 6 GNSS IC Manufacturer Market Share in 2023

3.5 GNSS IC Market: Overall Company Footprint Analysis

3.5.1 GNSS IC Market: Region Footprint

3.5.2 GNSS IC Market: Company Product Type Footprint

3.5.3 GNSS IC Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global GNSS IC Market Size by Region

4.1.1 Global GNSS IC Sales Quantity by Region (2019-2030)

4.1.2 Global GNSS IC Consumption Value by Region (2019-2030)

4.1.3 Global GNSS IC Average Price by Region (2019-2030)

4.2 North America GNSS IC Consumption Value (2019-2030)

4.3 Europe GNSS IC Consumption Value (2019-2030)

4.4 Asia-Pacific GNSS IC Consumption Value (2019-2030)

4.5 South America GNSS IC Consumption Value (2019-2030)

4.6 Middle East and Africa GNSS IC Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global GNSS IC Sales Quantity by Type (2019-2030)

5.2 Global GNSS IC Consumption Value by Type (2019-2030)

5.3 Global GNSS IC Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global GNSS IC Sales Quantity by Application (2019-2030)
- 6.2 Global GNSS IC Consumption Value by Application (2019-2030)
- 6.3 Global GNSS IC Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America GNSS IC Sales Quantity by Type (2019-2030)
- 7.2 North America GNSS IC Sales Quantity by Application (2019-2030)
- 7.3 North America GNSS IC Market Size by Country
 - 7.3.1 North America GNSS IC Sales Quantity by Country (2019-2030)
 - 7.3.2 North America GNSS IC Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe GNSS IC Sales Quantity by Type (2019-2030)
- 8.2 Europe GNSS IC Sales Quantity by Application (2019-2030)
- 8.3 Europe GNSS IC Market Size by Country
 - 8.3.1 Europe GNSS IC Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe GNSS IC Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific GNSS IC Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific GNSS IC Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific GNSS IC Market Size by Region
 - 9.3.1 Asia-Pacific GNSS IC Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific GNSS IC Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)

- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America GNSS IC Sales Quantity by Type (2019-2030)
- 10.2 South America GNSS IC Sales Quantity by Application (2019-2030)
- 10.3 South America GNSS IC Market Size by Country
 - 10.3.1 South America GNSS IC Sales Quantity by Country (2019-2030)
 - 10.3.2 South America GNSS IC Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa GNSS IC Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa GNSS IC Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa GNSS IC Market Size by Country
 - 11.3.1 Middle East & Africa GNSS IC Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa GNSS IC Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 GNSS IC Market Drivers
- 12.2 GNSS IC Market Restraints
- 12.3 GNSS IC Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of GNSS IC and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of GNSS IC
- 13.3 GNSS IC Production Process
- 13.4 GNSS IC Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 GNSS IC Typical Distributors
- 14.3 GNSS IC Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global GNSS IC Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global GNSS IC Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Qualcomm Basic Information, Manufacturing Base and Competitors

Table 4. Qualcomm Major Business

Table 5. Qualcomm GNSS IC Product and Services

Table 6. Qualcomm GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Qualcomm Recent Developments/Updates

Table 8. Broadcom Basic Information, Manufacturing Base and Competitors

Table 9. Broadcom Major Business

Table 10. Broadcom GNSS IC Product and Services

Table 11. Broadcom GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Broadcom Recent Developments/Updates

Table 13. Mediatek Basic Information, Manufacturing Base and Competitors

Table 14. Mediatek Major Business

Table 15. Mediatek GNSS IC Product and Services

Table 16. Mediatek GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Mediatek Recent Developments/Updates

Table 18. U-blox Basic Information, Manufacturing Base and Competitors

Table 19. U-blox Major Business

Table 20. U-blox GNSS IC Product and Services

Table 21. U-blox GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. U-blox Recent Developments/Updates

Table 23. STM Basic Information, Manufacturing Base and Competitors

Table 24. STM Major Business

Table 25. STM GNSS IC Product and Services

Table 26. STM GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. STM Recent Developments/Updates

Table 28. Intel Basic Information, Manufacturing Base and Competitors

Table 29. Intel Major Business

Table 30. Intel GNSS IC Product and Services

Table 31. Intel GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Intel Recent Developments/Updates

Table 33. Furuno Electric Basic Information, Manufacturing Base and Competitors

Table 34. Furuno Electric Major Business

Table 35. Furuno Electric GNSS IC Product and Services

Table 36. Furuno Electric GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Furuno Electric Recent Developments/Updates

Table 38. Mengxin Technology Basic Information, Manufacturing Base and Competitors

Table 39. Mengxin Technology Major Business

Table 40. Mengxin Technology GNSS IC Product and Services

Table 41. Mengxin Technology GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Mengxin Technology Recent Developments/Updates

Table 43. ALLYSTAR Technology Basic Information, Manufacturing Base and Competitors

Table 44. ALLYSTAR Technology Major Business

Table 45. ALLYSTAR Technology GNSS IC Product and Services

Table 46. ALLYSTAR Technology GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. ALLYSTAR Technology Recent Developments/Updates

Table 48. HangZhou ZhongKe Microelectronics Basic Information, Manufacturing Base and Competitors

Table 49. HangZhou ZhongKe Microelectronics Major Business

Table 50. HangZhou ZhongKe Microelectronics GNSS IC Product and Services

Table 51. HangZhou ZhongKe Microelectronics GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. HangZhou ZhongKe Microelectronics Recent Developments/Updates

Table 53. Techtotop Microelectronecs Technology Basic Information, Manufacturing Base and Competitors

Table 54. Techtotop Microelectronecs Technology Major Business

Table 55. Techtotop Microelectronecs Technology GNSS IC Product and Services

Table 56. Techtotop Microelectronecs Technology GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Techtotop Microelectronecs Technology Recent Developments/Updates

Table 58. Chongqing Southwest Integrated Circuit Design Basic Information, Manufacturing Base and Competitors

Table 59. Chongqing Southwest Integrated Circuit Design Major Business

Table 60. Chongqing Southwest Integrated Circuit Design GNSS IC Product and Services

Table 61. Chongqing Southwest Integrated Circuit Design GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Chongqing Southwest Integrated Circuit Design Recent Developments/Updates

Table 63. Beijing Ziguang Zhanrui Technology Basic Information, Manufacturing Base and Competitors

Table 64. Beijing Ziguang Zhanrui Technology Major Business

Table 65. Beijing Ziguang Zhanrui Technology GNSS IC Product and Services

Table 66. Beijing Ziguang Zhanrui Technology GNSS IC Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Beijing Ziguang Zhanrui Technology Recent Developments/Updates

Table 68. Global GNSS IC Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 69. Global GNSS IC Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global GNSS IC Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 71. Market Position of Manufacturers in GNSS IC, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and GNSS IC Production Site of Key Manufacturer

Table 73. GNSS IC Market: Company Product Type Footprint

Table 74. GNSS IC Market: Company Product Application Footprint

Table 75. GNSS IC New Market Entrants and Barriers to Market Entry

Table 76. GNSS IC Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global GNSS IC Sales Quantity by Region (2019-2024) & (K Units)

Table 78. Global GNSS IC Sales Quantity by Region (2025-2030) & (K Units)

Table 79. Global GNSS IC Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global GNSS IC Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global GNSS IC Average Price by Region (2019-2024) & (USD/Unit)

Table 82. Global GNSS IC Average Price by Region (2025-2030) & (USD/Unit)

Table 83. Global GNSS IC Sales Quantity by Type (2019-2024) & (K Units)

Table 84. Global GNSS IC Sales Quantity by Type (2025-2030) & (K Units)

Table 85. Global GNSS IC Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global GNSS IC Consumption Value by Type (2025-2030) & (USD Million)

- Table 87. Global GNSS IC Average Price by Type (2019-2024) & (USD/Unit)
- Table 88. Global GNSS IC Average Price by Type (2025-2030) & (USD/Unit)
- Table 89. Global GNSS IC Sales Quantity by Application (2019-2024) & (K Units)
- Table 90. Global GNSS IC Sales Quantity by Application (2025-2030) & (K Units)
- Table 91. Global GNSS IC Consumption Value by Application (2019-2024) & (USD Million)
- Table 92. Global GNSS IC Consumption Value by Application (2025-2030) & (USD Million)
- Table 93. Global GNSS IC Average Price by Application (2019-2024) & (USD/Unit)
- Table 94. Global GNSS IC Average Price by Application (2025-2030) & (USD/Unit)
- Table 95. North America GNSS IC Sales Quantity by Type (2019-2024) & (K Units)
- Table 96. North America GNSS IC Sales Quantity by Type (2025-2030) & (K Units)
- Table 97. North America GNSS IC Sales Quantity by Application (2019-2024) & (K Units)
- Table 98. North America GNSS IC Sales Quantity by Application (2025-2030) & (K Units)
- Table 99. North America GNSS IC Sales Quantity by Country (2019-2024) & (K Units)
- Table 100. North America GNSS IC Sales Quantity by Country (2025-2030) & (K Units)
- Table 101. North America GNSS IC Consumption Value by Country (2019-2024) & (USD Million)
- Table 102. North America GNSS IC Consumption Value by Country (2025-2030) & (USD Million)
- Table 103. Europe GNSS IC Sales Quantity by Type (2019-2024) & (K Units)
- Table 104. Europe GNSS IC Sales Quantity by Type (2025-2030) & (K Units)
- Table 105. Europe GNSS IC Sales Quantity by Application (2019-2024) & (K Units)
- Table 106. Europe GNSS IC Sales Quantity by Application (2025-2030) & (K Units)
- Table 107. Europe GNSS IC Sales Quantity by Country (2019-2024) & (K Units)
- Table 108. Europe GNSS IC Sales Quantity by Country (2025-2030) & (K Units)
- Table 109. Europe GNSS IC Consumption Value by Country (2019-2024) & (USD Million)
- Table 110. Europe GNSS IC Consumption Value by Country (2025-2030) & (USD Million)
- Table 111. Asia-Pacific GNSS IC Sales Quantity by Type (2019-2024) & (K Units)
- Table 112. Asia-Pacific GNSS IC Sales Quantity by Type (2025-2030) & (K Units)
- Table 113. Asia-Pacific GNSS IC Sales Quantity by Application (2019-2024) & (K Units)
- Table 114. Asia-Pacific GNSS IC Sales Quantity by Application (2025-2030) & (K Units)
- Table 115. Asia-Pacific GNSS IC Sales Quantity by Region (2019-2024) & (K Units)
- Table 116. Asia-Pacific GNSS IC Sales Quantity by Region (2025-2030) & (K Units)
- Table 117. Asia-Pacific GNSS IC Consumption Value by Region (2019-2024) & (USD

Million)

Table 118. Asia-Pacific GNSS IC Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America GNSS IC Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America GNSS IC Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America GNSS IC Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America GNSS IC Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America GNSS IC Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America GNSS IC Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America GNSS IC Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America GNSS IC Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa GNSS IC Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Middle East & Africa GNSS IC Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Middle East & Africa GNSS IC Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Middle East & Africa GNSS IC Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Middle East & Africa GNSS IC Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Middle East & Africa GNSS IC Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Middle East & Africa GNSS IC Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa GNSS IC Consumption Value by Region (2025-2030) & (USD Million)

Table 135. GNSS IC Raw Material

Table 136. Key Manufacturers of GNSS IC Raw Materials

Table 137. GNSS IC Typical Distributors

Table 138. GNSS IC Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. GNSS IC Picture
- Figure 2. Global GNSS IC Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global GNSS IC Consumption Value Market Share by Type in 2023
- Figure 4. High Precision GNSS Chips Examples
- Figure 5. Standard Precision GNSS Chips Examples
- Figure 6. Global GNSS IC Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global GNSS IC Consumption Value Market Share by Application in 2023
- Figure 8. Smartphones Examples
- Figure 9. Tablets Examples
- Figure 10. Personal Navigation Devices Examples
- Figure 11. In-Vehicle Systems Examples
- Figure 12. Wearable Devices Examples
- Figure 13. Digital Cameras Examples
- Figure 14. Others Examples
- Figure 15. Global GNSS IC Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 16. Global GNSS IC Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 17. Global GNSS IC Sales Quantity (2019-2030) & (K Units)
- Figure 18. Global GNSS IC Average Price (2019-2030) & (USD/Unit)
- Figure 19. Global GNSS IC Sales Quantity Market Share by Manufacturer in 2023
- Figure 20. Global GNSS IC Consumption Value Market Share by Manufacturer in 2023
- Figure 21. Producer Shipments of GNSS IC by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 22. Top 3 GNSS IC Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Top 6 GNSS IC Manufacturer (Consumption Value) Market Share in 2023
- Figure 24. Global GNSS IC Sales Quantity Market Share by Region (2019-2030)
- Figure 25. Global GNSS IC Consumption Value Market Share by Region (2019-2030)
- Figure 26. North America GNSS IC Consumption Value (2019-2030) & (USD Million)
- Figure 27. Europe GNSS IC Consumption Value (2019-2030) & (USD Million)
- Figure 28. Asia-Pacific GNSS IC Consumption Value (2019-2030) & (USD Million)
- Figure 29. South America GNSS IC Consumption Value (2019-2030) & (USD Million)
- Figure 30. Middle East & Africa GNSS IC Consumption Value (2019-2030) & (USD Million)

- Figure 31. Global GNSS IC Sales Quantity Market Share by Type (2019-2030)
- Figure 32. Global GNSS IC Consumption Value Market Share by Type (2019-2030)
- Figure 33. Global GNSS IC Average Price by Type (2019-2030) & (USD/Unit)
- Figure 34. Global GNSS IC Sales Quantity Market Share by Application (2019-2030)
- Figure 35. Global GNSS IC Consumption Value Market Share by Application (2019-2030)
- Figure 36. Global GNSS IC Average Price by Application (2019-2030) & (USD/Unit)
- Figure 37. North America GNSS IC Sales Quantity Market Share by Type (2019-2030)
- Figure 38. North America GNSS IC Sales Quantity Market Share by Application (2019-2030)
- Figure 39. North America GNSS IC Sales Quantity Market Share by Country (2019-2030)
- Figure 40. North America GNSS IC Consumption Value Market Share by Country (2019-2030)
- Figure 41. United States GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Canada GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 43. Mexico GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 44. Europe GNSS IC Sales Quantity Market Share by Type (2019-2030)
- Figure 45. Europe GNSS IC Sales Quantity Market Share by Application (2019-2030)
- Figure 46. Europe GNSS IC Sales Quantity Market Share by Country (2019-2030)
- Figure 47. Europe GNSS IC Consumption Value Market Share by Country (2019-2030)
- Figure 48. Germany GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. France GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. United Kingdom GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Russia GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 52. Italy GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 53. Asia-Pacific GNSS IC Sales Quantity Market Share by Type (2019-2030)
- Figure 54. Asia-Pacific GNSS IC Sales Quantity Market Share by Application (2019-2030)
- Figure 55. Asia-Pacific GNSS IC Sales Quantity Market Share by Region (2019-2030)
- Figure 56. Asia-Pacific GNSS IC Consumption Value Market Share by Region

(2019-2030)

Figure 57. China GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America GNSS IC Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America GNSS IC Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America GNSS IC Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America GNSS IC Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa GNSS IC Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa GNSS IC Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa GNSS IC Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa GNSS IC Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia GNSS IC Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa GNSS IC Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 77. GNSS IC Market Drivers

Figure 78. GNSS IC Market Restraints

Figure 79. GNSS IC Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of GNSS IC in 2023

Figure 82. Manufacturing Process Analysis of GNSS IC

Figure 83. GNSS IC Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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