

# **Global GNSS (Global Navigation Satellite System) Positioning Chips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global GNSS (Global Navigation Satellite System) Positioning Chips market size was valued at USD 3690.8 million in 2023 and is forecast to a readjusted size of USD 4248 million by 2030 with a CAGR of 2.0% during review period.

Global GNSS (Global Navigation Satellite System) positioning chips key players include Qualcomm Technologies, Inc., Broadcom Inc. and MediaTek Inc. Global top three manufacturers hold a share about 40%. In terms of product, standard-precision GNSS positioning chips is the largest segment, with a share about 98%. And in terms of application, the largest application is smartphone, with a share about 66%.

The Global Info Research report includes an overview of the development of the GNSS (Global Navigation Satellite System) Positioning Chips industry chain, the market status of Smartphone (High-precision GNSS Positioning Chips, Standard-precision GNSS Positioning Chips), Tablet PC (High-precision GNSS Positioning Chips, Standard-precision GNSS Positioning Chips), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GNSS (Global Navigation Satellite System) Positioning Chips.

Regionally, the report analyzes the GNSS (Global Navigation Satellite System) Positioning Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GNSS (Global Navigation Satellite System) Positioning Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the GNSS (Global Navigation Satellite System) Positioning Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GNSS (Global Navigation Satellite System) Positioning Chips industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., High-precision GNSS Positioning Chips, Standard-precision GNSS Positioning Chips).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GNSS (Global Navigation Satellite System) Positioning Chips market.

**Regional Analysis:** The report involves examining the GNSS (Global Navigation Satellite System) Positioning Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the GNSS (Global Navigation Satellite System) Positioning Chips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GNSS (Global Navigation Satellite System) Positioning Chips:

**Company Analysis:** Report covers individual GNSS (Global Navigation Satellite System) Positioning Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards GNSS (Global Navigation Satellite System) Positioning Chips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smartphone, Tablet PC).

**Technology Analysis:** Report covers specific technologies relevant to GNSS (Global Navigation Satellite System) Positioning Chips. It assesses the current state, advancements, and potential future developments in GNSS (Global Navigation Satellite System) Positioning Chips areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the GNSS (Global Navigation Satellite System) Positioning Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

GNSS (Global Navigation Satellite System) Positioning Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

High-precision GNSS Positioning Chips

Standard-precision GNSS Positioning Chips

#### Market segment by Application

Smartphone

Tablet PC

Others

### Major players covered

Qualcomm Technologies, Inc.

Broadcom Inc.

MediaTek Inc.

U-blox

ST

Furuno Electric

unicorecomm

MENGXIN TECHNOLOGY

Allystar Technology

Hangzhou Zhongke Microelectronics Co., Ltd.

Techtotop

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GNSS (Global Navigation Satellite System) Positioning Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GNSS (Global Navigation Satellite System) Positioning Chips, with price, sales, revenue and global market share of GNSS (Global Navigation Satellite System) Positioning Chips from 2019 to 2024.

Chapter 3, the GNSS (Global Navigation Satellite System) Positioning Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GNSS (Global Navigation Satellite System) Positioning Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GNSS (Global Navigation Satellite System) Positioning Chips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GNSS (Global Navigation Satellite System) Positioning Chips.

Chapter 14 and 15, to describe GNSS (Global Navigation Satellite System) Positioning Chips sales channel, distributors, customers, research findings and conclusion.

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