

Global GNSS Chip Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global GNSS Chip market size was valued at USD 2995.3 million in 2023 and is forecast to a readjusted size of USD 4128.1 million by 2030 with a CAGR of 4.7% during review period.

Global Navigation Satellite System (GNSS) is the infrastructure that allows users with a compatible device to determine their position, velocity and time by processing signals from satellites. GNSS signals are provided by a variety of satellite positioning systems, including global and regional constellations and Satellite-Based Augmentation Systems: Global constellations: GPS (USA), GLONASS (Russian Federation), Galileo (EU), BeiDou (PRC). Regional constellations: QZSS (Japan), IRNSS (Taiwan), and BeiDou regional component (PRC). Satellite-Based Augmentation Systems (SBAS): WAAS (USA), EGNOS (EU), MSAS (Japan), GAGAN (Taiwan), SDCM (Russian Federation) and SNAS (PRC). This report studies the GNSS Chip market.

Global GNSS Chip key players include Qualcomm, Broadcom, Mediatek, STM, Intel, etc. Global top five manufacturers hold a share about 60%. China is the largest market, with a share about 45%, followed by Europe and North America, total with a share about 30 percent. In terms of product, Standard Precision GNSS Chips is the largest segment, with a share about 70%. And in terms of application, the largest application is Smartphones, followed by Tablets, In-Vehicle Systems, Wearable Devices, Digital Cameras, and Personal Navigation Devices, etc.

The Global Info Research report includes an overview of the development of the GNSS Chip industry chain, the market status of Smartphones (High Precision GNSS Chips, Standard Precision GNSS Chips), Tablets (High Precision GNSS Chips, Standard Precision GNSS Chips), and key enterprises in developed and developing market, and

analysed the cutting-edge technology, patent, hot applications and market trends of GNSS Chip.

Regionally, the report analyzes the GNSS Chip markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GNSS Chip market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GNSS Chip market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GNSS Chip industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., High Precision GNSS Chips, Standard Precision GNSS Chips).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GNSS Chip market.

Regional Analysis: The report involves examining the GNSS Chip market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GNSS Chip market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GNSS Chip:

Company Analysis: Report covers individual GNSS Chip manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GNSS Chip. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Smartphones, Tablets).

Technology Analysis: Report covers specific technologies relevant to GNSS Chip. It assesses the current state, advancements, and potential future developments in GNSS Chip areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GNSS Chip market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GNSS Chip market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

High Precision GNSS Chips

Standard Precision GNSS Chips

Market segment by Application

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

Major players covered

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe GNSS Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of GNSS Chip, with price, sales, revenue and global market share of GNSS Chip from 2019 to 2024.

Chapter 3, the GNSS Chip competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the GNSS Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and GNSS Chip market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of GNSS Chip.

Chapter 14 and 15, to describe GNSS Chip sales channel, distributors, customers, research findings and conclusion.

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