

Global Gluten Free Xanthan Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Gluten Free Xanthan Gum market size is expected to reach \$ 77.59 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Gluten Free Xanthan Gum is a food-grade xanthan gum product that meets gluten-free labeling, testing or certification requirements for use in gluten-free food and beverage formulations. Its active ingredient remains xanthan gum, a high molecular weight extracellular polysaccharide produced by the pure-culture fermentation of carbohydrate substrates with *Xanthomonas campestris*, followed by purification, drying and milling. Compared with standard food-grade xanthan gum, gluten free xanthan gum places additional emphasis on gluten-free feedstock control, allergen cross-contact management, traceability, gluten residue testing, and documentation for gluten-free claims or third-party certification.

In 2025, global sales of Gluten Free Xanthan Gum reached approximately 15 K tons, with an average global market price of around US\$ 3,512/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Gluten Free Xanthan Gum is a label-driven and certification-driven subcategory within food-grade xanthan gum, supported by demand from gluten-free foods and the broader free-from food market. It is not a new molecular type of xanthan gum, but a food-grade xanthan gum product with additional requirements for raw material control, cross-contact prevention, gluten testing and certification documentation. Since gluten-free formulations lack the elasticity, structure and water-holding capacity provided by wheat gluten, xanthan gum can improve dough structure, stabilize gas cells, enhance crumb

consistency, and reduce cracking, collapse and coarse mouthfeel at low dosage, giving it strong formulation value in gluten-free bakery.

On the demand side, Gluten Free Xanthan Gum benefits from the development of gluten-free bread, bakery premixes, healthy snacks, plant-based foods, reduced-sugar and reduced-fat products, and specialty nutrition. Growing consumer attention to ingredient safety, allergen management, clean-label positioning and traceability encourages downstream brands to source xanthan gum with test reports, gluten-free declarations or third-party certification rather than relying only on standard food-grade products. For large food manufacturers and export-oriented customers, documentation completeness, batch consistency and supplier audit capability are often as important as product performance.

From a competitive perspective, the supply threshold for Gluten Free Xanthan Gum is higher than that of standard food-grade xanthan gum, although lower than pharmaceutical-grade or highly purified specialty grades. Key competitive factors include gluten-free feedstock systems, allergen cross-contact control, testing frequency, certification capability, particle size and hydration performance, as well as application support for gluten-free bakery and premix customers. Future growth is expected to come more from category expansion and formulation upgrading in gluten-free foods than from simple bulk capacity expansion. At the same time, the market will face challenges from consumer price sensitivity, substitution by blended hydrocolloid systems, rising certification costs and differences in labeling rules across regions.

This report studies the global Gluten Free Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gluten Free Xanthan Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gluten Free Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Gluten Free Xanthan Gum total production and demand, 2021-2032, (Tons)

Global Gluten Free Xanthan Gum total production value, 2021-2032, (USD Million)

Global Gluten Free Xanthan Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Gluten Free Xanthan Gum consumption by region & country, CAGR, 2021-2032

& (Tons)

U.S. VS China: Gluten Free Xanthan Gum domestic production, consumption, key domestic manufacturers and share

Global Gluten Free Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Gluten Free Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Gluten Free Xanthan Gum production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Gluten Free Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gluten Free Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gluten Free Xanthan Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Gluten Free Xanthan Gum Market, Segmentation by Type:

Powder

Liquid

Global Gluten Free Xanthan Gum Market, Segmentation by Clarity:

Conventional

Clarified

Global Gluten Free Xanthan Gum Market, Segmentation by Particle Size:

40-80 Mesh

80-120 Mesh

Other

Global Gluten Free Xanthan Gum Market, Segmentation by Application:

Food

Beverage

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Key Questions Answered:

1. How big is the global Gluten Free Xanthan Gum market?
2. What is the demand of the global Gluten Free Xanthan Gum market?
3. What is the year over year growth of the global Gluten Free Xanthan Gum market?
4. What is the production and production value of the global Gluten Free Xanthan Gum market?
5. Who are the key producers in the global Gluten Free Xanthan Gum market?
6. What are the growth factors driving the market demand?

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