

# Global Gluten-Free Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Gluten-Free Products market size was valued at USD 9065 million in 2023 and is forecast to a readjusted size of USD 17190 million by 2030 with a CAGR of 9.6% during review period.

This report studies the Gluten Free Products market, Gluten is a protein found in wheat, rye, barley or any of their crossbred varieties and derivatives. In baking, gluten is the binding agent within the flour that prevents the baked good from crumbling. As such, gluten is found in many processed and packaged product. A gluten free product does not contain any gluten or grains such as spelt-wheat, which is gluten-rich. In this report, gluten free products include Bakery Products, Pizzas & Pastas, Cereals & Snacks, Savories and Others.

The major players in global Gluten-Free Products market include Boulder Brands, DR. SCH?R AG/SPA, ENJOY LIFE NATURAL, etc. The top 3 players occupy about 45% shares of the global market. North America and Europe are main markets, they occupy about 85% of the global market. Bakery Products is the main type, with a share about 50%. Conventional Stores is the main application, which holds a share about 45%.

The Global Info Research report includes an overview of the development of the Gluten-Free Products industry chain, the market status of Conventional Stores (Bakery Products, Pizzas & Pastas), Hotels & Restaurants (Bakery Products, Pizzas & Pastas), and key enterprises in developed and developing market, and analysed the cuttingedge technology, patent, hot applications and market trends of Gluten-Free Products.

Regionally, the report analyzes the Gluten-Free Products markets in key regions. North



America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gluten-Free Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Gluten-Free Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gluten-Free Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Bakery Products, Pizzas & Pastas).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gluten-Free Products market.

Regional Analysis: The report involves examining the Gluten-Free Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gluten-Free Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gluten-Free Products:

Company Analysis: Report covers individual Gluten-Free Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gluten-Free Products This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Conventional Stores, Hotels & Restaurants).

Technology Analysis: Report covers specific technologies relevant to Gluten-Free Products. It assesses the current state, advancements, and potential future developments in Gluten-Free Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Gluten-Free Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Gluten-Free Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Bakery Products** 

Pizzas & Pastas

Cereals & Snacks

Savories

Others

Market segment by Application



| Conventional Stores      |  |
|--------------------------|--|
| Hotels & Restaurants     |  |
| Educational Institutions |  |
| Hospitals & Drug Stores  |  |
| Specialty Services       |  |
| Major players covered    |  |
| Boulder Brands           |  |
| DR. SCH?R AG/SPA         |  |
| ENJOY LIFE NATURAL       |  |
| General Mills, Inc       |  |
| The Hain Celestial Group |  |
| Kraft Heinz              |  |
| HERO GROUP AG            |  |
| KELKIN LTD               |  |
| NQPC                     |  |
| RAISIO PLC               |  |
| Kellogg's Company        |  |
| Big Oz Industries        |  |
| Domino's Pizza           |  |



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gluten-Free Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gluten-Free Products, with price, sales, revenue and global market share of Gluten-Free Products from 2019 to 2024.

Chapter 3, the Gluten-Free Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gluten-Free Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Gluten-Free Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Gluten-Free Products.

Chapter 14 and 15, to describe Gluten-Free Products sales channel, distributors, customers, research findings and conclusion.



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