

Global Gluten Free Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Gluten Free Food market size was valued at USD 9069.3 million in 2023 and is forecast to a readjusted size of USD 15260 million by 2030 with a CAGR of 7.7% during review period.

Gluten is a protein found in wheat, rye, barley or any of their crossbred varieties and derivatives. In baking, gluten is the binding agent within the flour that prevents the baked good from crumbling. As such, gluten is found in many processed and packaged product. A gluten free product does not contain any gluten or grains such as spelt-wheat, which is gluten-rich. A gluten-free diet is a completely gluten-free food. Eating a gluten-free diet means strictly removing foods containing wheat bran, such as pasta, pizza, beer, oatmeal, toast, sandwiches, etc., and even delicate foods such as sauces, cakes, breads, biscuits and cakes. A gluten-free diet is mainly used to treat patients with celiac disease and gluten allergy, because these patients are allergic to gluten, but it is also used by some stars and athletes as weight loss fitness foods. Therefore, these consumers prefer food products with no gluten content. This eventually triggers the demand for various gluten-free products including gluten-free food.

The key manufacturers of Gluten Free Food in the world are Conagra Brands, Dr. Schar AG, Kellogg's Company, Mondelez (Enjoy Life Foods), Genius Foods, General Mills, Kraft Heinz Company, and Hain Celestial Group, among which the top three manufacturers account for nearly 20% of the market share, with Conagra Brands being the largest producer. The production of gluten free food worldwide is mainly distributed in regions such as North America and Europe, with the top three production regions accounting for over 90% of the market share. Currently, North America is the largest production region. In terms of product types, the growth rate of baby foods is relatively

fast, but bakery products has the highest market share, close to 50%, followed by pizzas and pastas, cereals and snacks, and baby foods. In terms of its application, convenience stores are the largest application field, with a market share of over 40%, followed by supermarkets, hypermarkets, and online sales.

The Global Info Research report includes an overview of the development of the Gluten Free Food industry chain, the market status of Supermarkets and Hypermarkets (Bakery Products, Pizzas & Pastas), Convenience Stores (Bakery Products, Pizzas & Pastas), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gluten Free Food.

Regionally, the report analyzes the Gluten Free Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gluten Free Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Gluten Free Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gluten Free Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tonnes), revenue generated, and market share of different by Type (e.g., Bakery Products, Pizzas & Pastas).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gluten Free Food market.

Regional Analysis: The report involves examining the Gluten Free Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gluten Free Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gluten Free Food:

Company Analysis: Report covers individual Gluten Free Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gluten Free Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Gluten Free Food. It assesses the current state, advancements, and potential future developments in Gluten Free Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Gluten Free Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gluten Free Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bakery Products

Pizzas & Pastas

Cereals & Snacks

Baby Foods

Others

Market segment by Application

Supermarkets and Hypermarkets

Convenience Stores

Online

Other

Major players covered

Conagra Brands

Dr Schar AG

Kellogg's Company

Mondelez(Enjoy Life Foods)

Genius Foods

General Mills

Kraft Heinz Company

Hain Celestial Group

Hero Group

Ener-G Foods

Freedom Foods Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gluten Free Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gluten Free Food, with price, sales, revenue and global market share of Gluten Free Food from 2019 to 2024.

Chapter 3, the Gluten Free Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gluten Free Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gluten Free Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gluten Free Food.

Chapter 14 and 15, to describe Gluten Free Food sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gluten Free Food
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Gluten Free Food Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Bakery Products
 - 1.3.3 Pizzas & Pastas
 - 1.3.4 Cereals & Snacks
 - 1.3.5 Baby Foods
 - 1.3.6 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Gluten Free Food Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Supermarkets and Hypermarkets
 - 1.4.3 Convenience Stores
 - 1.4.4 Online
 - 1.4.5 Other
- 1.5 Global Gluten Free Food Market Size & Forecast
 - 1.5.1 Global Gluten Free Food Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Gluten Free Food Sales Quantity (2019-2030)
 - 1.5.3 Global Gluten Free Food Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Conagra Brands
 - 2.1.1 Conagra Brands Details
 - 2.1.2 Conagra Brands Major Business
 - 2.1.3 Conagra Brands Gluten Free Food Product and Services
 - 2.1.4 Conagra Brands Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Conagra Brands Recent Developments/Updates
- 2.2 Dr Schar AG
 - 2.2.1 Dr Schar AG Details
 - 2.2.2 Dr Schar AG Major Business
 - 2.2.3 Dr Schar AG Gluten Free Food Product and Services

2.2.4 Dr Schar AG Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Dr Schar AG Recent Developments/Updates

2.3 Kellogg's Company

2.3.1 Kellogg's Company Details

2.3.2 Kellogg's Company Major Business

2.3.3 Kellogg's Company Gluten Free Food Product and Services

2.3.4 Kellogg's Company Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Kellogg's Company Recent Developments/Updates

2.4 Mondelez(Enjoy Life Foods)

2.4.1 Mondelez(Enjoy Life Foods) Details

2.4.2 Mondelez(Enjoy Life Foods) Major Business

2.4.3 Mondelez(Enjoy Life Foods) Gluten Free Food Product and Services

2.4.4 Mondelez(Enjoy Life Foods) Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Mondelez(Enjoy Life Foods) Recent Developments/Updates

2.5 Genius Foods

2.5.1 Genius Foods Details

2.5.2 Genius Foods Major Business

2.5.3 Genius Foods Gluten Free Food Product and Services

2.5.4 Genius Foods Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Genius Foods Recent Developments/Updates

2.6 General Mills

2.6.1 General Mills Details

2.6.2 General Mills Major Business

2.6.3 General Mills Gluten Free Food Product and Services

2.6.4 General Mills Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 General Mills Recent Developments/Updates

2.7 Kraft Heinz Company

2.7.1 Kraft Heinz Company Details

2.7.2 Kraft Heinz Company Major Business

2.7.3 Kraft Heinz Company Gluten Free Food Product and Services

2.7.4 Kraft Heinz Company Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Kraft Heinz Company Recent Developments/Updates

2.8 Hain Celestial Group

- 2.8.1 Hain Celestial Group Details
- 2.8.2 Hain Celestial Group Major Business
- 2.8.3 Hain Celestial Group Gluten Free Food Product and Services
- 2.8.4 Hain Celestial Group Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Hain Celestial Group Recent Developments/Updates
- 2.9 Hero Group
 - 2.9.1 Hero Group Details
 - 2.9.2 Hero Group Major Business
 - 2.9.3 Hero Group Gluten Free Food Product and Services
 - 2.9.4 Hero Group Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Hero Group Recent Developments/Updates
- 2.10 Ener-G Foods
 - 2.10.1 Ener-G Foods Details
 - 2.10.2 Ener-G Foods Major Business
 - 2.10.3 Ener-G Foods Gluten Free Food Product and Services
 - 2.10.4 Ener-G Foods Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Ener-G Foods Recent Developments/Updates
- 2.11 Freedom Foods Group
 - 2.11.1 Freedom Foods Group Details
 - 2.11.2 Freedom Foods Group Major Business
 - 2.11.3 Freedom Foods Group Gluten Free Food Product and Services
 - 2.11.4 Freedom Foods Group Gluten Free Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Freedom Foods Group Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GLUTEN FREE FOOD BY MANUFACTURER

- 3.1 Global Gluten Free Food Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Gluten Free Food Revenue by Manufacturer (2019-2024)
- 3.3 Global Gluten Free Food Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Gluten Free Food by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Gluten Free Food Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Gluten Free Food Manufacturer Market Share in 2023
- 3.5 Gluten Free Food Market: Overall Company Footprint Analysis

- 3.5.1 Gluten Free Food Market: Region Footprint
- 3.5.2 Gluten Free Food Market: Company Product Type Footprint
- 3.5.3 Gluten Free Food Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Gluten Free Food Market Size by Region
 - 4.1.1 Global Gluten Free Food Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Gluten Free Food Consumption Value by Region (2019-2030)
 - 4.1.3 Global Gluten Free Food Average Price by Region (2019-2030)
- 4.2 North America Gluten Free Food Consumption Value (2019-2030)
- 4.3 Europe Gluten Free Food Consumption Value (2019-2030)
- 4.4 Asia-Pacific Gluten Free Food Consumption Value (2019-2030)
- 4.5 South America Gluten Free Food Consumption Value (2019-2030)
- 4.6 Middle East and Africa Gluten Free Food Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Gluten Free Food Sales Quantity by Type (2019-2030)
- 5.2 Global Gluten Free Food Consumption Value by Type (2019-2030)
- 5.3 Global Gluten Free Food Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Gluten Free Food Sales Quantity by Application (2019-2030)
- 6.2 Global Gluten Free Food Consumption Value by Application (2019-2030)
- 6.3 Global Gluten Free Food Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Gluten Free Food Sales Quantity by Type (2019-2030)
- 7.2 North America Gluten Free Food Sales Quantity by Application (2019-2030)
- 7.3 North America Gluten Free Food Market Size by Country
 - 7.3.1 North America Gluten Free Food Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Gluten Free Food Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Gluten Free Food Sales Quantity by Type (2019-2030)

8.2 Europe Gluten Free Food Sales Quantity by Application (2019-2030)

8.3 Europe Gluten Free Food Market Size by Country

8.3.1 Europe Gluten Free Food Sales Quantity by Country (2019-2030)

8.3.2 Europe Gluten Free Food Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Gluten Free Food Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Gluten Free Food Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Gluten Free Food Market Size by Region

9.3.1 Asia-Pacific Gluten Free Food Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Gluten Free Food Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Gluten Free Food Sales Quantity by Type (2019-2030)

10.2 South America Gluten Free Food Sales Quantity by Application (2019-2030)

10.3 South America Gluten Free Food Market Size by Country

10.3.1 South America Gluten Free Food Sales Quantity by Country (2019-2030)

10.3.2 South America Gluten Free Food Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Gluten Free Food Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Gluten Free Food Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Gluten Free Food Market Size by Country
 - 11.3.1 Middle East & Africa Gluten Free Food Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Gluten Free Food Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Gluten Free Food Market Drivers
- 12.2 Gluten Free Food Market Restraints
- 12.3 Gluten Free Food Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Gluten Free Food and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Gluten Free Food
- 13.3 Gluten Free Food Production Process
- 13.4 Gluten Free Food Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Gluten Free Food Typical Distributors
- 14.3 Gluten Free Food Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Gluten Free Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Gluten Free Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Conagra Brands Basic Information, Manufacturing Base and Competitors

Table 4. Conagra Brands Major Business

Table 5. Conagra Brands Gluten Free Food Product and Services

Table 6. Conagra Brands Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Conagra Brands Recent Developments/Updates

Table 8. Dr Schar AG Basic Information, Manufacturing Base and Competitors

Table 9. Dr Schar AG Major Business

Table 10. Dr Schar AG Gluten Free Food Product and Services

Table 11. Dr Schar AG Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Dr Schar AG Recent Developments/Updates

Table 13. Kellogg's Company Basic Information, Manufacturing Base and Competitors

Table 14. Kellogg's Company Major Business

Table 15. Kellogg's Company Gluten Free Food Product and Services

Table 16. Kellogg's Company Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Kellogg's Company Recent Developments/Updates

Table 18. Mondelez(Enjoy Life Foods) Basic Information, Manufacturing Base and Competitors

Table 19. Mondelez(Enjoy Life Foods) Major Business

Table 20. Mondelez(Enjoy Life Foods) Gluten Free Food Product and Services

Table 21. Mondelez(Enjoy Life Foods) Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mondelez(Enjoy Life Foods) Recent Developments/Updates

Table 23. Genius Foods Basic Information, Manufacturing Base and Competitors

Table 24. Genius Foods Major Business

Table 25. Genius Foods Gluten Free Food Product and Services

Table 26. Genius Foods Gluten Free Food Sales Quantity (Tonnes), Average Price

(US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Genius Foods Recent Developments/Updates

Table 28. General Mills Basic Information, Manufacturing Base and Competitors

Table 29. General Mills Major Business

Table 30. General Mills Gluten Free Food Product and Services

Table 31. General Mills Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. General Mills Recent Developments/Updates

Table 33. Kraft Heinz Company Basic Information, Manufacturing Base and Competitors

Table 34. Kraft Heinz Company Major Business

Table 35. Kraft Heinz Company Gluten Free Food Product and Services

Table 36. Kraft Heinz Company Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Kraft Heinz Company Recent Developments/Updates

Table 38. Hain Celestial Group Basic Information, Manufacturing Base and Competitors

Table 39. Hain Celestial Group Major Business

Table 40. Hain Celestial Group Gluten Free Food Product and Services

Table 41. Hain Celestial Group Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Hain Celestial Group Recent Developments/Updates

Table 43. Hero Group Basic Information, Manufacturing Base and Competitors

Table 44. Hero Group Major Business

Table 45. Hero Group Gluten Free Food Product and Services

Table 46. Hero Group Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Hero Group Recent Developments/Updates

Table 48. Ener-G Foods Basic Information, Manufacturing Base and Competitors

Table 49. Ener-G Foods Major Business

Table 50. Ener-G Foods Gluten Free Food Product and Services

Table 51. Ener-G Foods Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Ener-G Foods Recent Developments/Updates

Table 53. Freedom Foods Group Basic Information, Manufacturing Base and Competitors

Table 54. Freedom Foods Group Major Business

Table 55. Freedom Foods Group Gluten Free Food Product and Services

Table 56. Freedom Foods Group Gluten Free Food Sales Quantity (Tonnes), Average Price (US\$/Tonne), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Freedom Foods Group Recent Developments/Updates

Table 58. Global Gluten Free Food Sales Quantity by Manufacturer (2019-2024) & (Tonnes)

Table 59. Global Gluten Free Food Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global Gluten Free Food Average Price by Manufacturer (2019-2024) & (US\$/Tonne)

Table 61. Market Position of Manufacturers in Gluten Free Food, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Gluten Free Food Production Site of Key Manufacturer

Table 63. Gluten Free Food Market: Company Product Type Footprint

Table 64. Gluten Free Food Market: Company Product Application Footprint

Table 65. Gluten Free Food New Market Entrants and Barriers to Market Entry

Table 66. Gluten Free Food Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Gluten Free Food Sales Quantity by Region (2019-2024) & (Tonnes)

Table 68. Global Gluten Free Food Sales Quantity by Region (2025-2030) & (Tonnes)

Table 69. Global Gluten Free Food Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Gluten Free Food Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Gluten Free Food Average Price by Region (2019-2024) & (US\$/Tonne)

Table 72. Global Gluten Free Food Average Price by Region (2025-2030) & (US\$/Tonne)

Table 73. Global Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 74. Global Gluten Free Food Sales Quantity by Type (2025-2030) & (Tonnes)

Table 75. Global Gluten Free Food Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Gluten Free Food Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Gluten Free Food Average Price by Type (2019-2024) & (US\$/Tonne)

Table 78. Global Gluten Free Food Average Price by Type (2025-2030) & (US\$/Tonne)

Table 79. Global Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 80. Global Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 81. Global Gluten Free Food Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Gluten Free Food Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Gluten Free Food Average Price by Application (2019-2024) & (US\$/Tonne)

Table 84. Global Gluten Free Food Average Price by Application (2025-2030) & (US\$/Tonne)

Table 85. North America Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 86. North America Gluten Free Food Sales Quantity by Type (2025-2030) & (Tonnes)

Table 87. North America Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 88. North America Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 89. North America Gluten Free Food Sales Quantity by Country (2019-2024) & (Tonnes)

Table 90. North America Gluten Free Food Sales Quantity by Country (2025-2030) & (Tonnes)

Table 91. North America Gluten Free Food Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Gluten Free Food Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 94. Europe Gluten Free Food Sales Quantity by Type (2025-2030) & (Tonnes)

Table 95. Europe Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 96. Europe Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 97. Europe Gluten Free Food Sales Quantity by Country (2019-2024) & (Tonnes)

Table 98. Europe Gluten Free Food Sales Quantity by Country (2025-2030) & (Tonnes)

Table 99. Europe Gluten Free Food Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Gluten Free Food Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 102. Asia-Pacific Gluten Free Food Sales Quantity by Type (2025-2030) &

(Tonnes)

Table 103. Asia-Pacific Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 104. Asia-Pacific Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 105. Asia-Pacific Gluten Free Food Sales Quantity by Region (2019-2024) & (Tonnes)

Table 106. Asia-Pacific Gluten Free Food Sales Quantity by Region (2025-2030) & (Tonnes)

Table 107. Asia-Pacific Gluten Free Food Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Gluten Free Food Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 110. South America Gluten Free Food Sales Quantity by Type (2025-2030) & (Tonnes)

Table 111. South America Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 112. South America Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 113. South America Gluten Free Food Sales Quantity by Country (2019-2024) & (Tonnes)

Table 114. South America Gluten Free Food Sales Quantity by Country (2025-2030) & (Tonnes)

Table 115. South America Gluten Free Food Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Gluten Free Food Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Gluten Free Food Sales Quantity by Type (2019-2024) & (Tonnes)

Table 118. Middle East & Africa Gluten Free Food Sales Quantity by Type (2025-2030) & (Tonnes)

Table 119. Middle East & Africa Gluten Free Food Sales Quantity by Application (2019-2024) & (Tonnes)

Table 120. Middle East & Africa Gluten Free Food Sales Quantity by Application (2025-2030) & (Tonnes)

Table 121. Middle East & Africa Gluten Free Food Sales Quantity by Region (2019-2024) & (Tonnes)

Table 122. Middle East & Africa Gluten Free Food Sales Quantity by Region
(2025-2030) & (Tonnes)

Table 123. Middle East & Africa Gluten Free Food Consumption Value by Region
(2019-2024) & (USD Million)

Table 124. Middle East & Africa Gluten Free Food Consumption Value by Region
(2025-2030) & (USD Million)

Table 125. Gluten Free Food Raw Material

Table 126. Key Manufacturers of Gluten Free Food Raw Materials

Table 127. Gluten Free Food Typical Distributors

Table 128. Gluten Free Food Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Gluten Free Food Picture

Figure 2. Global Gluten Free Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Gluten Free Food Consumption Value Market Share by Type in 2023

Figure 4. Bakery Products Examples

Figure 5. Pizzas & Pastas Examples

Figure 6. Cereals & Snacks Examples

Figure 7. Baby Foods Examples

Figure 8. Others Examples

Figure 9. Global Gluten Free Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Gluten Free Food Consumption Value Market Share by Application in 2023

Figure 11. Supermarkets and Hypermarkets Examples

Figure 12. Convenience Stores Examples

Figure 13. Online Examples

Figure 14. Other Examples

Figure 15. Global Gluten Free Food Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Gluten Free Food Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Gluten Free Food Sales Quantity (2019-2030) & (Tonnes)

Figure 18. Global Gluten Free Food Average Price (2019-2030) & (US\$/Tonne)

Figure 19. Global Gluten Free Food Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Gluten Free Food Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Gluten Free Food by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Gluten Free Food Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Gluten Free Food Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Gluten Free Food Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Gluten Free Food Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Gluten Free Food Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Gluten Free Food Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Gluten Free Food Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Gluten Free Food Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Gluten Free Food Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Gluten Free Food Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Gluten Free Food Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Gluten Free Food Average Price by Type (2019-2030) & (US\$/Tonne)

Figure 34. Global Gluten Free Food Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Gluten Free Food Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Gluten Free Food Average Price by Application (2019-2030) & (US\$/Tonne)

Figure 37. North America Gluten Free Food Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Gluten Free Food Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Gluten Free Food Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Gluten Free Food Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Gluten Free Food Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Gluten Free Food Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Gluten Free Food Sales Quantity Market Share by Country

(2019-2030)

Figure 47. Europe Gluten Free Food Consumption Value Market Share by Country

(2019-2030)

Figure 48. Germany Gluten Free Food Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 49. France Gluten Free Food Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 50. United Kingdom Gluten Free Food Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 51. Russia Gluten Free Food Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 52. Italy Gluten Free Food Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 53. Asia-Pacific Gluten Free Food Sales Quantity Market Share by Type

(2019-2030)

Figure 54. Asia-Pacific Gluten Free Food Sales Quantity Market Share by Application

(2019-2030)

Figure 55. Asia-Pacific Gluten Free Food Sales Quantity Market Share by Region

(2019-2030)

Figure 56. Asia-Pacific Gluten Free Food Consumption Value Market Share by Region

(2019-2030)

Figure 57. China Gluten Free Food Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 58. Japan Gluten Free Food Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 59. Korea Gluten Free Food Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 60. India Gluten Free Food Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 61. Southeast Asia Gluten Free Food Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 62. Australia Gluten Free Food Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 63. South America Gluten Free Food Sales Quantity Market Share by Type

(2019-2030)

Figure 64. South America Gluten Free Food Sales Quantity Market Share by

Application (2019-2030)

Figure 65. South America Gluten Free Food Sales Quantity Market Share by Country

(2019-2030)

Figure 66. South America Gluten Free Food Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Gluten Free Food Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Gluten Free Food Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Gluten Free Food Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Gluten Free Food Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Gluten Free Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Gluten Free Food Market Drivers

Figure 78. Gluten Free Food Market Restraints

Figure 79. Gluten Free Food Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Gluten Free Food in 2023

Figure 82. Manufacturing Process Analysis of Gluten Free Food

Figure 83. Gluten Free Food Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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