

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gluten-free Beer Market 2018, Forecast to 2023

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Abstracts

Gluten-free beer is beer made from ingredients that do not contain gluten such as millet, rice, sorghum, buckwheat or corn (maize). People who have gluten intolerance (including celiac disease and dermatitis herpetiformis sufferers) have a reaction to certain proteins in the grains commonly used to make beer, barley and wheat. The hordein found in barley and the gliadin found in wheat are types of gluten that can trigger symptoms in sufferers of these diseases. Gluten-free beer is part of a gluten-free diet.

Scope of the Report:

This report focuses on the Gluten-free Beer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Globally, the gluten free beer market is expected to be driven by factors such as raising health concerns among the consumers thereby increasing demand for gluten free products, new product launches and innovations by leading companies, and aggressive marketing by retailers about gluten free products. One of the primary challenges of the market is lack of awareness among the consumers about gluten free beers and the consumers are still apprehensive about the taste of gluten free beers, however with companies and retailers aggressively marketing the gluten free products, the impact of such challenge is expected to be diminishing over the forecast period.

The worldwide market for Gluten-free Beer is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Anheuser-Busch InBev (AB InBev)

CRAFT BREW ALLIANCE (CBA)

DAMM

Döhler

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Beer/Craft Beer

Lager

Ale

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display The global Gluten-free Beer market.

Chapter 1, to describe Gluten-free Beer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gluten-free Beer, with sales, revenue, and price of Gluten-free Beer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Gluten-free Beer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gluten-free Beer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gluten-free Beer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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