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Global Global Navigation Satellite System (GNSS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Global Navigation Satellite System (GNSS) market size was valued at USD 169720 million in 2023 and is forecast to a readjusted size of USD 235260 million by 2030 with a CAGR of 4.8% during review period.

Global Navigation Satellite System (GNSS) is the infrastructure that allows users with a compatible device to determine their position, velocity and local time by processing signals from satellites in space. GNSS signals are provided by a variety of satellite positioning systems, including global Constellations and Satellite-Based Augmentation Systems. Global Navigation Satellite System (GNSS) plays a significant role in high precision navigation, positioning, timing, and scientific questions related to precise positioning. Of course in the widest sense, this is a highly precise, continuous, all-weather and a real-time technique.

The GNSS market comprises products (receivers and devices) and services using GNSS-based positioning as a significant enabler. This Market Report primarily considers the core GNSS market . For multi-function devices (e.g. smartphones), the core market includes the value of GNSS functionality only, rather than the full device price and service revenues directly attributable to GNSS functionality (e.g. data downloaded by smartphones over cellular networks to use Location-Based Services). For multi-function devices, a correction factor is taken into account.

The Global Navigation Satellite System (GNSS) industry plays a vital role in the ability of the countries to determine the position, velocity and local time from satellites in space. Over the past few years, the rapid growth in GNSS commercial applications has

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been observed by the firms building navigation satellites and equipments. The advancement in technology and increasing interest in positioning techniques based on Global Navigation Satellite Systems (GNSS) such as Global Positioning System (GPS), cellular network infrastructure or on the integration of the two technologies for applications such as Automatic Vehicle Location (AVL), tracking systems, navigation has led to development in the navigation system of various countries such as US, India, China etc.

The Global Info Research report includes an overview of the development of the Global Navigation Satellite System (GNSS) industry chain, the market status of Location-Based Services (LBS) (Global Constellations Systems, Regional Constellations Systems), Road & Rail (Global Constellations Systems, Regional Constellations Systems), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Global Navigation Satellite System (GNSS).

Regionally, the report analyzes the Global Navigation Satellite System (GNSS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Global Navigation Satellite System (GNSS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Global Navigation Satellite System (GNSS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Global Navigation Satellite System (GNSS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Global Constellations Systems, Regional Constellations Systems).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

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influencing the Global Navigation Satellite System (GNSS) market.

Regional Analysis: The report involves examining the Global Navigation Satellite System (GNSS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Global Navigation Satellite System (GNSS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Global Navigation Satellite System (GNSS):

Company Analysis: Report covers individual Global Navigation Satellite System (GNSS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Global Navigation Satellite System (GNSS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Location-Based Services (LBS), Road & Rail).

Technology Analysis: Report covers specific technologies relevant to Global Navigation Satellite System (GNSS). It assesses the current state, advancements, and potential future developments in Global Navigation Satellite System (GNSS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Global Navigation Satellite System (GNSS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

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Global Navigation Satellite System (GNSS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Global Constellations Systems
- Regional Constellations Systems
- Satellite-Based Augmentation Systems (SBAS)

Market segment by Application

- Location-Based Services (LBS)
- Road & Rail
- Aviation
- Maritime
- Agriculture
- Surveying
- Others

Market segment by players, this report covers

- Qualcomm
- Broadcom
- MediaTek
- SkyTraq

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Intel

STMicroelectronics

FURUNO

Raytheon Company

Rockwell Collins

TomTom NV

Topcon Corporation

Trimble Navigation Ltd

U-blox

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Global Navigation Satellite System (GNSS) product scope, market overview, market estimation caveats and base year.

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Chapter 2, to profile the top players of Global Navigation Satellite System (GNSS), with revenue, gross margin and global market share of Global Navigation Satellite System (GNSS) from 2019 to 2024.

Chapter 3, the Global Navigation Satellite System (GNSS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Global Navigation Satellite System (GNSS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Global Navigation Satellite System (GNSS).

Chapter 13, to describe Global Navigation Satellite System (GNSS) research findings and conclusion.

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