

Global GIS in Telecom Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global GIS in Telecom market size was valued at USD 1092.7 million in 2023 and is forecast to a readjusted size of USD 2046.7 million by 2030 with a CAGR of 9.4% during review period.

GIS stands for geographic information system. It helps Telecom companies in solving their problems in the following ways:

GIS for Capacity management: As we know that capacity management is about the planning of providing the services to whom they have not reached yet. So GIS can help in locating the regions and areas on their Map, where they have not reached yet, or where they need to improve.

GIS for Personnel Management: GIS is very useful for allocating resources according to the requirements. GIS helps telecom company in identifying the areas where there is the requirement of the personnel. It also helps in identifying the number of personnel required, for which post they are required. All these can be done on the Maps with the help of GIS.

GIS for Market Segmentation: Market Segmentation can be done more efficiently on the maps with the help of GIS. One can easily divide the customers according to their groups, and then it becomes easy for them to allocate the towers for their network, where do they need to implant more towers, according to the complaints and grievances of the customer from different region.

GIS for Real Time Knowledge of Network Structure: Telecom industries can easily access their network points and signals, where are the signals reachable and where

not, whether the signal is weak or good. It helps them in analysing the network status and structure as well for a particular region at particular point of time.

GIS for Demand Forecasting: Telecom Companies can use GIS for forecasting the demand of their products along with the help of the previous data and the market segmentation. With market segmentation company can know what is their target Market. It makes easy on the company's perspective if they know well about their target Market.

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Global GIS in telecom main manufacturers include Esri, General Electric (SmallWorld) and Hexagon, etc., totally holding a share for 44% of the market. Americas is the largest market of GIS in telecom, with a share about 40%. As for the types of products, it can be divided into software and service and hardware. The most common product is software and service, with a share over 90%. In terms of applications, it is widely used in large enterprise and small and medium enterprise. The most common application is in small and medium enterprise, with a share over 95%.

The Global Info Research report includes an overview of the development of the GIS in Telecom industry chain, the market status of Large Enterprise (Software and Service, Hardware), Small and Medium Enterprise (Software and Service, Hardware), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GIS in Telecom.

Regionally, the report analyzes the GIS in Telecom markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GIS in Telecom market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the GIS in Telecom market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GIS in Telecom industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software and Service, Hardware).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GIS in Telecom market.

Regional Analysis: The report involves examining the GIS in Telecom market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the GIS in Telecom market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GIS in Telecom:

Company Analysis: Report covers individual GIS in Telecom players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards GIS in Telecom. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprise, Small and Medium Enterprise).

Technology Analysis: Report covers specific technologies relevant to GIS in Telecom. It assesses the current state, advancements, and potential future developments in GIS in Telecom areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the GIS in Telecom market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

GIS in Telecom market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software and Service

Hardware

Market segment by Application

Large Enterprise

Small and Medium Enterprise

Market segment by players, this report covers

Autodesk

Esri

Hexagon

Schneider Electric

Pitney Bowes

General Electric (SmallWorld)

Caliper Corporation

Bentley System

Cadcorp

Trimble

SuperMap Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe GIS in Telecom product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of GIS in Telecom, with revenue, gross margin and global market share of GIS in Telecom from 2019 to 2024.

Chapter 3, the GIS in Telecom competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and GIS in Telecom market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of GIS in Telecom.

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