

Global GIS In Telecom Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A geographic information system (GIS) is a system designed to capture, store, manipulate, analyze, manage, and present spatial or geographic data. The acronym GIS is sometimes used for geographic information science (GIScience) to refer to the academic discipline that studies geographic information systems and is a large domain within the broader academic discipline of geoinformatics. What goes beyond a GIS is a spatial data infrastructure, a concept that has no such restrictive boundaries.

Scope of the Report:

This report studies the GIS In Telecom market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the GIS In Telecom market by product type and applications/end industries.

One driver in the market is growth of enterprise GIS. With continuous digitization and increasing internet penetration across the globe, telecom companies are adopting the GIS market analysis to offer a wide range of services for increasing their customer reach.

One trend in the market is use of GIS and big data. The growing use of GIS data coupled with big data analytics is gaining traction in the market. Various end-user segments are using GIS tools for Hadoop by Esri, a GIS provider to study the impact of driver carpooling as it aids in visualization and the analysis of maps.

The Americas accounted for the largest share of the GIS market in telecom sector during 2017 primarily owing to the overall maturity of the telecom sector coupled with early adoption of GIS technologies including GIS analytics and GIS cloud. According to Technavio's market research analysts, this regional segment is likely to continue its dominance in the GIS mapping software market throughout the forecast period.

The global GIS In Telecom market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of GIS In Telecom.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Autodesk

Esri

Hexagon

Maxar Technologies

Pitney Bowes

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Data

Services

Market Segment by Applications, can be divided into

Small & Medium Enterprise

Large Enterprise

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