

# Global GIS in the Cloud Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global GIS in the Cloud market size was valued at USD 1312.6 million in 2023 and is forecast to a readjusted size of USD 3814.1 million by 2030 with a CAGR of 16.5% during review period.

Cloud GIS is the combination of running GIS software and services on cloud infrastructure and accessing GIS capabilities using the web. In addition, Cloud GIS could be defined as a next generation on-demand GIS technology that uses a virtualized platform or infrastructure in a scalable elastic environment.

Global major companies profiled in the Cloud GIS market include ESRI, Google Maps (Google), Bing Maps (Microsoft), etc. Among them, ESRI dominates the market and accounts for about 45% of global total share.

North America and Europe are likely to offer good prospects, both have a share about 60%.

In terms of product, SaaS is the largest segment, with a share over 75%. And in terms of application, the largest application is Enterprises, followed by Government.

The Global Info Research report includes an overview of the development of the GIS in the Cloud industry chain, the market status of Government (SaaS, PaaS), Enterprises (SaaS, PaaS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of GIS in the Cloud.

Regionally, the report analyzes the GIS in the Cloud markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global GIS in the Cloud market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the GIS in the Cloud market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the GIS in the Cloud industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SaaS, PaaS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the GIS in the Cloud market.

**Regional Analysis:** The report involves examining the GIS in the Cloud market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the GIS in the Cloud market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to GIS in the Cloud:

**Company Analysis:** Report covers individual GIS in the Cloud players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards GIS in the Cloud This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government, Enterprises).

**Technology Analysis:** Report covers specific technologies relevant to GIS in the Cloud. It assesses the current state, advancements, and potential future developments in GIS in the Cloud areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the GIS in the Cloud market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

GIS in the Cloud market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

SaaS

PaaS

IaaS

### Market segment by Application

Government

Enterprises

Market segment by players, this report covers

ESRI

Google Maps(Google)

Bing Maps(Microsoft)

SuperMap

Zondy Crber

GeoStar

Hexagon Geospatial

CARTO

GIS Cloud

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe GIS in the Cloud product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of GIS in the Cloud, with revenue, gross margin and

global market share of GIS in the Cloud from 2019 to 2024.

Chapter 3, the GIS in the Cloud competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and GIS in the Cloud market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of GIS in the Cloud.

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