

Global Supply Chain Traceability Solution Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GE8F32D00382EN.html>

Date: April 2026

Pages: 177

Price: US\$ 4,480.00 (Single User License)

ID: GE8F32D00382EN

Abstracts

The global Supply Chain Traceability Solution market size is expected to reach \$ 7074 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Supply Chain Traceability Solution refers to the use of standardized identifiers (such as batch/serial numbers), data collection and master data governance, event data recording and sharing, and cross-enterprise collaborative platforms to achieve traceability of the source, flow, location, status, and key processing/transaction events of products/raw materials at each stage of the supply chain. This supports recall and risk management, compliance audits, quality management, anti-counterfeiting and anti-counterfeiting, and sustainable and ESG information disclosure.

Regulatory requirements for food, pharmaceuticals, and certain high-risk products are being strengthened, prompting companies to establish traceability systems to more quickly identify problematic batches and implement precise recalls. For example, the US FDA's FSMA Food Traceability Final Rule emphasizes improving the ability to quickly identify and remove contaminated food through additional record requirements.

The industry is placing greater emphasis on connecting different systems using open standards to reduce supply chain disruptions caused by fragmented operations. GS1 EPCIS is widely used to share supply chain event data with unified semantics, improving end-to-end visibility and traceability.

In markets such as the EU, Digital Product Passports (DPPs), acting as product 'digital identity cards,' are being incorporated into broader sustainability and compliance frameworks, encouraging companies to complete data links related to material sourcing,

composition, environmental information, and recycling, extending traceability from the 'logistics chain' to the 'materials/compliance/recycling chain.'

This report studies the global Supply Chain Traceability Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Supply Chain Traceability Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Supply Chain Traceability Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Supply Chain Traceability Solution total market, 2021-2032, (USD Million)

Global Supply Chain Traceability Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Supply Chain Traceability Solution total market, key domestic companies, and share, (USD Million)

Global Supply Chain Traceability Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Supply Chain Traceability Solution total market by Type, CAGR, 2021-2032, (USD Million)

Global Supply Chain Traceability Solution total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Supply Chain Traceability Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ChainPoint, Supertrace, Scantrust, Acsis, Wholechain, OPTEL GROUP, rfxcel, TrusTrace, E2open, SAP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Supply Chain Traceability Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Supply Chain Traceability Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Supply Chain Traceability Solution Market, Segmentation by Type:

Based on the Drive Chain

Based on QR Code

Global Supply Chain Traceability Solution Market, Segmentation by Traceability Granularity:

Lot/Batch-Level Traceability

Serial/Item-Level Traceability

Asset/Container-Level Traceability

Material/Ingredient-Level Traceability

Global Supply Chain Traceability Solution Market, Segmentation by Data Model:

Event-Based

Document/Certificate-Based

Master-Data/Identifier-Centric

Others

Global Supply Chain Traceability Solution Market, Segmentation by Application:

Food and Beverage

Medical

Textile

Other

Companies Profiled:

ChainPoint

Supertrace

Scantrust

Acsis

Wholechain

OPTEL GROUP

rfxcel

TrusTrace

E2open

SAP

Bureau Veritas Traceability Solutions

Emurgo

Tilkal

TraceX

IBM

ReposiTrak

Inspectorio

Bravenfelt

Convergence.Tech Inc

Siemens

UBI Solutions

iTrazo Tracotech

Keyence

VISIOTT

Cropin

Mojix

Kezzler

Circulor

Reynolds

Key Questions Answered

1. How big is the global Supply Chain Traceability Solution market?
2. What is the demand of the global Supply Chain Traceability Solution market?
3. What is the year over year growth of the global Supply Chain Traceability Solution market?
4. What is the total value of the global Supply Chain Traceability Solution market?
5. Who are the Major Players in the global Supply Chain Traceability Solution market?
6. What are the growth factors driving the market demand?

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